



October—December
2014

Volume 9, Issue 4

The Jersey Southern Star

Inside this issue:

President's Message

Autumn leaves, pumpkins and long drives in my 560SL is what fall means to me. My question to you is could life be any better than this. I know the snow will soon be upon us, but there is still time to enjoy the fall and activities of the South Jersey Section, our regional and national events of the MBCA.

During the month of November try to attend our section's tech session at MD Motorwerke in Somerdale, NJ. Once again a lite breakfast will be provided by the club. This is a rain or shine event. We have had good attendance in the past and everyone learns and contributes comments and questions for mechanic Dan to assist us with.

PLEASE contact Bill Fisher if you are going to attend.

His email is listed in this newsletter.
(Billfisher_560sl@yahoo.com)

In December, our section will once again have the holiday party at the Scotland Run Golf Club in Williamstown, NJ. It is required that you let us know if you will be attending. There will also be an election of officers this year. If you would like to suggest someone you feel would act as a positive of-

ficer, please email me at:

kfisher500sel@yahoo.com and supply the name and email of the one you are suggesting. You can also volunteer yourself. Your volunteering keeps the club active.

Bill Fisher has already been in contact with his contacts at Mercedes Benz USA regarding the Philadelphia Car Show. The club will manage a trip to the show, Saturday, February 7, 2015. More information will be provided via email notices while we try out Constant Contact email service. If we do not have your email address, please get it to one of the officers as soon as possible.

Enjoy Oktoberfest in your own manner. We are always looking for suggestions for events and activities. Please share any ideas you may have, the current officers will 'get the word out' about your idea.

Karen Fisher

President, South Jersey Section MBCA
kfisher500sel@yahoo.com

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NOTE: SEE PAGE 4: Important notice about future email blasts and emailing of Newsletter.



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Happy Holidays!

We Have a Website

Find us online at:

www.sjs.mbca.org

We are doing EMAIL BLASTS!

**Don't miss out on our
MONTHLY EVENTS!**

Send your email address

To

Acting Secretary

Danny Goldberg at

mbcasjs@yahoo.com



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SHANGRI-LOT

SJS Members may place an ad in the Jersey Southern Star FREE of Charge. To place an ad, please contact the Newsletter Editor, The editor has sole discretion in determining ad acceptability and length.



**PLACE YOUR AD FOR MERCEDES "FOR SALE" OR FOR
MERCEDES "WANTED"**

Know of a Benz-related Business Looking to Advertise?

Contact SJS Treasurer Bill Fisher at billfisher_560sl@yahoo.com or by phone at 609.221.2633 or Carl Janson at carlejanson@gmail.com or by phone at 215.813.6400.

RATES:

Full Page: \$500

Half Page: \$275

Quarter Page: \$150

Business Card: \$75

Rates are for one year or 4 quarterly issues, with ad material or black and white artwork suitable for scanning or direct incorporation into the newsletter provided by the advertiser



Club Calendar

November 15, 2014—TECHNICAL SESSION

We are pleased to announce that Dan Gaydos, an owner of MD Motorwerke, has once again offered to host our Fall Technical Session.

We will meet at Dan's garage Saturday, November 15, 2014 at 10:00 AM.

Dan will share his knowledge about Mercedes Benz cars—old and new. The focus of the talk will be winter preparation for driving and storage. Learn what to look for in your car and how all the pieces fit together. Dan has a vast knowledge on Mercedes Benz vehicles. Note that Dan's insurance does not cover you working on your car. In 2013, Dan did a personal inspection of two cars, explaining the operations and functions of the components.

As a special treat, the South Jersey Section will award two gift certificates to members attending the function (\$100 and \$50) for future work at MD Motorwerke. A snack will also be provided during the Technical Session.

This event is free to members and their guests.

Location: MD Motorwerke, 111 North White Horse Pike, Somerdale, NJ 08083

Web Site: <http://www.mdmotorwerke.com/>

Date / Time: Saturday, November 15th at 10:00 AM

Sunday, December 7, 2014—MBCA-SJS ANNUAL HOLIDAY PARTY— 11:30—4:00 PM

Join us at Scotland Run Golf Club, 2626 Fries Mill Road, Williamstown, NJ 08094 for our annual Holiday Party. Brunch is \$25 per person and includes an "order your own" omelet station—always a BIG HIT! Raffles, prizes and FUN. Bring the family or a friend. RSVP required by December 10, 2014. More Details later in this Newsletter. We already have many door prizes.

