LONNIE HILL

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SUMMARY

A versatile event professional with experience in every dimension of the industry, from creative curation and strategic development to cutting-edge technical execution.

SKILLS

EVENT PRODUCTION
Talent booking, budget management, event logistics

EVENT TECHNICAL
Sound, lighting, instrument, and DJ setup

EVENT MARKETING
Social media campaigns, SEO, Google analytics

RELEVANT EXPERIENCE

Event Director NFBN 2018 – 2024

• Booked and produced over 300 live music events across multiple venues and markets
• Negotiated venue deals, ticketing deals, and artist fees

Festival Director Doomtown 2023

• Produced a 3 day event utilizing 8 venues and 40 artists
• Negotiated all deals including venue, ticketing, artist, and vendors

Project Lead Mass Los Angeles 2013 – 2016

• Produced 50 events of different sizes, scales, and intentions, including events in venues, warehouses, and galleries
• Curated several music releases involving local artists to help brand growth

ADDITIONAL EXPERIENCE

Talent Scout, New Beginnings Creator Network — [2025 – 2026]
In-Game Marketing Writer, MZ Inc. — [2017 – 2019]
Stage & Gear Tech, Drais Nightclub/360 Productions — [2016 – 2017]

EDUCATION & CERTIFICATIONS

UX Design Certification, General Assembly