



MEDIA ALERT

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Discounted MCM Active Duty & Reservist Entries Sell Out in One Hour *Military members respond immediately to opportunity to run 'The People's Marathon'*

QUANTICO, VA (February 19, 2014) – In just one hour, the Marine Corps Marathon (MCM) has sold all available Active Duty and Reserve discounted entries. A limited number of 2,000 entries were available through a partnership with GEICO for military members currently serving on Active Duty or in the Reserve. Military members who registered for the 39th MCM during this period received a 15 percent discount off the full registration cost of \$110, paying \$93.50.

This closing of military registration falls on the heels of the nine-minute sell out that occurred for the Marine Corps 17.75K earlier today. Registration currently is open for the [Marine Corps Historic Half](#), [Historic 10K](#) and [Semper Fred 5K](#). These events will be hosted by the MCM on Sunday, May 18 in Fredericksburg, VA.

“The MCM is thrilled runners from across the country continue to respond so favorably to Marine Corps Marathon events,” says Rick Nealis, MCM Director. “While the 17.75K honors the historic founding of the Marine Corps, this partnership with GEICO shows sincere appreciation for the men and women serving today.”

The 15 percent MCM registration discount, made available through GEICO, echoes the company slogan, “15 minutes could save you 15 percent or more on car insurance.”

Military members who missed out on registration today can enter the MCM Lottery that begins online this Sunday, Feb. 23 at www.marinemarathon.com. The MCM Lottery is open for 21 days, through March 15. Runners who gain entry to the 39th MCM through the Lottery will be notified by email starting March 19.

In addition, anyone interested in participating in the 39th MCM also can register through any of the 86 MCM Charity Partners. Charities will begin filling their marathon rosters on April 2.

The 39th MCM will be held on Sunday, Oct. 26 in Arlington, VA and throughout the nation's capital. For more information about the MCM Lottery or Marine Corps Historic Half events visit www.marinemarathon.com.

The Marine Corps Marathon (MCM) is the third largest marathon in the United States and eighth largest in the world and voted “Best Marathon in the Mid Atlantic” and “Best Marathon for Charities.” The MCM honors the dedication, sportsmanship and patriotism of its participants. Also known as “The People's Marathon,” runners from all walks of life participate in the MCM, which is the largest marathon not to offer prize money. The 39th MCM sponsored by Arlington, Brooks and GE, will be held on Oct. 26 in Arlington, VA. No federal or Marine Corps endorsement is implied.

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