

MUHAMMAD AFIF IZZATULLAH

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EDUCATION

CARNEGIE MELLON UNIVERSITY, TEPPER SCHOOL OF BUSINESS Pittsburgh, PA, USA
Master of Business Administration (STEM-Designated) - MBA 8/24 – 5/26

- Concentrations: Finance, Strategy, and AI in Business Concentration.
- Memberships: Graduate Finance Association, Pro Bono Consulting, MBA Partner 99 Tartans venture, Soccer & Racquet Club.
- Financial Training: MBA Math, Accounting, Excel, DCF, & Financial Modeling (Wall Street Prep). Venture Courses (Techstars)

BANDUNG INSTITUTE OF TECHNOLOGY (ITB) Bandung, Indonesia
Bachelor of Engineering in Electrical Engineering - B.Eng 9/10 – 10/15

- Honors: Dean's Excellence Award. Academic Excellence Scholarship by Indonesia Ministry of Education.

KUMOH NATIONAL INSTITUTE OF TECHNOLOGY (KIT) Gumi, South Korea
KING MONGKUT UNIVERSITY OF TECHNOLOGY (KMUTT) Bangkok, Thailand
Exchange Student in Electronics and Engineering Management 9/13 – 6/14

- Full Merit-based Scholarship from the Government Program by the National Institute for International Education (NIIED), the Republic of Korea, and Asian International Mobility Students (AIMS) of Southeast Asia.

EXPERIENCE

ALPHAGRAPHS PITTSBURGH (*Print, Media & Marketing Services*). Pittsburgh, PA, USA
MBA Summer Intern 06/25 – 08/25

- **Business Strategy & AI Research:** Led process automation by mapping 30+ workflows and recommending tools such as n8n, AI Agents (OpenAI/Claude API), & PrintSpeak AI. Projected to yield 40% efficiency & 20% more repeat orders via web-to-print.

BLUETREE VC (*Series-A VC firm investing in software-enabled and Gen-AI technology*). Chicago, IL, USA
MBA Intern (Part-time Remote) 12/24 – 06/25

- **Due Diligence:** Conduct in-depth market, product, business, financial, and team analysis to evaluate investments and exit strategies.
- **Portfolio Strategy:** Assess growth strategies, industry trends, and competitive positioning to support portfolio companies.

SAMARALAND GROUP (*Residential Real Estate Developer*) Jakarta, Indonesia
Business Development and Digital Transformation Lead 9/21 – 7/24

- **Entrepreneurial Leadership:** Co-developed strategy and scaled operations, hiring and managing a diverse team to drive growth.
- **Project Financing:** Secured \$3.7M in project finance and corporate loans for a 17-acre, 500-unit affordable housing development.
- **Go-to-Market Strategy:** Led business team through early operations, including capital strategy, market positioning, and sales.
- **Financial Modeling:** Conducted financial modeling on a dozen projects, leading to two equity investments of \$500K and \$1M.
- **Innovation:** Implemented CRM & mini-ERP. Boosted sales & improved operational efficiency across the company.

PROVESTY PTE. LTD. (*Financial Technology Startup Company in Real Estate*) Singapore, SG
Co-Founder, CEO 12/17 – 9/21

- **Capital Raising:** Led a successful \$300K seed capital raise from venture capital firms and angel investors.
- **Entrepreneurship:** Founded real estate crowdfunding platform, raising \$1.4M from 6,600+ retail and 5+ institutional investors.
- **Investing and Financing:** Provided bridge loans to 30+ developers & fix-and-flip investors. Managed assets valued at \$7M.

FINACCEL PTE. LTD. (*Digital Financial Services Startup Company*) Singapore, SG
Product Manager 2/17 – 12/17

- **Product Management:** Reported directly to CEO post-Series A. Led referral programs, boosting app downloads and transactions by 5x. Reduced failed activations by 50% and contributed to a 4.8 Google Play rating by enhancing UX and onboarding flows.
- **Data Analysis:** Analyzed day-to-day performance metrics using SQL, Mixpanel, Periscope, & A/B Testing to optimize operations.
- **Cross-functional Collaboration:** Resolved issues with the Customer Service team and fixed bugs with the Engineering team.

NTT DATA CORPORATION (*Technology Consulting Company of Fortune 500 NTT Group*). Jakarta, Indonesia
Business Analyst 1/16 – 2/17

- **Global Client Engagement:** Led \$2M IoT project for US and Spanish healthcare clients, leveraging local insights
- **Market Analysis:** Conducted assessment for a multinational hospital IT company to tap Indonesia's \$3B healthcare market.

DESY, DEUTSCHES ELEKTRONEN-SYNCHROTRON (*Germany National Research Center*) Hamburg, Germany
Summer Intern, Electrical Engineer 7/15 – 9/15

- **Technical Research:** Represented Indonesia, collaborating with US and German students. Performed programming & data analysis.

ADDITIONAL INFORMATION

Angel & Opportunistic Investing: Founded Preamble Capital, a real estate-focused investment company, offering alternative capital to early-stage developers and special situation/distressed assets through fix-and-flip financing and bridge loans post-pandemic.

Language: Indonesian, English, Arabic (Basic), Deutsch, and Korean (Basic, Learned in internship/exchange study).

Technical Skills: Microsoft Excel, PowerPoint, n8n, SQL, R, Python, C, Tableau, Data Analytics, Data Management and Visualization.

Interests: Swimming, Badminton, Tennis, Traveling, and Learning new cultures (currently 53 cities of 21 countries).