

MBCA | SMOKY MOUNTAIN SECTION

233 Briarcliff Avenue Oak Ridge, TN 37830

NEWSLETTER - SEPTEMBER 2011



Section Contacts

President Tony Moore tonynkaren@aaahawk.com 865-945-3888

Vice President Aaron Householder benz220@aol.com 865-680-8888

Secretary Walter Myer wgmyer@comcast.net 865-357-6937

Treasurer Gerald Poats gdpoats@earthlink.net 423-745-3004

Technical Help George Murphy perfanalysis@comcast.net 865-482-9175

Membership Chairman Tom Sayres tomsayres@gmail.com 865-384-2502

Past President Bill Lenihan Wlenihan@comcast.net 865-482-7325

About the Newsletter

The Smoky Mountain Section, Mercedes-Benz Club of America, Inc. publishes this quarterly newsletter. Opinions expressed are those of the authors. Express permission is hereby given to other Sections of the Mercedes-Benz Club of America to reprint articles contained herein, except as noted. Articles of general interest are solicited for inclusion in the newsletter and should be mailed to the Editor, 233 Briarcliff Avenue, Oak Ridge, TN 37830. Copy deadline is the 15th of odd-numbered months.

Mercedes-Benz Roadside Assistance Call 800-FOR-MERCEDES 24 hours a day

An Overview of the Club

Established in 1956, MBCA has more than 20,000 members in over 80 Sections across the nation. These local Sections organize hundreds of events each year, ranging from social gatherings to specialized technical sessions. MBCA is a non-profit organization.

Join the Club Call 800/637-2360 Enroll as a member in MBCA: One year \$45 Two years \$87 Three years \$127

Moving? Send address change to:

MBCA, 1907 Lelaray Street Colorado Springs, CO 80909 or call 800/637-2360 or www.mbca.org

Local Activities

Your dues include membership in the Section of your choice. Each Section publishes a newsletter with news of its activities and their year-round calendar of

events, including rallies defensive driving courses, car shows, and dinner meetings. Many Sections host special events such as StarTech, our national technical meeting and StarFest, our National Convention. Any MBCA member may attend any Section, Regional or National event.

Trip Routing Service

MBUSA offers a free trip routing service for MB owners regardless of the age of your car. You must provide your complete VIN. Call 800/367-6372.

The STAR

A subscription The STAR, MBCA's award-winning national magazine is included with your membership. Each issue includes technical information, a historic feature car in color, and the latest news from Daimler-Benz and MBUSA, articles on restoration, new car road tests, and advertisements from companies providing products and services for your car, plus free classified ads to members.

Technical Manuals

MBUSA has a number of Technical Manuals, Wiring Diagrams, Owner's Manuals and other technical information available for owners. CD-ROMs or DVDs of Technical Manuals for your car can be ordered from MBUSA at 800/367-6372.

NEXT EVENT – Section Members are invitied to:



MERCEDES-BENZ OF KNOXVILLE ANNUAL SERVICE CLINIC Saturday September 24, 2011 9:00 am – 2:00 pm

During the complimentary service clinic, we will perform a visual inspection of your car, wash and vacuum it, and provide you with an evaluation of your Mercedes-Benz so we can keep it running great! There will be food and door prizes (must be present to win-only one entry per vehicle inspected)—2 winners every 30 minutes starting at 9:30 (last drawing 2:00 pm).

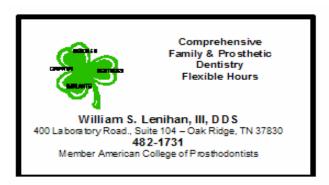
Remember, space is limited, so call today to guarantee your placement. RVSP to Marie at 865-777-2266 or clientcare@mercedesofknoxville.com.

Section members are reminded that the gift bags prepared by Mercedes-Benz of Knoxville are prepared such that ONE bag is readied per each INSPECTED CAR. Also, each of us at the Service Clinic should spend some time "manning" the SMOKY MOUNTAIN SECTION membership table. Hopefully some of our lady members can convince some female MB owners to join and participate in our club. We are invited to the MB of Knoxville Service Department Clinics because of the good graces of KAREN COOPER. If we don't act with ultimate class and helpfulness, we could ALL lose the 10% discount on service that KAREN extended to us in the past.

Don't forget to patronize our advertisers . . .







Reach out to area Mercedes-Benz auto owners

Advertising Rates - Newsletter - 6 issues

Full page − 8½ x 11	\$150
Quarter page $-4\frac{1}{4} \times 5\frac{1}{2}$	\$50
Half page $-8\frac{1}{2} \times 5\frac{1}{2}$	\$100
Business card	\$25

Our Smoky Mountain Section newsletter reaches about 150 Mercedes-Benz owners in East Tennessee from Chattanooga to the Tri-Cities. Send ad copy and check to: George Murphy (perfanalysis@comcast.net)

ORTOBERATION - RESCHURANT ENDERFOR



3 p.m., Saturday, October 1, 2011

Restaurant Linderhof is Knoxville's ONLY German restaurant. They have been serving authentic Bavarian cuisine for over ten years. Linderhof accommodates casual diners while offering an elegant fine dining experience. They create their food completely naturally without any microwaves or deep fryers. There is a full service bar, including an extensive wine list, and they also serve Bavarian lagers like Weihenstepher, purportedly the oldest beer brand in the world. Live accordion music completes the Bavarian atmosphere. http://www.restaurantlinderhof.com/

Smoky Mountain section of MBCA will hold their annual Oktoberfest celebration at Restaurant Linderhof located at 11831 Kingston Pike. We will have exclusive use of the facility from 3:00 PM to 4:00 PM for socializing and getting acquainted with new members.

Dinner will be served at 4:00 PM:

MENU
Small Vienerschnittzel
Ruladen
Bratwursts
Mashed potatoes
Sauerkraut
Spatzle
Hot potato salad
Dessert
Coffee or tea

All of the above for only \$15.00 per member, or guest, including tax and tip. Members will be responsible for their own alcoholic beverages.

Reservations and checks must be received by Walter Myer at 932 Laurel Hill Road, Knoxville, TN 37923 by September 26.

Bring your cameras and we will send the best shots of the party to "The STAR".

Questions? Call Walter Myer at 865-207-5375 or 865-357-6937 or email him at wgmyer@comcast.net

Auf Wiedersehen, Walter Myer