

BADGER *Star*

AUG-SEPT 2023



MERCEDES-BENZ CLUB OF AMERICA WISCONSIN SECTION

PRESIDENT'S MESSAGE

June and July saw your Section enjoy several events:

- A very successful Car Show at The Corners of Brookfield on June 4th
- Participation in Germantown's July 4th parade
- Starry Nights on July 21st, and
- A summer picnic on July 23st at Carl Schurz Park

Read more about all these events elsewhere in this newsletter, and a big Thank You to Dean and Nancy Pearson, Jan Miller and JoAnne Peterson who hosted the car show, July 4th parade and Starry Nights respectively.

Looking ahead, the next two months bring three events for our Section. August 12th is German-American Day at Carl Schurz Park, and as I write this, we have 18 folks and 7 cars signed up.

September 9th we return to Gus's Drive Inn in East Troy for a D-2-D and we celebrate Oktoberfest along with a Car Show September 24th at Dheinsville Historical Park. In October join us October 21st for our Fall Color Tour around Lake Geneva.

Refer to the event announcements and sign-up forms for these events located elsewhere in this newsletter, and always refer to the event calendar on our website at <https://wisconsin.mbca.org> or on Facebook at facebook.com/mbcawi for the most current event information.

Finally, don't forget our Christmas Party & Annual Meeting, Sunday, December 3rd at Weissgerber's Golden Mast.

Board Members Wanted

The Wisconsin Section is seeking members who have an interest in serving on the Board of Directors.

Three positions are open. See the full announcement elsewhere in this newsletter.

Membership Matters

Congratulations to our new members, and all those celebrating membership milestones and anniversaries. They are all listed elsewhere in this newsletter.

I close these remarks by thanking every one of you for being a member of the Wisconsin Section. It's our members who make this Section successful. I look forward to seeing all of you in person at an upcoming event.

Best regards,
Bruce Hamilton




Bruce Hamilton

Let's remember that our Section won the National Communications award.



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EVENT IDEA SUBMISSIONS

If you have any ideas or suggestions for Drive-to-Dine, Tech Session, Concours, Rallye or Social Event venues or other events, please don't hesitate to contact Bruce Hamilton or any other board member. We are always looking for feedback and opinions from our members on events or other club related business. Contact information for all board members is listed on page 3 of this newsletter.

MEMBERSHIP BENEFITS

Subscription to "The Star", a bimonthly magazine published by Mercedes-Benz Club of America

Discounted price off a New Mercedes-Benz

Discounts on parts, service and accessories from participating Mercedes-Benz Dealerships

15% off parts from the Mercedes-Benz Classic Center

Expert technical advice to help you maintain, service, condition, restore and repair your Mercedes-Benz

And best of all, participation in the Many events provided by your local Mercedes-Benz Club of America



CLUB BOARD MEETINGS

Board meetings are held on the second Thursday of every month. Meetings are held online using GoToMeeting. Attendees call in using a phone, tablet or computer. We encourage participation from our members. If you wish to participate, and receive an invitation for the meeting, please contact Bruce Hamilton at bruce.hamilton@cpa.com or 608-754-6066.

Recommendations for new activities or comments on prior events are always welcome.

President
Bruce Hamilton
608-754-6066
bruce.hamilton@cpa.com

Vice President
Bernd Kampe
262-492-4441
bkampe0@gmail.com

Secretary
Dan Hellenberg
414-839-6995
spatlese44@yahoo.com

Treasurer
Frank Lubinski
414-520-2912
frank_lubinski@sbcglobal.net

Director
Mo Afshar
608-977-0521
moafshar430@gmail.com

Director
Todd Knutson
414-477-8478
benzdude10@gmail.com

Director
Dick Kusch
608-630-1458
kuschrichard@gmail.com

Director
Patrick Brinkman
262-854-0374
pgbrinkman5612@gmail.com

Director
Nancy Pearson
262-782-7960
nancypearson431@gmail.com

Webmaster
Jim Loseke
920-412-5822
jimloseke@charter.net

Midwest Regional Director

Newsletter Editor
Patrick Brinkman
pgbrinkman5612@gmail.com

WISCONSIN SECTION CLUB EVENTS 2023

Date	Event - Location	Host - Contact Information
Aug. 12	German-American Day Carl Schurz Park	Bruce Hamilton bruce.hamilton@cpa.com/ 608-754-6066
Sep. 09	D-2-D, Gus's Drive-In East Troy, Wis.	Bernd Kampe bkampe0@gmail.com
Sep. 24	Oktoberfest and Car Show at Dheinsville Park Germantown Wis.	Bernd Kampe bkampe0@gmail.com
Oct. 21	D2D and Fall Color Tour Around the Geneva Lake Area Start time Sat.	Bernd Kampe bkampe0@gmail.com
Dec. 3	Christmas Party and Annual Meeting Start time 12:00	Bruce Hamilton bruce.hamilton@cpa.com/ 608-754-6066

Welcome Mercedes-Benz Milwaukee North Shore!

