2018 ASUG Annual Conference Call for Presentations:
Be Prepared to Answer These Questions
(Please note, fields with a red asterisk * are required)

1. **Session Type:** (Select One)
   a. Presentation
   b. Roundtable Discussion

2. **Group:** (Select One)
   a. Industry-Specific Tracks
   b. Small and Medium Enterprises
   c. Business Integration Technology & Infrastructure (BITI)
   d. Business Intelligence, BW, SAP HANA (BI/BW), SAP Analytics Cloud, Big Data
   e. Configure, Price and Quote (CPQ)
   f. Customer Management
   g. Enterprise Architecture (EA)
   h. Enterprise Asset Management (EAM)
   i. Enterprise Information Management (EIM)
   j. Financial
   k. Human Resources (HR)
   l. Product Lifecycle Management (PLM)
   m. SAP Solution Manager
   n. Services and Support
   o. Supply Chain Management (SCM)
   p. User Experience (UX)

3. **Sub-Group:** (Select One for the Group you selected in Question 2)
   a. Industry-Specific Tracks
      i. Aerospace and Defense
      ii. Apparel, Footwear, and Fashion
      iii. Chemicals
      iv. Consumer Products
      v. Mill Products & Mining
      vi. Oil and Gas
      vii. Public Sector
      viii. Retail
      ix. Utilities
      x. Wholesale Distribution
   b. Small and Medium Enterprises (SME)
      i. Road to SAP HANA – Big Trip, Small Car
      ii. Analytics for Small and Mid-Size Companies
      iii. An App for That – User Experience Options
      iv. Lessons Learned for Small and Mid-Size Companies
      v. Practical Innovations on a Budget
c. **Business Integration, Technology & Infrastructure (BITI)**
   i. Archiving and Information Lifecycle Management
   ii. Development Technologies
   iii. Integration Technologies and E-Business
   iv. Mobile Technologies
   v. Security
   vi. Software Quality Assurance
   vii. Systems Management
   viii. Workflow and Business Process Management

d. **Business Intelligence, BW, SAP HANA (BI/BW), SAP Analytics Cloud, Big Data**
   i. Agile Visualization and Dashboards: SAP Lumira, Predictive Analytics
   ii. Analysis: Analysis Office/OLAP/Business Explorer (BEx)
   iii. BI Platform, Security, Mobile BI (platform) and Semantic Layer
   iv. BI/BW/HANA: Enterprise Data Warehouse & in-memory: BW, BW on HANA, HANA, Big Data, Suite on HANA (Live), S4/HANA, BW4HANA, SAP Vora, Data Hub
   v. Hybrid/Cloud: SAP Analytics Cloud, Digital Boardroom, Analytics Hub, Roambi
   vi. Reporting: Web Intelligence, Crystal Reports
   vii. Strategy: Roadmaps, strategy, upgrades, SAP Integration with BI4x

e. **Configure, Price, and Quote (CPQ)**
   i. Configure, Price, and Quote

f. **Customer Management**
   i. Credit/Accounts Receivables
   ii. Customer Service and CRM Service
   iii. Order Management
   iv. SAP Customer Relationship Management
   v. SAP Hybris

g. **Enterprise Architecture (EA)**
   i. Business Process Architecture (BPA)
   ii. Enterprise Architecture
   iii. Integration Architecture

h. **Enterprise Asset Management (EAM)**
   i. MRO Materials and Services
   ii. Plant Maintenance

i. **Enterprise Information Management (EIM)**
   i. Data Governance
   ii. Data Management
j. **Financial**
   i. Accounting & Financial Close
   ii. Enterprise Risk & Compliance
   iii. Financial Operations
   iv. Financial Planning & Analysis
   v. Treasury & Financial Risk Management

k. **Human Resources (HR)**
   i. Cloud HCM: Success Factors and Employee Central
   ii. Hybrid HCM: Cloud and On-premise
   iii. Journey to the Cloud: Migration and Integration
   iv. On-premise HCM

l. **Product Lifecycle Management (PLM)**
   i. Enterprise Product and Portfolio Management
   ii. Environment Health and Safety
   iii. Product Data Management
   iv. Quality Management

m. **SAP Solution Manager**
   i. Application Lifecycle Management
   ii. Run SAP like a Factory

n. **Services & Support**
   i. People: Training and Change Management, Strategies for Implementations/Sustainable Org's, User Engagement Adoption and Enablement
   ii. Process: Centers of Excellence, Program/Project Management; Global Implementations; Best Practices to Drive Business Value
   iii. Technology: Big Data, HANA, and Analytics

o. **Supply Chain Management (SCM)**
   i. Accounts Payable
   ii. Distribution and Transportation
   iii. Global Trade Services
   iv. Inventory and Warehouse Management
   v. Manufacturing
   vi. Procurement
   vii. Supplier Relationship Management
   viii. Supply Chain Planning
   ix. Supply Network Collaboration

p. **User Experience (UX)**
   i. UX Strategy
   ii. UX Technologies
4. **Session Title** *(Text Box, 75-character limit – spaces included)*
   
   Please note, this is what is published in the session catalog, so keep it short, interesting, easy to read, and entice attendees to add your session to their agenda.

5. **Session Description** *(Text Box, 350-character limit – spaces included)*
   
   Please note, this is what is published in the session catalog, so avoid a bullet point list, you can include that information later in the form. The abstract should be a brief, clear description of the story you are going to tell. If co-presenting with a customer, be sure to include the company name.

