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Thanksgiving Day is a national holiday in the United States, and Thanksgiving 2018 occurs on Thursday, November 22. In 1621, the Plymouth colonists and Wampanoag Indians shared an autumn harvest feast that is acknowledged today as one of the first Thanksgiving celebrations in the colonies. For more than two centuries, days of thanksgiving were celebrated by individual colonies and states. It wasn't until 1863, in the midst of the Civil War, that President Abraham Lincoln proclaimed a national Thanksgiving Day to be held each November.

Pilgrims held their second Thanksgiving celebration in 1623 to mark the end of a long drought that had threatened the year's harvest and prompted Governor Bradford to call for a religious fast. Days of fasting and thanksgiving

#### PRESIDENT'S MESSAGE PREZ RELEASE

The month of November is now in full swing. It brings for me not only thoughts of giving thanks for all of the great things and events in our lives, but also thoughts of service and dedication. We begin with the Veteran's Day marking the first holiday of this month. Those who have served have set an example for us to follow. Make firm commitments to your

on an annual or occasional basis became common practice in other New England settlements as well. During the American Revolution, the Continental Congress designated one or more days of thanksgiving a year, and in 1789 George Washington issued the first Thanksgiving proclamation by the national government of the United States; in it, he called upon Americans to express their gratitude for the happy conclusion to the country's war of independence and the successful ratification of the U.S. Constitution. His successors John Adams and James Madison also designated days of thanks during their presidencies.

Although the American concept of Thanksgiving developed in the colonies of New England, its roots can be traced back to the other side of the Atlantic. Both the Separatists who came over on the Mayflower and the Puritans who arrived soon after brought with them a tradition of providential holidays—days of fasting during difficult or pivotal moments and days of feasting and celebration to thank God in times of plenty.

As an annual celebration of the harvest and its bounty, moreover, Thanksgiving falls under a category of festivals that spans cultures, continents and millennia. In ancient times, the Egyptians, Greeks and Romans feasted and paid tribute to their gods after the fall harvest. Thanksgiving also bears a resemblance to the ancient Jewish harvest festival of Sukkot. Finally, historians have noted that Native Americans had a rich tradition of commemorating the fall harvest with feastin and merrymaking long before Europeans set foot on their shores. -Article Courtesy of History

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family, your friends, your career, your faith, your Country, and yes, even to your selected Section of the MBCA.

Our Section of this club can only be successful with your participation, and your continued support. Just as Steve Ross has said many times: "People first come to join the club for the great cars, but they stay with the club for the great people." Remember those who are less fortunate this holiday season. Happy Thanksgiving!

- Daniel Schwartz



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OCTOBER NOVEMBER

Donald Kelliher, Brain Rosete, Paul Smalley, Anthony Stewart, Toseph Tabet.



If we've missed your name in this issue, we apologize. Please contact us and we'll be sure to get you in our next issue. ocmbca@gmail.com

- M. Ward

#### **MEMBER TALK**

**Vehicle Wash Tips** 

Remove loose contaminants that have not bonded to the paint finish by washing your vehicle with Mercedes-Benz Car Shampoo or a good Car Wash Shampoo, some of our members use products such as Meguiar's, SmartWax and Mother's, but we're sure you have a favorite too. Don't forget to use water with your shampoo of choice.

Never wash the vehicle unless it is cool and in the shade. Avoid using dishwashing detergents, which may cause paint to fade and oxidize.

Depending on the weather and road conditions where you live, your vehicle might need to be washed more often. For example, if you live near the coast, where ocean salt is more prevalent, wash your vehicle more frequently.





#### Effective Wheel Care

The wheels on your Mercedes-Benz were designed to catch the eye of the beholder, but more importantly they were engineered to connect you with the road. It's best to use an effective cleaning product like Mercedes Benz Lifestyle Collection Wheel Care that's formulated specifically to keep your wheels looking and performing their best. You'll find this product readily at your local authorized Mercedes-Benz dealer. Whether you choose a Mercedes-Benz wheel cleaner or an alternative cleaner, avoid spaying wheel cleaners on wheel surfaces from previously driving, doing so may result in staining, discoloring or other damage to wheel surfaces. Allow the wheel to cool first.





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#### **REAR VIEW MIRROR** SOMETHING DIFFERENT



Come join MBCA-OC on December 2nd at RADwood LA.

RADwood is a celebration of '80s and '90s automotive lifestyle. The car show that blends period correct dress with automotive awesomeness. A period correct event for cars, trucks, and bikes from 1980-1999 that captures the essence of a bodacious era. Wear your best '80s and '90s clothing and bring your rollerblades or BMX bike, because it's going to get RAD!