Please welcome Mercedes-Benz Milwaukee North Shore for becoming our Sponsoring Dealership for the next year.

Please see their ad on page 8 of this newsletter. Whether it's a new Mercedes or CPO, service or parts, remember when you patronize M-B Milwaukee North Shore, be sure and let them know you are a member of the Wisconsin Section MBCA, and thank them for their support.

Bruce Hamilton

For the most current Events List visit our Website or Facebook Page

wisconsin.mbca.org facebook.com/mbcawi

WANTED - Board Members

The Wisconsin Section is seeking members who have an interest in serving on the Board of Directors. Three positions are open.

All three (3) positions are for regular three year board terms beginning in January 2024 and running through December 2026.

Board members meet once a month for between one and two hours to plan and direct Section activities and establish policies and procedures for Section events. Among other things, the Board is responsible for developing and maintaining a running twelve-month calendar of events and capturing requests from members for activities & events.

Board members DO NOT have to travel to attend board meetings; all meetings are conducted using the Section's **GoToMeeting** web conferencing software.

Members who sit on the Board of Directors should be willing and able to:

- Attend a majority of monthly board meetings held throughout the year.
- Participate in periodic e-mail exchanges to achieve Board & Section objectives.
- Attend Section functions throughout the year.
- Be willing to host or co-host an event. An event can be as simple as hosting a Drive-2-Dine or as elaborate as planning and hosting a rallye.
- Be a proactive and positive representative of MBCA and the Wisconsin Section

Serving on the board of directors is a great way to meet other members and increase your involvement in the Section. If you are interested in serving on the Board please contact either:

Secretary Dan Hellenberg at spatlese44@yahoo.com or
Bruce Hamilton at bruce.hamilton@cpa.com

Oktoberfest & Car Show; Sunday, Sept. 24th, 2023

We will be participating again in this year's Dheinsville Settlement Oktoberfest celebration and Car Show. Limited picnic tables are available in a large wooden shelter, but can't be reserved. Plan to bring your own folding chairs and picnic supplies if you like. German food, beer, desserts, etc are available for purchase.

The car show is optional and runs from noon-3:00 pm. We have requested a roped off area for our MB Club cars to be displayed separately from other cars.

Registration for the show is expected to be \$10 as last year, which included a brat and beer or soda. More details on registering for the car show will be provided when they become available from the organizers of the car show. Call or email me or Jan Miller if you have any questions and if you plan to join us for this club event and display your MB.

"If you are planning to attend this event or show your car, please notify Bernd Kampe, at bkampe0@gmail.com or text/call my mobile phone 262-492-4441"

Here is the link to the Oktoberfest in Germantown, WI:
<https://www.germantownhistoricalsociety.org/oktoberfest>

For images from last year's event, check out this link to my Google photo album:
<https://photos.app.goo.gl/VRiKEfs7bCsz4SCU7>



OKTOBERFEST 2023



CAR SHOW!

Sunday September 24th, 2023

Dheinsville Historical Park

Registration 11:00 - Noon

Judging ends at 4:00

Categories:

*** Best Car**

*** Best Truck**

*** Best Hotrod / Other**

*** Best In Show**

Special Guest Showing:

The Mercedes Benz Club / Wisconsin Section

Registration is \$10 Cash

Register at show.

One FREE hotdog/brat and one FREE beer/Soda with every registration.