6. **Primary Presentation Focus:** *(Select One)*
   
   a. Best Practice Summary - Outline a Successful Standard Process or Model
   b. Customer Story - Explore the Factors of Success or Failure from a Real-Life Project
   c. Lessons Learned - Share Knowledge Acquired from Challenges Overcome
   d. Return on Investment (ROI) - How to Maximize the Business Benefits from a Project
   e. Solution or Product Overview
   f. Strategy - Determine the Best Approach to Meet Business Needs
   g. Road Map - Official SAP Product Road Map
   h. Influence Programs – Customer Involvement & Feedback Channels

7. **Audience Type** *(Select All That Apply)*
   
   a. Business
   b. Technical

8. **Audience Experience Level** *(Select All That Apply)*
   
   a. Beginner
   b. Intermediate
   c. Advanced

9. **Which phase(s) of implementation are covered in this presentation?** *(Select All That Apply)*
    
   a. Discovery
   b. Strategy & Road Mapping
   c. Project Planning
   d. Business Case & Use Case
   e. Ramp Up
   f. Execution
   g. Maintenance
   h. Improvement & Innovation
10. **Industries (Limit 3)**

*Please note, this meta data helps us better categorize your abstract. We use it to consider for other tracks, and it may be used to highlight your session in the session catalog.*

- a. Aerospace & Defense
- b. Automotive
- c. Banking
- d. Chemicals
- e. Consumer Products
- f. Defense and Security
- g. Engineering, Construction and Operations
- h. Healthcare
- i. Higher Education and Research
- j. High Tech
- k. Industrial Machinery and Components
- l. Insurance
- m. Life Sciences
- n. Media
- o. Mill Products
- p. Mining
- q. Oil and Gas
- r. Professional Services
- s. Public Sector
- t. Retail
- u. Sports and Entertainment
- v. Telecommunications
- w. Travel and Transportation
- x. Utilities
- y. Wholesale Distribution

11. **Lines of Business (Limit 5)**

*Please note, this meta data helps us better categorize your abstract. We use it to consider for other tracks, and it may be used to highlight your session in the session catalog.*

- a. Asset Management
- b. Commerce
- c. Finance
- d. Human Resources
- e. Manufacturing
- f. Marketing
- g. R&D/Engineering
- h. Sales
i. SAP S/4 HANA  

12. Technology Hot Topics (Limit 5)  
*Please note, this meta data helps us better categorize your abstract. We use it to consider for other tracks, and it may be used to highlight your session in the session catalog.*  

a. Analytics  
b. Big Data  
c. Blockchain  
d. Data and Database Management  
e. Machine Learning  
f. Partner Solutions  
g. SAP Cloud Platform  
h. SAP Data Hub  
i. SAP HANA Platform  
j. SAP Leonardo  
k. SAP S/4 HANA  
l. Internet of Things  
m. Security Software  
n. User Experience  

13. Business Applications (Limit 2)  
*Please note, this meta data helps us better categorize your abstract. We use it to consider for other tracks, and it may be used to highlight your session in the session catalog.*  

a. Analytics  
b. Cloud  
c. Digital Supply Chain  
d. Internet of Things  
e. SAP Ariba Solutions  
f. SAP Concur Solutions  
g. SAP Data Network  
h. SAP Education and Training  
i. SAP Fieldglass Solutions  
j. SAP HANA Enterprise Cloud  
k. SAP Hybris Solutions  
l. SAP Jam  
m. SAP Leonardo/Internet of Things  
n. SAP S/4 HANA  
o. SAP S/4 HANA Cloud
p. SAP SuccessFactors Solutions

14. **Small and Midsize Enterprises** *(Select All That Apply)*  
   a. SME Customer Story  
   b. Specific to SMEs  
   c. Relevant to SMEs  
   d. Covers SAP Business One  
   e. Covers SAP Business ByDesign

15. **ASUG Tracks** *(Limit 4)*  
    *Please note, this is how you can have other tracks consider your session.*  
    a. Business Integration Technology & Infrastructure (BITI)  
    b. Business Intelligence, BW, SAP HANA (BI/BW), SAP Analytics Cloud, Big Data  
    c. Configure, Price and Quote (CPQ)  
    d. Customer Management  
    e. Enterprise Architecture (EA)  
    f. Enterprise Asset Management (EAM)  
    g. Enterprise Information Management (EIM)  
    h. Financial  
    i. Human Resources (HR)  
    j. Product Lifecycle Management (PLM)  
    k. SAP Solution Manager  
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    s. Consumer Products  
    t. Mill Products & Mining  
    u. Oil and Gas  
    v. Public Sector  
    w. Retail  
    x. Utilities  
    y. Wholesale Distribution

16. **Consider for other opportunities:** *(Select All That Apply)*  
    a. ASUG Webcasts  
    b. ASUG Chapters and Regional Events  
    c. ASUG Signature Events and Eventful Conferences
17. **What else do you want us to know?**

*Please note, this section is not published, but the more details you provide, the better we understand your proposal, so please use this space to provide any additional pertinent information that you would like the team to know during the review process.*

18. **Speaker information:**

*Please note, the following information is required for all speakers on the session.*

a. **Relationship to ASUG**
   i. ASUG Customer
   ii. ASUG Employee
   iii. ASUG Partner
   iv. SAP Employee

b. **First Name**

c. **Last Name**

d. **Company**

e. **Email**
f. **Mobile**