



# The Jersey Southern Star

*“Das Beste oder nichts”*

## MARK YOUR CALENDAR

- Holiday Party  
Scotland Run  
Williamstown, NJ  
December 5
- Philadelphia International Auto Show  
Philadelphia, PA  
February 5, 2011

Whether you're Santa or Hanukkah Harry, you'd love to unwrap one of these babies for the holidays....



Drive on over to this year's Holiday Party on December 5th!  
**For more details and the registration form  
Check Out Page 3!**  
We look forward to seeing you there!

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**This new bi-turbo 5.5-liter V8 will power the 2011 Mercedes-Benz CL63 AMG.**  
*For more on this and other new MB inventions and innovations  
Check Out Page 10!*

**2009-2011  
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This October, SJS members were treated to some of the finest wines in South Jersey.

*For more on our adventure through the farmlands*

*Check out Page 4!*

**Bi-Annual  
Officer Elections  
are Happening  
this December!**

*For More Information  
Check out Page 7!*



*Have you recruited a new member for our club?  
Please call 1.800.637.2360 or visit [www.mbca.org](http://www.mbca.org)  
to join now !*



**MBCA**

**Mercedes-Benz Club of America**

U P C O M I N G E V E N T S

SOUTH JERSEY SECTION HOLIDAY PARTY BRUNCH

SUNDAY--DECEMBER 5, 2010

Can you believe it? ..... The summer of 2010 is gone!! I am sure that most of us are 'sorta' glad to see this one fade into fall so we have time to recover from the high A/C bills before the heating season begins with its own energy requirements. What better time for looking ahead to cooler weather that usually accompanies our annual Holiday Party Brunch. Yes, we will be returning to the Scotland Run Golf Club, in Williamstown, NJ, and Yes, the prices are still the same as last year. The time is 11:30am for coffee and chit-chat. The brunch will be available at 12:00.

So, put the date into your calendars-SUNDAY, DEC 5, 2010- so as not to miss it. Better yet, why not fill out the reservation coupon below NOW as a distinct reminder so that as the date approaches you can just tuck it into an envelope, along with your check made out to SJS-MBCA, and put it into the nearest mailbox. Your friendly mailmen will see that it gets delivered and I will do the rest!!

Lou Granato, Treasurer

THE 2010 HOLIDAY PARTY RESERVATION REQUEST:  
Sunday, December 5, 2010, at 11:00AM

NAME(S) \_\_\_\_\_

Email Address \_\_\_\_\_

Telephone \_\_\_\_\_

# \_\_\_\_\_ Adults @\$25.00 each= \_\_\_\_\_

# \_\_\_\_\_ Children ages 5 to 12 @\$10.00 each= \_\_\_\_\_

Total enclosed= \_\_\_\_\_

Make check payable to: SJS-MBCA

Please send to: Lou Granato- SJS-MBCA Treasurer  
509 S Woodbury Rd  
Pitman, NJ 08071-1635

For Directions to the Holiday Party and more SJS-MBCA Upcoming Events, continue to Page 8.

## PAST EVENTS

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### MBCA - SJS WINE RIDE 2010

Sunday, October 10th could not have been a more gorgeous day. What better way to spend it than by gathering together with fellow members of the MBCA South Jersey Section for a luncheon and tour of some of the best wineries South Jersey has to offer?

The day began with a delicious meal at the Riverwinds Restaurant on the Delaware River that afforded fantastic views of planes departing and landing at the nearby Philadelphia International Airport. Following lunch, our members formed a convoy of new and classic Mercedes Benz and ventured forth, much to the delight of many onlookers along the way.

The first stop was Cedarvale Winery on Repaupo Station Road in Swedesboro, New Jersey. A small shop in the center of a farm field, the Winery provides a bucolic setting that compliments a variety of flavors local to the region.

After a short drive through a few crossroads towns and farm fields, SJS members were treated to the blends of Wagonhouse Winery thanks to the fine staff at Grasso Girls Farm Market in Mullica Hill. An all-in-one stop for local produce and wine, the staff at Grasso Girls were more than pleased to offer up over 15 wines for the tasting, including Wagonhouse's "Three Boys Brand". This radical brand gave their classic varietals some stiff competition.

*SJS members gave the locals an impromptu car show while sampling the flavors of Wagonhouse Winery.*





## PAST EVENTS (CONTINUED)

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*Members delight in a variety of local wines at the Cedarvale Winery in Swedesboro, New Jersey.*

With titles like “Fallen Quaker” containing hints of chocolate, coffee, and lavender, and “Jersey Girl” with its unmistakable creamsicle flavor (think Jersey’s famous “Kohr’s” orange and vanilla swirl on the boardwalk) many members walked away with more than one bottle in hand, along with some of south Jersey’s finest produce to boot.

