



MEDIA RELEASE

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#RunWithTheMarines

f Marine Corps Marathon

@Marine_Marathon

Active Duty, Reservists Offered Early Registration to Marine Corps Marathon

Military members can register prior to public lottery through partnership with GEICO Military

QUANTICO, VA (February 28, 2018) – Starting March 1, Active Duty and Reserve military members have an exclusive two-week, discounted registration window to enter the 43rd Marine Corps Marathon.

Through a longstanding partnership with GEICO Military, the Marine Corps Marathon Organization is able to offer these military members a 15 percent savings off the full registration cost of “The People’s Marathon.” Military members taking advantage of this offer will pay \$144.50 to register for the event.

“GEICO has been proudly serving the U.S. military since 1936; they were our first customers,” said Tom Garner, GEICO’s Director of Military Sales and Service. “The discount acknowledges not only their service to the country but also our long-standing relationship.”

In 2017, more than 7,000 military members from all service branches participated in the MCM in Arlington, VA, and throughout the nation’s capital. Thousands of others run to honor, or celebrate, the military service of a loved one.

Limited discounted entries are available; military members must register before March 14 at www.marinemarathon.com. Public registration through the MCM Lottery will be available from March 21-28 at www.marinemarathon.com.

About the Marine Corps Marathon:

Honoring the dedication, sportsmanship, and patriotism of its participants, the Marine Corps Marathon (MCM) is also known as “The People’s Marathon,” as runners from all walks of life annually participate. The 43rd MCM, coordinated by the Marine Corps Marathon Organization (MCMO) and United States Marine Corps, will be held October 28, 2018 in Arlington, VA. The MCM is sponsored by Arlington County, Brooks, GEICO Military, Leidos and MedStar Sports Medicine. No federal or Marine Corps endorsement is implied. #RunWithTheMarines.

About GEICO:

GEICO (Government Employees Insurance Company) is a member of the Berkshire Hathaway family of companies and is the second-largest private passenger auto insurance company in the United States. GEICO, which was founded in 1936, provides millions of auto insurance quotes to U.S. drivers annually. The company is pleased to serve more than 16 million private passenger customers, insuring more than 27 million vehicles (auto & cycle). Using GEICO’s online service center, policyholders can purchase policies, make policy changes, report claims and print insurance ID cards. Policyholders can also connect to GEICO through GEICO Mobile, reach a representative over the phone or visit a GEICO local agent. GEICO also provides insurance quotes on motorcycles, all-terrain vehicles (ATVs), boats, travel trailers and motorhomes (RVs). Coverage for life, homes and apartments is written by non-affiliated insurance companies and is secured through the GEICO Insurance Agency, Inc. Commercial auto insurance and personal umbrella protection are also available. For more information, go to www.geico.com.

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