

Profit through COOPeration

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44TH ANNUAL MEETING

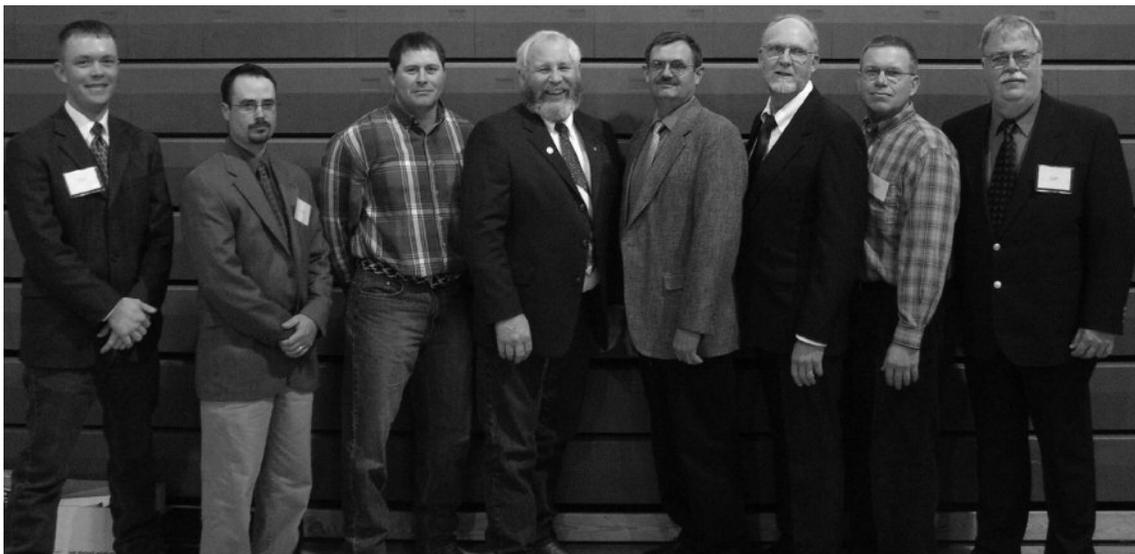
New Directors Elected at Annual Meeting

The 44th Annual Meeting of Service and Supply Cooperative was held on February 28, 2009 at the Montgomery County R-2 High School at 6 P.M. 235 patrons and guest were served dinner by Spaunhorst Catering. Randy Rodgers gave an invocation after the meal. The meeting was called to order by President Rennie Davis. Minutes of the 43rd annual meeting were read and approved. General Manager Don Broz gave the financial report and discussed patronage to be paid, equity to be retired and changes in the fiscal year. Gross sales for the fiscal year ending 12/31/08 were \$21,800,108.00; net savings after taxes were \$1,205,177.00. Deferred patronage is \$568,868.00, with cash patronage being paid back to patrons of \$243,801.00. Additionally \$68,000.00 of retained equity will be paid out to retiring members. The financial report was approved. John Cobb Jr. and Glenn Paulsmeyer were elected to three year terms on the board of directors. Bruce Scherder, retiring director was presented a plaque in recognition for

his nine years service on the board. Don Broz introduced the employees and thanked them for their contributions to a successful year. After thanking the board, guests and patrons the meeting was adjourned. Door prizes were presented to those names drawn from the call in list.



General manager Don Broz presents retiring board member Bruce Scherder with a plaque and thanks for nine years service on the Service and Supply Cooperative board.



Board members from left to right: Luke Rodgers, John Cobb Jr., Eric Starkey, Rennie Davis – President, Terry Newland – Vice President, Bruce Scherder – retiring board member, Glenn Paulsmeyer – newly elected board member, and Ron Talley – Secretary.

Employees you can count on:

Bellflower staff

- Don Broz**
General Manager
- Donny Broz**
- Sue Carroz**
- Dave Cullom**
Propane Manager
- Rick Cullom**
- Gene Davis**
- Kent(Clyde) Gilbert**
- Richard Klocke**
- Roger Lewis**
- Chris Pund**
- Frank Schlote**
- Joe Schroeder**
- Robert Smith**
- Jean Vomund**

YEA, SPRING!

It's That Time Again



Spring is here and its time to get our lawnmowers and trimmers out again. Service and Supply Co-op in New Florence is your headquarters for all of your lawn maintenance needs. We have stocked up on new mowers, trimmers and tillers and are filling the showroom. We will be running specials on Cub Cadet, Stihl and Troy-Bilt brands through-out the spring and summer, so be sure to stop by and take a look!