Less than a ten-minute drive away, we arrived at Heritage Winery and Vineyards on the other side of Mullica Hill. Owned and operated by 5th and 6th generation farmers, Heritage sits on 100 acres of farmland home to vineyards, as well as apple, pear, and peach orchards that have been growing for nearly a century. The winery offers a number of Gold and Silver Medal wines for the tasting, along with a number of Semi-Sweet and Sweet wines. A personal favorite was Heritage’s Blueberry Wine made from Hammonton’s own infamous blueberries.

The 20-mile circuit of the MBCA-SJS South Jersey Winery Tour was yet another great way for club members to “talk Benz” while enjoying all that our region has to offer. Stay tuned to the “Upcoming Events” section of the *Jersey Southern Star* for more information on future events—we look forward to seeing you there!

F U N , F R I E N D S , A N D ( O F C O U R S E ) F A S T C A R S  
M B C A - S J S W I N E R I D E 2 0 1 0



L E T T E R F R O M T H E E D I T O R



My introduction to Mercedes-Benz came during my first date with my future husband. “You saw my car when I picked you up, right?”

“Um, sure,” I smiled, thinking, “No, you parked, came to my door, and we walked.” But any woman knows better than to say “No,” to a guy about anything related to his car.

“I built it,” he smiled, “with my dad.”

For the next hour I heard about his adventures with his 1993 Mercedes-Benz 300D. After that date, I began quizzing him when we were on the road. Each time we drove by a Mercedes, I’d ask, “What model is that? What year?” Sure enough, he knew. Finally, a few months into dating, the inevitable happened.

“Would you like to come with my parents and I to the annual Club picnic?” He was clearly nervous. Later he admitted, “I can’t believe you spent an entire day talking about cars!”

“Not ‘cars,’ sweetie,” I corrected. “*Mercedes-Benz.*”

My appreciation for Mercedes and admiration of the South Jersey Section of the MBCA has only grown since. It is a pleasure in this hectic world to take a Saturday or Sunday from time to time to meet up with a group of interesting people who share a passion for Doing It Right when it comes to crafting an automobile. When my new Father-in-Law asked if I would be interested in stepping up my participation in the Club, I was only too inclined to agree, and I’d encourage anyone to do the same.

I am honored to take up the task of Newsletter Editor for the *Jersey Southern Star*. Not only will we continue to bring you the latest news and exciting events from the South Jersey Section, we’re also going to keep you updated on some of the latest trends from Benz. If you’d like to share a comment, I’d love to hear from you at [jerseysouthernstareditor@yahoo.com](mailto:jerseysouthernstareditor@yahoo.com). I look forward to seeing you all at our upcoming events, especially the Holiday Party on December 5th!



**D A S B E S T E N E E D S T H E B E S T !**

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**To Mercedes-Benz Club members in South Jersey:**

You may have heard the old slogan, "Uncle Sam Needs YOU!"

Well, YOUR club section needs YOU, too! Many of us have enjoyed some great events over the past few years, and as you probably know, great events require planning and a bit of work. We all know that our section will only remain active and functional for the benefit of the membership if we continue to get a good rotation of people in our leadership positions. The section doesn't need a 100% set of new leaders at one time - but a phased-in rotation would do us a world of good.

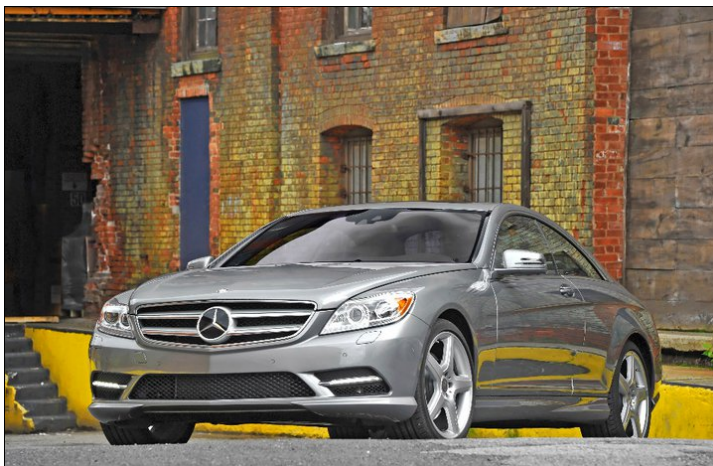
We will be holding our annual Holiday Party on December 5th, and that coincides with the section's bi-annual officer elections. The present slate has been doing their jobs for the benefit of us all for many years, and we owe it to them to provide some help. New faces in some of the positions is in order, to let current officers have a well-earned rest.