June – July Milestone Anniversaries

Member	Associate	Years
Aristeidie Diveris		25
Paul Capelli		25
Suzanne Kessler		10
Paul Jobst		5
Greg Tidmarsh		5



NEW CLUB MEMBERS AS OF MARCH 18- MAY 15

Members	Start Date
Yougui Zhao	May 18
Russell Fantetti	May 18
Kevin Rompa	May 24
Lana & Tom Olson	May 28
Ricardo Becerra-Padilla & Laura Becerra-Montes	June 5
Rick Kresnak	June 11
David & LaShanda Freeman	June 13
Sima Tollaksen	June 21
Charlie DuBois	June 23
Tyler Kristopeit	June 24

Member's announcements

I have a number of MB sales brochures dating back to 1985 and copies of old ROAD AND TRACK tests of various MB cars. I also have the owner's manual and magazine road tests for the 1964 220SEb (11.021) that I once owned and that I would like pass on to a club member who owns a similar car.

Thank you,
 Al Toussaint
 262-720-0862
 rosealt@aol.com

Do you have club event photos, an event write-up, a Journey article or an advertisement (business or member for sale/to buy) for the next newsletter?

Please send information to Patrick Brinkman (contact info on page 3) by Sept. 15, 2023 to be considered for the October-November newsletter.



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MOTOREN
WERKE INC**

Wisconsin's longest operating independent Mercedes-Benz garage invites you to take advantage of over 40 years of expertise in Mercedes-Benz service, restoration, and renewal.

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- Concours grade restorations
- Recommissioning of stored vehicles
- Mechanical renewal for like-new feel

Our historic facility is located in Brooklyn, Wisconsin, just south of Madison. Enclosed or open vehicle transport readily arranged. We ship parts Monday through Friday.

Service, Restoration, Parts & Appraisals for Mercedes-Benz
 PO Box 198 · 115 Market Street
 Brooklyn, WI 53521-0198

608.455.7441 · www.brooklyn300.com

Mercedes-Benz Milwaukee North Shore Wisconsin's Only Authorized AMG Dealer



From our Management Team

Todd Schwieso

Sales Manager

(414) 290-4220

Ahmad Aref

Platform Manager

(414) 290-1443

Aaron Vrhovnik

General Manager

(414) 290-1445

Dustin Koplien

Used Sales Manager

(414) 290-1436

Mercedes-Benz Milwaukee North Shore

1400 W. Silver Spring Dr. Milwaukee, WI 53209

Umansky Motor Cars (414) 290-1400

www.mbofmilwaukeeorth.com



M-B SHINE & SHOW- June 4th, 2023

M-B SHINE & SHOW - 2023 Whether displaying top down or up; or windows open or closed; on Sunday, June 4th thirty-three Mercedes vehicles (many from the MBCA) were prepared for the Shine & Show Mercedes Car Show and driven to The Corners at the Town of Brookfield, west of Milwaukee. Cleaning, polishing, and detailing our Benz's is approached differently by each owner. Regardless of prep method, we are proud to show off our choice of model and it's features and history, while discussing the brand. This Car Show embodied that spirit. The Corners is a unique outdoor shopping, dining, living center, and entertainment center roughly at the crossroads of I-94 and Hwy 18 with Barker Road. The Corners is the host venue for a few European-brand car club shows over the summer. Besides all the business attractions, The Corners features a layout of 'interior streets' that can be closed to display our vehicles right in front of the businesses and amidst the pedestrian traffic; which is plentiful. What is unique at this facility is their vast 600+ parking stalls beneath the street level with multiple stair and elevator access-points throughout. Security is excellent and security personnel are extremely attentive and cooperative, helping to ensure a safe and enjoyable atmosphere for all. This M-B Shine & Show (our second year) at The Corners doubled in size. We thank all that participated, either for fun or for awards. And we appreciated the dealer support from Mercedes-Benz, Milwaukee North Shore with the presence of Spencer Marquart and his vast knowledge of M-B automobiles along with a display of three current models: a Black EQS-580, a Silver C43, and a White GT53 with a brilliant red accented interior! M-B Milwaukee North Shore is the areas certified AMG dealership and the latest advertiser in our club's Badger Star Newsletter. Additionally, we need to thank Jordyn Swan of The Corners event staff for all her efforts coordinating details and advertising for the event. And we want to thank members Todd Knutson and Richard Diercksmeier for applying their knowledge and talents to our vehicle judging and other details of the car show.



A few show participants lined-up along the Market Square.

We think it's a good day when driving our Mercedes, but, excellent weather and good friends enjoying their M-B's only enhances the feelings. This near perfect day was no exception. We hope those who were there feel similarly.



