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December 20, 2017

Re: A Night for the Lukens Family

Dear Potential Donor:

As you may have heard on December 13, 2017, a fire ravaged the home of Sheriff Deputy and United States Marine (ret.) Bryan Lukens, his wife Tracy and their three children. The family's two boys Bryan Jr. (11) and Parker (6) lost their lives in the tragedy.

The Montgomery County Hero Fund which is a 501(c)(3) was set up after the tragic murder of a Plymouth Township Police Officer just for situations like this. The Mission of the Fund is to guarantee that the acts of a Hero will never be forgotten and that we will always rise to the challenge of making sure sacrifice in/on the line of duty will never be in vain and that Law Enforcement Officers, Military Personnel, Firemen, Paramedics and/or First Responders and their loved ones will be protected and cared for in the event of tragedy. 100% of all monies raised go directly to the families, and the Hero Fund absorbs all costs associated with any event.


The scope of this tragedy is so large that Hero Fund is partnering with the Montgomery County District Attorney's Office "Wheels of Justice" team, the Irish Pub Children's Foundation and the A-Team to throw a fundraiser on January 20th, 2018 from 5 until 9 pm at the Valley Forge Casino Resort. The event will be headlined by the band Wildflower and DJ by Showtime Entertainment. There will be food vendors donating their services, raffles, as well as beer wine and soda included in the admission price. The Casino will provide rooms at a discounted rate to anyone who wishes to spend the night.

Tickets are \$30 for Police, Fire, Military and First Responders and \$50 for the public and may be purchased online at Montgomerycountyherofund.com or physical tickets by contacting the Fund at info@montgomerycountyherofund.org.

We have set a goal of \$200,000 and ticket sales will not be enough to reach this goal. 100% of all monies raised go directly to the families, and the Hero Fund absorbs all costs associated with any event. We are attaching a sponsorship form to this letter for anyone who wishes to help us raise funds and sponsor. For those who wish to donate more, please contact us directly. Sponsors will be prominently acknowledged on both video screens and banners at the event with copies being provided to the sponsor for either donation or advertising purposes.

For more information and updates on the event, please see our website. We stand ready, but we need your help to make this event successful for the Lukens Family.

Respectfully,



Sean E. Cullen, Esq.,
Executive Director