We also have our full-time mechanic, Jeff, in the shop and ready to go, to get your mowers, trimmers and tillers ready to go for the season. Please keep in mind, we stock many of the items for routine maintenance including oil, filters and blades. We also offer many routine services including blade sharpening, oil changes and deck leveling. So, be sure to get your lawn maintenance items ready for spring. To make appointments please call Jeff at (573)

Vandalia Happenings

Right; Ronnie Crump, commercial applicator stands in front of the newly acquired Case IH dry fertilizer applicator truck. This truck is equipped with auto steer and variable rate technology and enables us to better serve our customers needs.



Left; Ronnie Crump and Branch Manager Eugene McDonald in front of the Terragator liquid applicator are operator.



Bowling Green Happenings

Left; Dean Wilhoit, commercial applicator operates one of our Patriot sprayers. He is making sure that our equipment is ready for the spring season.



Right; Dry truck applicator Rick Landers and Phillip Culwell discussing operations for the day.



Yield Enhancers with Seed

The last several years have seen an amazing number of new technologies available in the seed business. The number of traits which are bred into the seed to protect and improve your yields continue to increase. These traits have to be bought as part of the seed. There has also been a number of new advances in products we can put on the seed to improve stands and yields. Most are reasonably priced and offer a good return on your investment.

Service and Supply purchased our first seed treater several years ago and added a second treater three years ago at Bowling Green. The benefits of treating your valuable seed have become very apparent during some of these challenging spring seasons.

The first treatment we started using was Apron Max. It is a fungicide combination of Apron XL and Maxim which protects against the major soil and seed borne diseases. Pythium,

Phytophthora, Rhizoctonia and Fusarium are the diseases that cause us the most problems. During the recent wet springs these pathogens cause problems with stand establishment. Using Apron Max has improved our stands and produces more vigorous plants. This treatment allows you to reduce your seeding rate because a higher percentage of your seeds survive and develop into vigorous plants. It also has resulted in fewer replants.

The next advance was to add Cruiser with Apron Max. Cruiser is a systemic insecticide providing early season protection against soybean aphid, bean leaf beetles, seedcorn maggots and wireworms. Bean leaf beetles are our biggest problem. The first generation eats holes in the leaves of the emerging soybeans slowing their early growth. Cruiser Max treated beans come out of the ground and seem to really take off with the absence of insect pres-

sure. Even last year with our later planting dates we saw nice yield responses from Cruiser Max.

Optimize is old technology with a major improvement. It is a liquid inoculant with a unique growth promoter added. This combination helps the soybean plant produce more nitrogen. Soybeans need a lot of nitrogen but they produce most of it themselves. Our push for higher yields may be limited by the ability of the soybean plant to produce enough nitrogen. Optimize helps overcome that. Older inoculants had to be put on the seed at the planter. Optimize can safely be put on the seed up to 120 days before planting. It can be applied with Apron Max or Cruiser Max. This makes it much easier for us to use.

The bottom line for your operation is higher yielding soybeans. Let us help you with a complete soybean program to maximize your returns.

Employees you can count on:

Vandalia staff

Eugene McDonald

Branch Manager

Jim Christian

Ronnie Crump

Leslie Hammett

Bowling Green staff

Jeff Graddy

Branch Manager

Phillip Culwell

Rick Landers

Martha McCormick

Gary Odum

Dean Wilhoit

New Florence staff

Randy Overkamp

Branch Manager

Jeff Eldringhoff

Randy Hinkel

Mark Landrum

Bill Oliver

Chasity Overkamp

George Penrod

Randy Rodgers

Anthony Schneider

Chris Van Horn

I. W. Walton, Jr.

New Florence Happenings

Right; We are adding a 35' x 125' open front addition to the east side of the shop building at New Florence. This will enable us to keep more of our machinery inside and provide more space for maintenance work. This building will be completed in early April. Pictured are Wortmann construction crew members working on the framework.



Left; Mark Landrum who joined us in April of 2007. Marks's duties include fuel delivery, fertilizer and seed delivery and machinery maintenance. Mark has been a good addition to our staff.

Left; Jr. Walton with our Wrangler loader that was purchased this spring. Jr. was using the loader to help on the ground work and drainage work needed for the building addition.

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Wit & Wisdom

“Consider the postage stamp: its usefulness consists in the ability to stick to a thing till it gets there.”

Josh Billings

Service and Supply Coop Honored for Stewardship

The Mid America CropLife Association presented Service and Supply Cooperative with their 2008 ExtraStep Award at the 2009 MO-AG Winter Convention and Legislative conference that was held in January at the Lake of the Ozarks. MACA sponsors the award, which is designed to recognize an entity that goes above and beyond the requirements of the respective 13 states.

One award is given in each of the 13 states and to be a nominee the business must already meet state and federal laws but more importantly that business must also be taking extra steps to ensure good stewardship in their community. Your Co-op was chosen over all the other nominees in Missouri as the business whose employees and management were making the greatest effort of being good stewards by using technology, recognizing the importance of educating students and promoting their efforts to area farmers.