(L-R) Award Winners: Marc Purath, Michael Stephens, Frank Lubinski, Stephen & Mary Lou Beard, Lori & Tom Gass, Ilija Mladenovic. Behind table is Chief Judge Todd Knutson, and Event Hosts: Dean Nancy Pearson. Not Shown is Terry Bruss. A wide variety of years and models were displayed with hardly any repeated across the field of entries. Here is a listing of the cars that took home a plaque from the event: New (under 20yrs) Class: BEST IN SHOW – Charles Steinkraus 2013 SL550; BEST INTERIOR – Michael Stephens 2007 CLK63 AMG cabriolet; BEST EXTERIOR – Ilija Mladenovic 2011 E63AMG. Classic (20yrs +) Class: BEST IN SHOW – Stephan & Mary Lou Beard 1979 500SL; BEST INTERIOR – Frank & Cathy Lubinski 1989 300SEL sedan; BEST EXTERIOR – Mark & Traci Purath 1986 420SEL sedan. Also continuing was the tradition of award selected by Englishman, Robert Gould, VP of IM Properties, owner/managers of The Corners complex. Mr Gould has owned several Mercedes. This year he selected as GOULD'S FAVORITE – Terry Bruss 2009 C63 for this award. Additionally, there were 4-door prizes provided to the club at a discount by Elmbook Mercedes Benz; a golf putter donated by Del Kolasinski (a non-member who also showed his Mercedes;) and a \$35 gift card to The Corners, donated by The Corners management. Keep this in mind when you are shopping at any of the locations. Great comments were received during the show from attendees generally raving about how super the location is for an event of this type and stating they hope the show is back next year. We hope to see you there.

Thank you all for your participation.

Dean and Nancy Pearson

Happy 4th of July! Parade Event- July 4th, 2023

Happy 4th of July!

Two weeks before the 4th of July I was asked by the Germantown, WI - Parade Committee if I could gather some of the Mercedes Benz Club – Wisconsin Section to drive in the 4th of July Parade. So, an invitation went out to the Club, and we had several responses! In the end we were a group of about 7 cars and a dozen enthusiastic Mercedes Benz Club members plus family that joined the Germantown, WI 4th of July Parade. Drivers brought their families, decorations, candy, music, and their best Mercedes Benz to represent the Wisconsin Section. One of the memory makers was when some kids along the parade path put their arms up and down to request we honk our horns – and we did! When we gathered, we did not know each other and after the short Parade, we were friends and talking about next year's event and how we can make it even better. Thank you to the MBC-WI Section Board for making things happen on short notice, especially our new Banner. But most of all thank you to our MBC-WI members that showed up for a NEW event that we would like to participate in next year!

The 4th of July represents our freedom to move about the USA and the world! Remember that every time you get in your Benz and start a trip.

Thank you again to all the MBCA-WI Section members and families that participated in the Germantown, WI 4th of July Parade! (Just to name a few!)

Mark Friedel
Andy Stockhausen
Michael Stephens
Tom & Lori Gass
Tom & Terry Knudson
Ilija Mladenovic
Jan Miller (Event Coordinator)



“STARRY NIGHTS” DRIVE N’ DINE- July 21, 2023

What a beautiful night for an outdoor concert! We cruised into the Sharon Lynne Wilson Center where we gathered for a potluck supper. We enjoyed a social hour of “Mercedes Talk” and visiting with club members.

After supper we listened to songs from the 50’s and 60’s by the Rockin’ Robins, a favorite band that has been entertaining audiences in this area for many years. Then we drove home under the stars on this perfect convertible night!

A good time was had by all!

JoAnne Peterson & Nancy Pearson



Section’s Annual Picnic at Carl Schurz Park- July 23, 2023

A small but enthusiastic group gathered at Carl Schurz Park on Sunday July 23rd for the Section’s Annual Picnic. The weather was perfect with temps in the low 80s, clear skies and a light breeze.

This year’s event was a brown bag affair, with members bringing in their own picnic lunch and purchasing their beverages from the Park’s beer and beverage stand. Bernd and Christine Kampe came especially well prepared, bringing 4 lbs of potato salad, twice what they ordered! No worries, it was shared and enjoyed by all.

After lunch everyone stayed around for fellowship and conversation, including a technical discussion of the complexities of a ’73 220D manual transmission led by Todd Knutson. The event concluded around 3:30 when the last of us headed out.

Carl Schurz Park is a beautiful private facility and we’re fortunate to be able to use it. We’ll be back again on August 12th to participate in the Park’s German-American Day parade and celebration.

Bruce Hamilton