Register for the event with your 1980-1999 car for \$30 or motorcycle for \$20. (Entry for cars not pre-





registered will be \$30 at the gate if we still have space).

"Radwood Royalty" cars are cars that represent the ultimate essence of the era and are subject to organizer approval. Tickets for "Royalty" are \$100 and get showcase parking + a Radwood t-shirt.

General admission is \$10 per person, kids 12 and under get RAD for free!

(Entry for General admission not preregistered will be \$15 at the gate)

Time: 11:00 am - 4:00 pm



Website: https://www.eventbrite.com/e/radwood-la-tickets-50545015502

> Meeting adjourned. Next Board Mtg. December 8, 2018 @ 12noon

Ann-Marie Alexander



## Care like no other, for a car like no other.

Keep your Mercedes-Benz looking like new inside and out with specially formulated shampoo, paint cleaner, polish, and other products from the Mercedes-Benz Car Care Product Collection. Each product is meticulously designed to clean, protect, and maintain the original Mercedes-Benz appearance that was love at first sight.



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# FOLLOW THE STAR DOWN MEMORY LANE

#### A Star is Born

Some automakers' logos change every decade as they struggle to establish a credible brand identity, while others have remained consistent for a century. One emblem that has come to represent quality, innovation, and tradition in the automotive industry

is the three pointed star of a Mercedes-Benz.

The stories of the Mercedes star and the laurel wreath began – quite separately from one another – 17 years before the merger: on 6 August 1909, Benz & Cie. submitted an application to have the "Benz" lettering surrounded by a laurel wreath registered as a trademark to the Imperial Patent Office.

This symbol was entered on the Register of Trademarks on 10 October 1910. Daimler-Motoren-Gesellschaft had already applied for legal protection for the Mercedes-Benz



Mercedes-AMG GT 63 S is the fastest series production four-seater on the North Loop of the Nürburgring

With an officially measured, certified and notarized time of 7:25:41, the new Mercedes-AMG GT 63 S is the world's



star on 24 June 1909. It was entered on the Register of Trademarks on 9 February 1911.

Looking back, the fact that both car makers registered their new trademarks in the summer of 1909 seems to mirror the events of 1886, since this was when Gottlieb Daimler and Carl Benz invented the car powered by the fastrunning internal combustion engine – without even having any knowledge of one another.

Some 23 years later, the two still competing companies pointed the way ahead with their new brand symbols, by immediately using them as a badge and signet on their respective vehicles.

Finally, on 18 February 1925, both brands registered their new shared logo – Daimler's Mercedes star in Benz's laurel wreath. This was a highly symbolic action in anticipation of the merger, which became effective on 28 June 1926. It was from these beginnings that the Mercedes-Benz trademark still used to this day developed.

fastest series production four-seater on the legendary North Loop of the Nürburgring.

Mercedes-AMG Development Engineer Demian Schaffert sat behind the wheel of the fully equipped standard eight-cylinder model to acheieve the record lap. The former racing driver was involved in developing the driving dynamics of the four-door coupe and demonstrated the performance of the powerful 630 hp sports car to impressive effect with his record lap.

The Nürburging-"Nordschleife" (North Loop) is regarded as the world's toughest race track. A record lap here is the ultimate test of a sports car. The Mercedes-AMG GT 63 S offers many features suited to this

challenge: Its standard equipment includes dynamic highlights such as fully variable AMG Performance 4MATIC+ allwheel drive, active rear axle steering, electronically controlled rear-axle limited slip differential and AMG DYNAMICS drive programs. The available Michelin Pilot Sport Cup 2 tires enabled optimum traction and acceleration out of bends in the "Green Hell". The record lap was measured precisely by the neutral experts of "wige SOLUTIONS". The specification of the vehicle as well as the lap time was additionally certified by an independent notary public.

Courtesy of Mercedes-Benz



So what does the three-pronged star actually mean? According to the company, it represents the automaker's drive toward universal motorization with its engines dominating the land, sea, and air (three points).

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# STARTIVITIES CALENDAR

#### Dates

December 2 - RADwood 11am-4pm Petersen Automotive Museum

#### Dates

December 7 - CHiP's For Kids Toy Drive Kick Off Event 2pm - 9pm

**Dates** December - Holiday Party Postponed

Dates January 19 - How to Prepare & Show Your Car at Concours

StarDrives & Other Startivities Coming Soon! Stay Tuned.

