



MEDIA RELEASE

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Marine Corps Marathon Organization Introduces Diplomat Influencer Program

QUANTICO, VA (March 24, 2021) – The Marine Corps Marathon Organization (MCMO) is excited to announce the launch of the [Four Star Diplomat program](#) and has opened applications for individuals to apply to participate as a social media influencer. Diplomats are enthusiastic about running, proud to participate in MCMO events and identify with the Organization’s mission to promote physical fitness, community goodwill and showcase the organizational skills of the Marine Corps.

The MCMO will collaborate with a select team of runners to be designated as “Four Star Diplomats” to promote a healthy and active lifestyle through fun, authentic and inspiring social media content that shines the spotlight on MCMO events and the Diplomat’s passion for running.

To be considered for this volunteer role, MCMO Diplomats must be at least 18 years old and able to commit to the program from April 1 – December 31, 2021. Rules and regulations apply.

Applications will be accepted through March 31, 2021 at www.marinemarathon.com.

Diplomats will receive exclusive access programming, special swag and more.

The MCMO thrives on its diverse and inclusive community of participants. Diplomat Influencers are not required to have any military background or affiliation or any particular running accolades. The program will include runners selected from the applicant pool boasting different running journeys, experiences and complementary set of skills such as: content creation (photography/videography), community outreach, social following, road race participation, etc.

For media information please contact Jheanel Walters, Marine Corps Marathon Public Relations Coordinator at jheanel.walters@usmc-mccs.org or 703-987-3191.

About the Marine Corps Marathon:

The Marine Corps Marathon (MCM) is one of the largest marathons in world. Recognized as “Best Marathon in the Mid Atlantic,” and the “Best Marathon for Charities,” the MCM honors honor, courage and commitment of its participants. Also known as “The People’s Marathon,” runners from all 50 states and more than 50 countries participate in the MCM, the largest marathon not to offer prize money. No federal or Marine Corps endorsement is implied. Connect with the Marine Corps Marathon on [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#) and [Flickr](#). #RunWithTheMarines