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Brooks Running Company and Marine Corps Marathon Organization Extend Decades-Long Partnership

Commit to Building on Historic Race Series with New Gear and Experiences to Inspire Runners

Quantico, Va. - May 6, 2019 - Building on their more than twenty-year history, Brooks Running Company and Marine Corps Marathon Organization (MCMO) have agreed to extend their relationship for another five years. Over the past twenty years, Brooks and MCMO have cheered on more than 370,000 runners who have crossed the finish line at the historic marathon, including thirty-three runners who have completed every Marine Corps Marathon since 1999, the year this partnership commenced. Together, the partners are committed to building on the success of the historic race series with new gear and experiences.

Under the agreement, which extends the partnership until 2024, Brooks will be the footwear and apparel sponsor of the Marine Corps Marathon, held annually in October in Arlington, Va. and the nation's capital, and Marine Corps Historic Half, which will take place in Fredericksburg, Va. The sponsorship also includes support of other Marine Corps Marathon events including the 17.75K, Run Amuck, Belleau Wood 8K, Recon Ruck, Quantico Tri, Quantico 12K, Turkey Trot and Medal of Honor 8K.

"The Marine Corps Marathon Organization has been one of our premier partners for more than twenty years," said Stevie Jones, Brooks Event Marketing Manager. "We're excited to extend our partnership with the Marine Corps Marathon Organization to provide new memorable experiences to more runners through the iconic marathon as well as the Marine Corps Historic Half."

As part of the continued partnership, Brooks will develop an exclusive line of finisher gear to support the marathon and half marathon events. This collection will include limited-edition tops, jackets and bottoms to help runners commemorate their achievement. Recognizing the hard work that goes into these runs, Brooks will also build on the unique finish line experiences they've brought to recent races by creating new memorable moments for runners.



"Brooks has designed apparel and products for the MCM that truly represent the powerful relationship between the runners, the Marines and this special course," said Marc Goldman, MCMO Sponsorship/Marketing Manager. "Through their activations, retail space and enthusiastic presence at our events, Brooks meaningfully embraces the opportunity to celebrate the runners and foster their on-going connections with "The People's Marathon."

About Brooks Running Company

Brooks Running Company sells its performance footwear, apparel, sports bras and accessories in more than 50 countries worldwide. Brooks' purpose is to inspire everyone to run and be active by creating innovative gear designed to keep runners running longer, farther and faster. This purpose is supported by Brooks' Run Happy philosophy, a quest to celebrate and champion the sport of running and all runners everywhere. Founded 1914, Brooks is a subsidiary of Berkshire Hathaway Inc. and is headquartered in Seattle. Visit www.brooksrunning.com for more information or follow us on Twitter ([@brooksrunning](https://twitter.com/brooksrunning)), Facebook (www.facebook.com/brooksrunning) and Instagram ([@brooksrunning](https://www.instagram.com/brooksrunning)).

About Marine Corps Marathon Organization:

The Marine Corps Marathon (MCM), known as "The People's Marathon," promotes physical fitness and generates community goodwill while showcasing the high standards and discipline of the United States Marine Corps. Annually ranked as one of the largest marathons in the US and the world, the MCM welcomes runners from all 50 states and more than 60 countries. No federal or Marine Corps endorsement is implied. Connect with the Marine Corps Marathon on [Facebook](https://www.facebook.com/marinesmarathon), [Twitter](https://twitter.com/marinesmarathon), [Instagram](https://www.instagram.com/marinesmarathon), [YouTube](https://www.youtube.com/marinesmarathon) and [Flickr](https://www.flickr.com/photos/marinesmarathon/). #RunWithTheMarines

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