# **CLUB CONTACTS**

SECTION OFFICERS & BOARD MEMBERS

Vice President Daniel Schwartz carsfordan@gmail.com

Treasurer Rosi Bauer stareuro@hotmail.com

Secretary Anne-Marie Alexander a.alexander89@gmail.com

**Director at Large David Stillwell** beachhouseinhb@aol.com

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# CLUB CONTACTS ADDITIONAL CLUB CONTACTS

Social Media | Startivities Anne-Marie Alexander a.alexander89@gmail.com

Membership | Startivities Maurice Ward millenias1@yahoo.com

Road Captain | Startivities David Stillwell beachhouseinhb@aol.com

# DRIVE THE FASTEST AND MOST POWERFUL THAT MERCEDES-BENZ HAS TO OFFER

AMG Driving Academy allows you to develop high-performance skills in a premier selection of AMGs - including the all new Mercedes-AMG GT S - in ways you never thought possible. Everything put into AMG vehicles we learned at the track. Now you can share in that too. https://www.amgacademy.com/register









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# THANK TIME ENTER FOR A CHANCE TO WIN A 2018 MERCEDES-AMG E63 S



# MBCA's 2018 Fall Raffle

#### **Details & Dates**

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- MSRP: \$128,920
- Tickets are \$50 (US) each
- Last day to purchase tickets is Wednesday, December 5, 2018
- Prize: 2018 Mercedes-AMG E63 S Drawing is Thursday, December 13, 2018
  - For more information and to purchase tickets, visit raffle.mbca.org, call the NBO at 800-637-2360 or check your mailbox for an official mail-in order form.

Open to MBCA Members only. Must be 18 years of age or older. No limit on the number of tickets one member may purchase. The winner will choose an authorized Mercedes-Benz dealership where a check in the amount of \$96,690 (US) will be sent. The winner will shop for their vehicle at the dealership of their choice. If fewer than 5,150 tickets are sold, the raffle prize will be one-half (50%) of the gross raffle ticket sales - less Federal withholding of 25%, or at least \$5,000 (less withholding), whichever is greater. Vehicle featured in this ad is representative only. Odds of winning depend on the total number of tickets sold. Must be a current Member of MBCA at the time of purchase and day of the prize drawing. Members may attend the drawing (not required to enter or win). 100% of net raffle proceeds shall be devoted exclusively to the lawful purpose of MBCA International Stars Section. License Number R49608.

Image in contest promotional materials does not entirely represent actual prize being won. Photo Credit: Mercedes-Benz USA



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## VOLUME I ISSUE IV

#### **PUBLIC SERVICE ANNOUNCEMENT**



## **STARTRADITIONS**

SAVE THE DATE ANNOUNCEMENTS



Ho Ho, Holidays are fast approaching. We regret to inform you the OC Holiday Party will be postponed until 2019.



Think of us as a road trip with 30,000 friends.

For more info contact MBCA-OC StarExperiences at ocmbca@gmail.com

DECEMBER 2 - Petersen Automotive Museum Celebrating 80's and 90's automotive lifestyle! **RADWOOD** - **LA** 

Car get together at the Phoenix Club! For more details check out https://www.eventbrite.com/e/radwood-la-tickets-50545015502 Official RADwood Merchandise www.radwood.org

JANUARY 19, 2019 - Phoenix Club - Anaheim HOW TO PREPARE & SHOW YOUR CAR AT A CONCOURS

Section member Jeff Wong (winner of Best in Show at Legends of the Autobahn 2017) and MBCA-OC Section Board Member, Secretary Anne-Marie Alexander (concours judge for MBCA) will be presenting a two-hour class on how to prepare and show your car at concours.

#### DO YOU KNOW ALL THE PERKS OF BEING A MEMBER OF **MBCA-OC**?

One of the many benefits that your OC section of the Mercedes-Benz Club of America offers you is:

Exclusive Discounts - Head over to the Website for details



na | 808-617-216

# the Orange County Star



# **MEMBER UPDATE**

Dear Valued Members, If you've either moved, changed numbers, email or addresses please login or call the National Business Office to update your information to receive the latest club info. NBO# 800.637.2360



We're now on Facebook & Instagram, please take a moment to follow us.

facebook.com/orangecountystars instagram.com/orangecountystars

# ORANGE COUNTY SECTION



Mercedes-Benz Club of America Orange County Section PO BOX 17434 Anaheim, CA 92817-9998 PLACE STAMP HERE