The current board of officers invites any member (and that includes associate members - spouses) to step up and volunteer to serve in any capacity in which they might have an interest. And in addition to the usual board positions of President, Vice President, Secretary, and Treasurer, we also need active people in critical committee leadership positions such as events, membership, newsletter, publicity, etc. Some committee tasks in particular can have multiple members, so that the work can be divided allowing accommodation for work and family responsibilities. But ALL volunteer help will be gratefully accepted and appreciated!

So please, contact any of the present officers or your Regional Director with any questions you might have about any of the leadership positions and duties. Contact info is in this newsletter and also on our section web site. Offer your candidacy so that we can have a real election at our holiday party. Remember, your section can only plan and schedule the activities and opportunities that the volunteers give us as leaders.

Your South Jersey Section really DOES NEED YOU!

*Lou Granato, Treasurer*



The 2011 CL550 houses the all-new bi-turbo engine.

For more on this and other exciting Mercedes Benz news, turn to page 10.

Become a fan of the MBUSA Press Office on FACEBOOK: [www.facebook.com/mbusapressoffice](http://www.facebook.com/mbusapressoffice)

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## U P C O M I N G E V E N T S ( C O N T I N U E D )

### Directions to the South Jersey Section Holiday Party Brunch on December 5, 2010

Scotland Run Golf Club  
2626 Fries Mill Rd.  
Williamstown, NJ 08094  
Phone: 856-863-3737

#### From Atlantic City and Shore Points

Atlantic City Expressway westbound to Exit 41 and turn left at the top of the exit. Proceed approximately 3 miles and make a left at the Shell station. Proceed approximately ¼ mile to Scotland Run Golf Club.

#### From Philadelphia and Western Suburbs

From Walt Whitman Bridge to Route 42 South. Continue on Rt. 42 South to the Atlantic City Expressway. Take the Atlantic City Expressway to Exit 41 (Not Route 41) and turn right at the top of the exit. Proceed approximately 3 miles and make a left at the Shell station. Proceed approximately ¼ mile to Scotland Run Golf Club.

From Ben Franklin Bridge to Route 676 South. Take Route 76 East to Route 42 South to the Atlantic City Expressway. Take the Atlantic City Expressway to Exit 41 (Not Route 41) and turn right at the top of the exit. Proceed approximately 3 miles and make a left at the Shell Station. Proceed approximately ¼ mile to Scotland Run Golf Club.

#### From Trenton and Northern NJ

Interstate 295 South to Route 42 South. Take Route 42 South to the AC Expressway. Take the Atlantic City Expressway to Exit 41 and turn right at the top of the exit. Proceed approximately 3 miles and make a left at the Shell Station. Proceed approximately ¼ mile to Scotland Run Golf Club.

#### From Wilmington and points South

Interstate 95 North to Commodore Barry Bridge to Route 322 East OR New Jersey Turnpike North to Exit 2 to Route 322 East. Follow Route 322 East through Glassboro and continue on Route 322 for approximately 3 miles to Fries Mill Road. Turn left on Fries Mill Road and proceed ¼ mile to Scotland Run Golf Club.

Join the MBCA-SJS at the:  
**Philadelphia International  
Auto Show**

**Saturday, February 5, 2011**

**Featuring 3 new 2011 models:  
E350 4MATIC WAGON  
GLK  
SLS AMG**

For more information, check out:  
[www.phillyautoshow.com](http://www.phillyautoshow.com)





## S H A N G R I - L O T

*Advertising Information*

*SJS members may place an ad in The Jersey Southern Star free of charge. To place an ad please contact the newsletter editor. The editor has sole discretion in determining ad acceptability and length.*



**FOR SALE: 2002 CLK 320** red/black leather /perfect condition in & out. AMG grille, wheels, badges & pedals. New tires, brakes,& cat converters. Owned by MB mechanic. 68,000 miles. \$15,500 or BO. Call Jim (609-529-2948) or email to [jmccarthy5909@comcast.net](mailto:jmccarthy5909@comcast.net)

**FOR SALE: 1977 450 SL** with about 165,000 miles on it. There is some cancer and rust, the interior is fairly good but the dash has a couple of cracks. Best offer. If interested please call Dean Ruble at 856-768-6586.

**FOR SALE: 2001 320 SLK Convertible/Coupe** Silver/Charcoal Like New only 12000 Miles, All Standard Equipment plus, Automatic Trans., Heated Seats, 6disc CD Changer. Garaged with MB cover. \$16,500. Tom Zima 732-714-0080 (Point Pleasant, NJ).

