



# the Orange County Star

## Trick or Treat



### ANCIENT ORIGINS OF HALLOWEEN

Halloween's origins date back to the ancient Celtic festival of Samhain (pronounced sow-in). The Celts, who lived 2,000 years ago in the area that is now Ireland, the United Kingdom and northern France, celebrated their new year on November 1.

This day marked the end of summer and the harvest and the beginning of the dark, cold winter, a time of year that was often associated with human death. Celts believed that on the night before the new year, the boundary between the worlds of the living and the dead

### TRICK -OR-TREAT

Borrowing from Irish and English traditions, Americans began to dress up in costumes and go house to house asking for food or money, a practice that eventually became today's "trick-or-treat" tradition. Young women believed that on Halloween they could divine the name or appearance of their future husband by doing tricks with yarn, apple parings or mirrors.

In the late 1800s, there was a move in America to mold Halloween into a holiday more about community and neighborly get-togethers

became blurred. On the night of October 31 they celebrated Samhain, when it was believed that the ghosts of the dead returned to earth.

In addition to causing trouble and damaging crops, Celts thought that the presence of the otherworldly spirits made it easier for the Druids, or Celtic priests, to make predictions about the future.

For a people entirely dependent on the volatile natural world, these prophecies were an important source of comfort and direction during the long, dark winter.

To commemorate the event, Druids built huge sacred bonfires, where the people gathered to burn crops and animals as sacrifices to the Celtic deities.

During the celebration, the Celts wore costumes, typically consisting of animal heads and skins, and attempted to tell each other's fortunes.

When the celebration was over, they re-lit their hearth fires, which they had extinguished earlier that evening, from the sacred bonfire to help protect them during the coming winter.



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**DID YOU KNOW? ONE QUARTER OF ALL THE CANDY SOLD ANNUALLY IN THE U.S. IS PURCHASED FOR HALLOWEEN.**



than about ghosts, pranks and witchcraft At the turn of the century, Halloween parties for both children and adults became the most common way to celebrate the day. Parties focused on games, foods of the season and festive costumes.

Parents were encouraged by newspapers and community leaders to take anything "frightening" or "grotesque" out of Halloween celebrations.

Because of these efforts, Halloween lost most of its superstitious and religious overtones by the beginning of the twentieth century.



MEMBER RECOGNITION



SEPTEMBER | OCTOBER

Judy David, Terri Gick-Pack, Kris Kroc, Samuel Mayhugh, Brian Rosete, Wallace Skok, Paul Smalley, Joseph Tabet, Judith Walker

If we've missed your name in this issue, we apologize. Please contact us and we'll be sure to get you in our next issue.

ocmbca@gmail.com

- M. Ward



MEMBERTALK

You may have heard about something called "trunk or treat" and wondered what it is. This activity is a great alternative (or addition) to the traditional trick or treat for Halloween. Think of trunk or treat as a Halloween tailgate party.

Instead of kids going door-to-door to get candy, they walk through a parking lot and go trunk-to-trunk. The trunk of your car becomes your front porch. These events are usually hosted by groups, such as a church or school, but can be community organized as well.

What makes this activity appealing to parents, especially with young children, is these events are geared towards younger children. Parents often feel it is safer than going door-to-door, you avoid many of the scarier costumes and decorations, and it's easier on the littlest children as they don't have to walk as far.

Participants will usually decorate their trunks or cargo areas with Halloween décor and some will even create games or activities where the kids can win prizes in addition to candy, of course. Check local community calendars or talk to friends and neighbors to find a trunk or treat event near you.

TRUNK OR TREAT





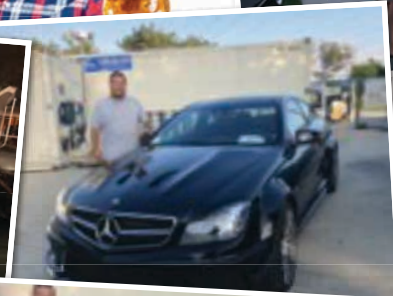
REAR VIEW MIRROR REPORT



A GREAT TIME WAS HAD BY ALL THE MEMBERS THAT ATTENDED OUR BENZ & BRATS STARTIVITY.

STAY TUNED FOR MORE STARTIVITIES BEING PLANNED.

