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Honey Stinger Announces Sponsorship of Marine Corps Marathon and Historic Half

STEAMBOAT SPRINGS, Colo. (May 14, 2019)—[Honey Stinger](#), the award-winning manufacturer of honey-based nutritional products, is pleased to announce its sponsorship of the 2019 Marine Corps Marathon and Historic Half Marathon.

As the proud energy gel partner of the events, products across Honey Stinger’s full lineup of [Organic Energy Gels](#) will be featured at aid stations throughout the Marathon course, as well as both Expos. Additionally, Honey Stinger Organic Energy Gels will be provided to runners at Sample Row of the Historic Half Expo.

“We are thrilled to be partnering with the Marine Corps Marathon this year,” said Rich Hager, co-owner of Honey Stinger. “We love supporting athletes and events and have a longstanding history of fueling the U.S. military, so this is a great opportunity for us to connect those two storied aspects of our brand, while providing participants with the fuel they need to maximize their potential.”

Known as “The People’s Marathon,” the Marine Corps Marathon hosts 30,000 runners and more than 150,000 spectators each year. The event originated in 1976, and the 44th edition will take place on Oct. 27 in Arlington, Va. and the nation’s capital.

The Marine Corps Historic Half Marathon takes place this Sunday, May 19 and features a scenic 13.1-mile course that tours colonial sites through historic Fredericksburg, Va.

Additionally, Honey Stinger was a sponsor of the Marine Corps 17.75K event on March 28, which provides finishers with guaranteed entry into the Marine Corps Marathon. The 17.75K distance reflects the year the United States Marine Corps was founded.

“Honey Stinger is bringing incredible energy to Marine Corps Marathon events with products that elevate performance and taste great,” shared Marc Goldman, Marketing and Sponsorship Manager with the Marine Corps Marathon Organization. “It’s a sponsorship that will benefit thousands of runners right when they most need a boost.”

To learn more about the Marine Corps Marathon, Historic Half and the full series of associated events, visit www.marinemarathon.com. Registration for this weekend’s Historic Half is still open via the website.

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About Honey Stinger

Founded in 2001 in Steamboat Spring, Colo. and still proudly based in the same location, Honey Stinger makes great tasting, convenient honey-based nutrition products using real, responsibly sourced ingredients. Fueling top elites and everyday enthusiasts alike, Honey Stinger is designed to elevate performance. The company’s diverse product offering includes waffles, gels, chews, energy and cracker bars, protein bars and more, providing natural, sustained energy for every endeavor. Honey Stinger products can be found at sporting goods retailers, grocers, convenience stores and online at www.honeystinger.com.

About Marine Corps Marathon

The [Marine Corps Marathon](#) (MCM), known as “The People’s Marathon,” promotes physical fitness and generates community goodwill while showcasing the high standards and discipline of the United States Marine Corps. Annually ranked as one of the largest marathons in the US and the world, the MCM welcomes runners from all 50 states and more than 60 countries. No federal or Marine Corps endorsement is implied. Connect with the Marine Corps Marathon on Facebook, Twitter, Instagram, YouTube and Flickr. #RunWithTheMarines