**FOR SALE: 1980 450 SL** with 68,075 miles on it. This car is in very good condition. Silver blue with dark blue interior. Hard top to match. Kept in garage with cover. New jersey state inspection just completed. Asking \$12,000 but will consider other offers. If interested please call Phil Evans 609-280-4400.

**For Sale - 4 1984 380SL original wheels** in average condition. There are four P 205-60R14 radials currently mounted on them. The tires have less than 3000 miles on them and the side of the auto on which they were mounted is noted on the inside of each wheel. First reasonable offer takes them! Pick up only. Call Joe (609) 680-3049 or e-mail to [jgreco23@comcast.net](mailto:jgreco23@comcast.net).

***The Recession Continues to Recede***

According to Philipp Deppe at the Mercedes Benz Passion eBlog ([eblog.mercedes-benz-passion.com](http://eblog.mercedes-benz-passion.com)), worldwide demand for Mercedes-Benz passenger cars continues to increase, with 100,500 units sold in October (October 2009: 88,400). Deliveries once again showed double-digit growth, with a gain of 14 percent.



**Do you have a car or car related items that you would like to sell?  
Contact the editor at [jerseysouthernstareditor@yahoo.com](mailto:jerseysouthernstareditor@yahoo.com)  
to have an ad placed here in the "Shangri-Lot."**



## FACEBOOK UPDATE: NEW BI-TURBO ENGINES



On October 29, the Mercedes-Benz USA Press Office invited us to meet their “all-new bi-turbo engines.” According to the release:

*In the 2011 CL550, a 4.6-liter V8 delivers 429 hp and 516 ft-lb of torque, while a hand-built 5.5-liter AMG V8 unleashes 536 hp and 590 lb-ft of torque from the 2011 CL63 AMG and SL63 AMG. Both engines are even more powerful and fuel-efficient than their predecessors.*

Paul Eisenstein at TheDetroitBureau.com goes on to observe, “The new powertrains will make

it to market next month in the restyled 2011 CL. Among other changes, the flagship coupe gets new fenders, a new hood and grille and bi-xenon headlamps. The taillamps switch to LED, and the reverse lights will now be mounted in the trunk lid.” In the era of electric, Eisenstein comments, “there are still plenty of people who will spend their money to max out on performance.”

To get all the latest MB news first and fast, check out the MB USA Press Office on Facebook:

[www.facebook.com/mbusapressoffice](http://www.facebook.com/mbusapressoffice)

According to the MB USA Press Office on Twitter, Jim Motavalli just drove the MB F-Cell hydrogen car down Jersey’s Palisades Parkway for a review at CarTalk.com. Based on the European B-Class Mercedes, the F-Cell has a 240-

mile range, 136 horsepower, a 100-kilowatt fuel cell built with Ballard and a 1.4-kilowatt-hour lithium-ion battery backup. While Motavalli gave the F-Cell an excellent review, it won’t be hitting many American roads any time soon.



THE LATEST  
TWEETS FROM  
MB - USA

At triple the density of gasoline, hydrogen is not the easiest element to distribute or control. The main reason Mercedes Benz isn’t attempting a full launch of the F-Cell is simple: the infrastructure of refueling stations isn’t there to support mass manufacture of the car. However, according to Sascha Simon, head of advanced product planning at MB headquarters, hydrogen is far from dead. “It’s the only long-term solution that can provide zero emission for the smallest urban vehicles to the heaviest trucks.”


The F-Cell is headed for the Los Angeles Auto Show next month in the midst of a small production run (about 200 cars) that will be split between Europe and California, where the California Energy Commission just approved funding for 19 more hydrogen refueling stations to add to their “embryonic network” by 2012.

To follow the MB USA Press Office on Twitter, click in at:

[www.twitter.com/mbusa\\_news](http://www.twitter.com/mbusa_news)



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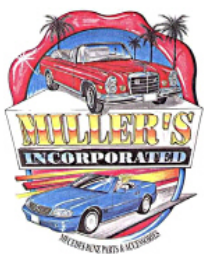
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Rates are for one year or 6 consecutive bi-monthly issues, with ad material or black and white artwork suitable for scanning or direct incorporation into the newsletter, provided by the advertiser. Advertisements must only be for Mercedes-Benz products or items and services related thereto.

**Congratulations to the Mercedes-Benz CLS**  
**Winner of the Golden Steering Wheel**  
*One of the most prestigious auto-awards in Europe!*



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For **BUSINESS ADS**, please contact Lou Granato at 856-589-0781 or by e-mail at [lougranato@verizon.net](mailto:lougranato@verizon.net)





**The Jersey Southern Star**  
*"Die besten oder nichts"*

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