OKTOBER



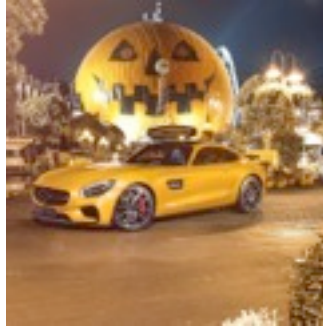
Meeting adjourned. Next Board Mtg, November 3, 2018 @ 12noon  
- Ann-Marie Alexander



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**FOLLOW THE STAR**  
DOWN MEMORY LANE



**“A Mercedes-Benz Must Always Look Like a Mercedes-Benz.”**

85 years ago, visionary Mercedes-Benz designer Bruno Sacco was born in Udine, Italy. His love of cars and of car design developed early in his life but was cemented when, in 1951, 18-year old Sacco saw an electric blue 1950 Studebaker Starlight Coupe, designed by Raymond Loewy, while cycling in Tarvisio, Italy. When he couldn't get the image of that car out of his head, he knew that designing cars was going to be his calling.

Sacco briefly worked for Ghia and Pinin Farina (now Pininfarina) while attending the Polytechnic University of Turin. At Ghia, he worked for the great designers Giovanni Savonuzzi (known for the Alfa Romeo 1900, Ghia "Gilda", and Jaguar XK120) and Sergio Sartorelli (known for the Fiat 2300 S Coupe, Karmann Ghia Type 34, and Fiat 126). When long term employment at Ghia and Pinin Farina didn't materialize, he looked elsewhere.

The German consul in Turin arranged a meeting between Sacco and Karl Wilfert, the head of testing for car bodywork and styling at Mercedes-Benz. Wilfert hired Sacco, only 25 at the time, as a number two stylist and in 1958, he moved to Sindelfingen, a small town outside Stuttgart. Sacco's original plan was only to stay a few years but he met and married Berliner Annemarie Ibe

in 1959 and had a daughter, Marina, in 1960.

A few of Sacco's first projects entailed assisting with the w100 600 limousine and 230SL convertible, but he was also project manager on the radical designs for the experimental prototype C111-I (1969) and C111-II (1970). As he became accustomed to the culture at Mercedes-Benz and understood Gottlieb Daimler's "nothing but the best" philosophy, he began to evolve

his personal style and make his own contributions to design.

In 1970 he was named head of the Body and Dimensional Design Department and then promoted to head of the Styling Department in 1975 as successor to Friedrich Geiger. Friedrich Geiger was a design powerhouse within Mercedes-Benz. He is most well known for the pre-WWII 500K and 540K, and post-WWII 300SL gullwing coupe, but also supervised the creation of the w111/w112 and w110 fintails, w113 pagoda, r107 SLs, w108/w109 and w116 s-class, and the w110 600 limousine. Needless to say, Sacco had big shoes to fill.

During his 24 years as head of the styling department, Sacco developed some of the most iconic cars Mercedes-Benz has ever designed, the first of which was the w126 s-class.



This chassis was a departure from Mercedes-Benz designs up until this point. While it acknowledged Mercedes's luxury heritage, it did so while featuring a fresh and down-to-earth design. This was typical for Sacco as he shied away from following style trends. In doing so, he believed that Mercedes designs would be timeless, or at least stay current 20 or even 30 years later.

Sacco developed two design philosophies: vertical affinity and horizontal homogeneity. In his words, "Later models should not make their predecessors look outdated." There should be "stylistic affinity between different-sized models" and "particular design features such as radiator grills, headlights, and tail lights should look similar across all model series." For Sacco, form and function went hand in hand.

1982 marked the start of a new era in Mercedes-Benz design with the landmark chassis w201. With this new smaller 4-door chassis, Sacco targeted young audiences "without alienating [Mercedes's] traditional customers. In Sacco's mind, the w201 was "the perfect example of how to marry innovation and tradition." While the w201 was initially met with criticism, it grew on

people and began to be affectionately known as the "Baby Benz."

Sacco considered the w126 s-class, the r129 SL, CLK, SLK, and w220 s-class as his best designs but his favorite was the "190 [w201] because of its importance to Mercedes." This doesn't mean, however, that he was happy with all of his designs. He confessed that he was dissatisfied with the 1991 s-class, which he considers "four inches too tall."

In acknowledgment of the immense contribution Sacco has made to automotive design over the last 60 years, he has been awarded Car Magazine's "Designer's Designer" in 1996 (as chosen by 40 of his peers), named as one of the 25 Car Designers of the Century in 1999, inducted into the Automotive Hall of Fame in 2006,

and inducted into the European Automotive Hall of Fame in 2007, among many other awards. Sacco retired in March, 1999, after 41 years at Mercedes-Benz.



Happy Birthday, Mr. Sacco. We at MBCA are thankful for your contribution to automotive design and Mercedes-Benz history, and for developing the cars we love to drive.

# MERCEDES-BENZ CAMEOS



WATCH ONE OF THESE FIENDISH FLICKS THIS HALLOWEEN AND SEE IF YOU CAN SPOT A SILVER STAR!