Saturday, February 7, 2015—PHILADELPHIA AUTO SHOW

Join fellow club members, family and friends for our annual visit to the Philadelphia Auto Show. Meet at Wood Crest PATCO Station in NJ at 7:00 AM for a 7:15 AM Departure or at Dunkin Donuts near the Hard Rock Café in Center City at 7:45 AM for an early entrance to the Auto Show. Cost is \$10 for ages 12 and up, children under 12 are free. You are welcome to bring friends or the whole family. RSVP, by January 31, 2015, is required to get the tickets ahead of time. Please call or email Bill Fisher (609-221-2633 or BillFisher_560sl@yahoo.com) stating how many will be in your party.

Club Notification: Times ARE a changing

There are three forms of member notification that South Jersey Section uses. The newsletter, the email blast and The Star magazine. The **"Email Blast"** is a local term that the SJS uses to describe the sending of emails to all members regarding upcoming events. Danny Goldberg had the foresight to create the account many years ago. We used a Yahoo Email account with the name "Mercedes Benz" and the ID MBCASJS@yahoo.com. Well, Yahoo is changing the game. Yahoo is providing limits on email accounts that "appear" as spammers. Yes, when we send out a message to many email addresses, we appear as a SPAMMER. To address this Yahoo change, and preserve the benefits of email notification, we will start using an email service named Constant Contact (<http://www.constantcontact.com>). We learned of Constant Contact through recommendations from other MBCA club sections. The service works well, and members have not complained of additional email spam. This service will hold our email list, and enable us to send email notifications to members easier, and therefore more frequently.

This will be a Opt Out process. Members that notify us at MBCASJS@yahoo.com that they do not want to be included, can opt out of the email notification process using ConstantContact. **Please notify us immediately, as that we have already populated our Constant Contact account with the emails we have available for our members.**



Avoid Car Theft

A recent email from the Camden County College advised the staff that there was a car break-in on the main campus in Blackwood. But what the email stressed is that we must prepare our cars to avoid a break-in. They stressed that the car that was broken into had a purse on the front seat. The security team stressed, do NOT leave valuables out in open site, use the trunk. Here are a few other suggestions to keep your car safe ...

Tips for Preventing Auto Theft

- ◆ Use multiple layers of protection: locked doors, stickers stating the car is protected, a steering wheel lock, immobilizing devices like kill switches or tracking devices.
- ◆ Remove your keys from the ignition and take them with you.
- ◆ Do not leave your car running while you run into a convenience store.
- ◆ Always use your emergency brake when parking; this makes it more difficult for a thief to tow your vehicle away.
- ◆ Never leave your vehicle running, even if you'll just be gone a minute.
- ◆ Park in a well-lit, populated area.
- ◆ Do not leave valuables in plain sight or in unattended vehicles. Even empty shopping bags, sun-

glasses or a change of clothes might look interesting to a thief.

- ◆ Do not leave the title inside your vehicle.
- ◆ Never hide a spare ignition key on the vehicle. Thieves look for keys in popular hiding places like inside a car bumper or wheel well.



- ◆ Contact your insurance company immediately after contacting the police to let them know your car is missing.

Future Activity Ideas NEEDED

We are always looking for ideas and suggestions for future Club Activities. If you have ANY suggestions or ideas—PLEASE give Karen Fisher a call or drop her an email (Contact Information is on Page 2)



The MBCA SJS 2013 Annual Meeting and Holiday Party

The South Jersey Section of the Mercedes Benz Club of America is continuing with the Holiday Party and annual meeting tradition by meeting at the Scotland Run Golf Club. This year, the event is the first Sunday of December—December 7, 2014 starting at 11:30 AM.

So we may have a count – please RSVP by Wednesday, December 3, 2014.

The Holiday Party will be Sunday, December 7, 2014, starting at 11:30. Scotland Run Golf Club provides us a private room, and a brunch buffet with an omelet station. The prices will remain the same as last year (actually the past 5 years) which is \$25.00 per person (over 12) and children ages 5 to 12 @\$10.00 each, children under 5 are free.



Come and join the party by starting December off the right way.