MR. MERCEDES



THE WITCHES OF EASTWICK



TRANSFORMERS: DARK MOON



A GOOD DAY TO DIE HARD



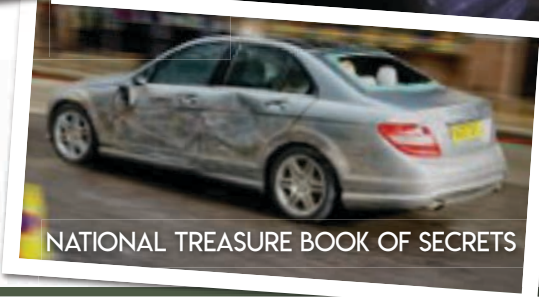
MEN IN BLACK II



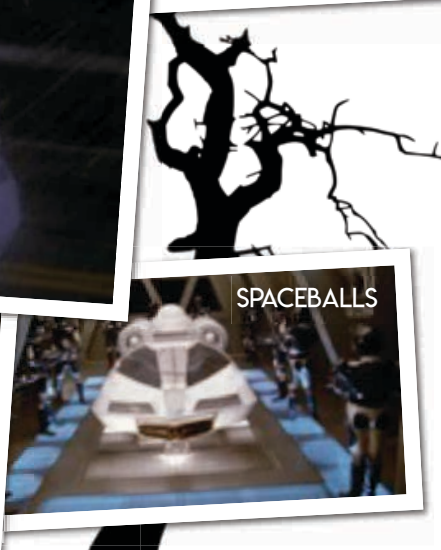
DEATH BECOMES HER



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SPACEBALLS

**AROUND THE BEND**

UPCOMING CLUB STARTIVITIES



STARTIVITIES CALENDAR



**Dates**

October 6 - Oktober Benz & Brats

**Dates**

December 7 - CHP Toy Drive Kick Off Party in Riverside. 2pm - 9pm

**Dates**

January 19 - How to Prepare & Show Your Car at Concours

**StarDrives & Other Startivities Coming Soon! Stay Tuned.**



**CLUB CONTACTS**

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## MBCA's 2018 Fall Raffle

### Details & Dates

- Prize: 2018 Mercedes-AMG E63 S
- MSRP: \$128,920
- Tickets are \$50 (US) each
- Last day to purchase tickets is Wednesday, December 5, 2018
- Drawing is Thursday, December 13, 2018
- For more information and to purchase tickets, visit [raffle.mbc.org](http://raffle.mbc.org), call the NBO at **800-637-2360** or check your mailbox for an official mail-in order form.

Open to MBCA Members only. Must be 18 years of age or older. No limit on the number of tickets one member may purchase. The winner will choose an authorized Mercedes-Benz dealership where a check in the amount of \$96,690 (US) will be sent. The winner will shop for their vehicle at the dealership of their choice. If fewer than 5,150 tickets are sold, the raffle prize will be one-half (50%) of the gross raffle ticket sales - less Federal withholding of 25%, or at least \$5,000 (less withholding), whichever is greater. Vehicle featured in this ad is representative only. Odds of winning depend on the total number of tickets sold. Must be a current Member of MBCA at the time of purchase and day of the prize drawing. Members may attend the drawing (not required to enter or win). 100% of net raffle proceeds shall be devoted exclusively to the lawful purpose of MBCA International Stars Section. License Number R49608.

Image in contest promotional materials does not entirely represent actual prize being won.  
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**PUBLIC SERVICE ANNOUNCEMENT**



**SAVE THE DATE ANNOUNCEMENTS**

**STAR TRADITIONS**

**ANNUAL HOLIDAY PARTY**

Ho Ho Ho, Holidays are fast approaching. We regret to inform you the OC Holiday Party will be postponed until 2019.



For more info contact MBCA-OC StarExperiences at [ocmbca@gmail.com](mailto:ocmbca@gmail.com)



December 7 - CHP Toy Drive in Riverside. Kick Off Event 2pm-9pm  
**DECEMBER TO REMEMBER - TOY DRIVE**



JANUARY 19, 2019 - Phoenix Club - Anaheim

**HOW TO PREPARE & SHOW YOUR CAR AT A CONCOURS**

Section member Jeff Wong (winner of Best in Show at Legends of the Autobahn 2017) and MBCA-OC Section Board Member, Secretary Anne-Marie Alexander (concours judge for MBCA) will be presenting a two-hour class on how to prepare and show your car at concours.

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One of the many benefits that your OC section of the Mercedes-Benz Club of America offers you is:

Exclusive Discounts - Head over to the Website for details



# the Orange County Star



## MEMBER UPDATE

Dear Valued Members,  
If you've either moved, changed numbers, email or addresses please login or call the National Business Office to update your information to receive the latest club info.

NBO# 800.637.2360



We're now on Facebook & Instagram, please take a moment to follow us.

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