For more information see the Scotland Run Golf club web site <http://www.scotlandrun.com/>

THE 2014 HOLIDAY PARTY RESERVATION REQUEST:

Sunday, December 7, 2013, at 11:30AM

NAME(S) _____

Email Address: _____

Telephone: _____

_____ Adults @\$25.00 each = _____

_____ Children ages 5 to 12 @\$10.00 each = _____

Total enclosed = _____

Make check payable to: SJS-MBCA

Please send to:

Bill Fisher

SJS-MBCA Treasurer

53 Winfield Circle

Sewell, NJ 08080-3609

billfisher_560sl@yahoo.com



Blueberry Picnic Car Show results

The car show is a people's choice, where the members vote to select the best. Each member gets to vote for Older and Newer car that they think is best. The single car with the most votes (Older or Newer) wins Best of Show and the remaining votes stay within their category (Newest and Oldest). The cars are grouped by Newer and Older, by the actual cars at the show. With 9 cars presented, we broke it down with the 4 newest cars in Newer category and the 5 oldest cars in Older category.

Nine cars competed, and 5 were awarded trophies (Best of show, Best of Newer cars, 2nd Best of newer cars, Best of Older cars and 2nd Best of Older cars)

Best of Show: 1968 250SL, Ross Wilson

Best of Newer: 2011 C300, Peppy Bath

2nd Best of Newer: 2009 S550, Carl Janson

Best of Older: 1989 560SL, Richard Runner

2nd Best of Older: 1991 300SL, Edward Lande





Philadelphia Car Show

We have learned that the Philadelphia Car Show (<http://www.phillyautoshow.com/show-info/>) is now rated as one of the top 5 cars shows in the USA. With that distinction, MBUSA has the opportunity to show more and better cars. The CLA and GLA will be there, and the S Class Coupe may be there also.

Our Section is sponsoring a trip to the Philly Car Show, Saturday, February 7, 2015. We will have early admission to the car show at 8:00 AM. Members and their friends may either join us at the Car Show at 8:00 AM or meet at 7:00 AM at PATCO at the Woodcrest station.



The process for members to access the show has changed, but what has remained the same is that we will have early, exclusive access to the Mercedes Pavilion. The part that changed is that we will use tickets to be admitted to the show, not our customary "lift the gate" process. What this means to our members is greater freedom for access to the show. Before, we all had to be at the same gate at the same time, now, members will be asked to come at the same time for simplicity, but late comers are welcome.



We will have access to the Mercedes Pavilion from 8:00 AM to 9:00 AM, before the show starts at 9:00 AM. We ask all to join us at the gate by the Mercedes Pavilion where Bill Fisher will hand out the tickets for admission. The tickets are not available before the show, so all tickets will be distributed at the gate.



Members are welcome to meet at the gate by the Mercedes Pavilion at 8:00 AM or at the Woodcrest PATCO train station at 7:00 AM for the 7:15 AM departure.

The car show is in the Philadelphia Convention Center, and our entrance is on the second floor, just above the Dunkin Donuts (1113 Market Street, Philadelphia, PA). Enter the convention center by Dunkin Donuts, and go up the escalator that is immediately there. If you come after 8:00 AM, but before 9:00 AM you may call Bill Fisher at 609-221-2633, and he will meet you at the gate. After 9:00 AM Bill Fisher, like all members of the club, will be walking through the rest of the show, and will not be available to distribute tickets.

You are welcome to bring friends or the whole family. RSVP, by January 31, 2015, is required to get the tickets ahead of time. Please call or email Bill Fisher (609-221-2633 or BillFisher_560sl@yahoo.com) stating how many will be in your party. Only those that advise Bill Fisher they are coming, will be assured tickets.

HOPE TO SEE YOU THERE!!!



—◆◆—

Eat, drink, and meet a
couple of hot German models.

—◆◆—

Join us for a launch party introducing the new
GLA compact SUV and the re-imagined 2015 C-Class.

Thursday, October 2, 2014, 6pm – 8pm
Mercedes-Benz of Plano
4464 West Plano Parkway, Plano, Texas 75093

*Savor specialty cocktails and hand-rolled cigars by Dapper Magazine.
Enjoy hors d'oeuvres by Food Glorious Food, and a feast for the eyes with
evening wear by Neiman Marcus, The Shops at Willow Bend.*

Please RSVP to 972.699.0000 or MBofPlano.com by September 29.
Complimentary parking for all guests from Fajardo Road entrance.



GLA SUV



C-CLASS

 Mercedes-Benz
of Plano

DAPPER

Food *Glorious* Food
CATERING DALLAS

Neiman Marcus
WILLOW BEND

This INTERESTING Ad was developed by the Plano, TX Mercedes Dealer—Sorry we missed the Opening...



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The Jersey Southern Star
Mercedes Benz Club of America
53 Winfield Circle
Sewell, NJ 08080-3609

The Jersey Southern Star
“Die besten order nichts”

Find Us on the Web at:

sjs.mbca.org



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