



The Jersey Southern Star

"The Best Or Nothing" of the South Jersey Section

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June/July 2012

Hot New Members ... page 2

Calendar Of Events ... page 3

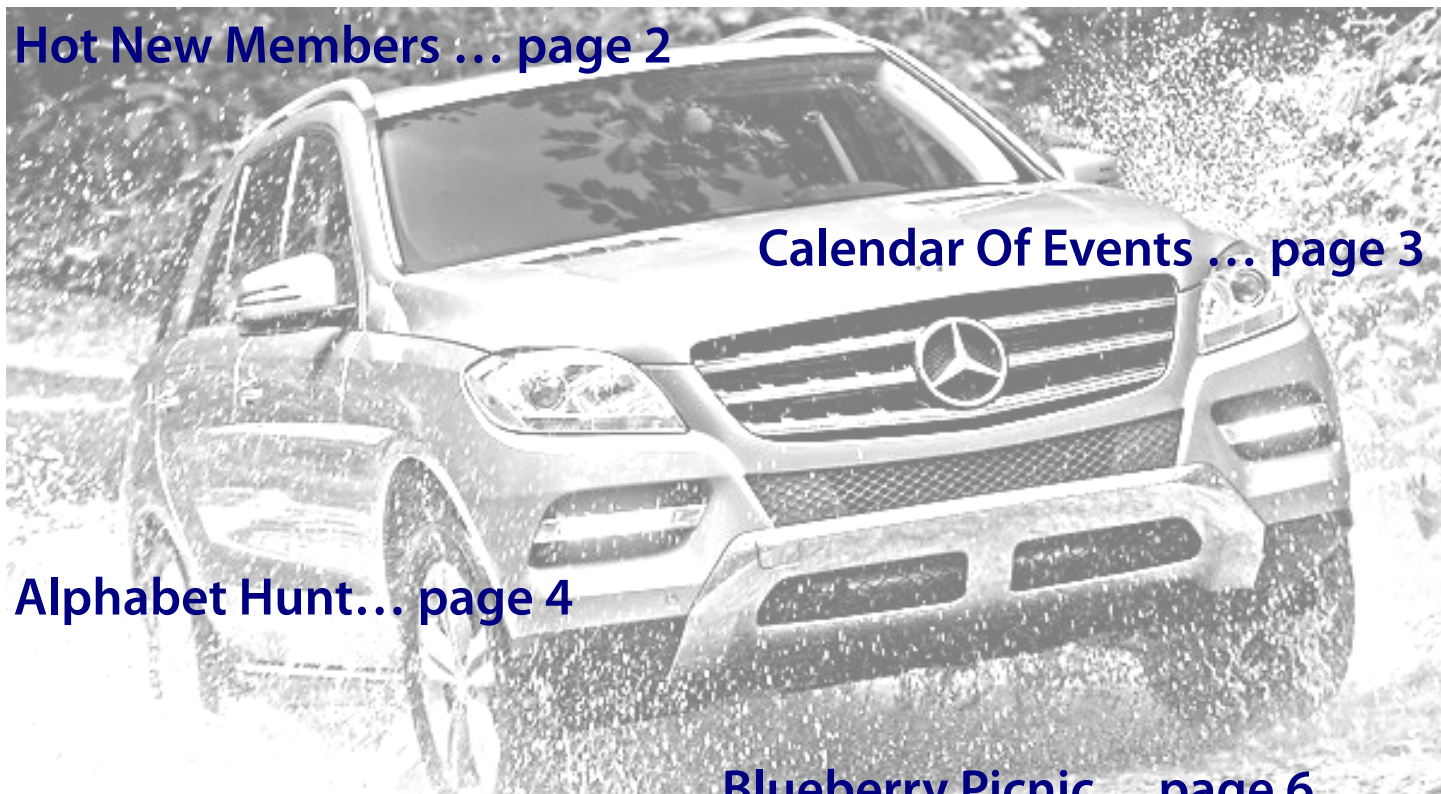
Alphabet Hunt... page 4

Blueberry Picnic... page 6

Tall Ship Event... page 7

Concours Preview... page 9

Shangri-Lot... page 10



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Welcome, New Members!

Cornelius Edwards
Ian Mosley
Mitchell Rowe

Lisa Knowles
Albert Mrozik
Clinton Sharman

Jim Shiflet

We look forward to seeing you at one of our upcoming events!

WOW!

**WE HAVE
A NEW
WEBSITE!!**



Find us online at:

sjs.mbca.org

We are doing EMAIL BLASTS!

**Don't miss out on our
MONTHLY events!**

**Send your email address to
Interim Secretary,
Danny Goldberg at
mbcasjs@yahoo.com TODAY!**

Club Calendar

South Jersey Section & New Jersey Region Events

Check out our website @ sjs.mbca.org for the latest event information!

For email updates send your email to mbcasjs@yahoo.com

Saturday, June 16—49th Annual June Jamboree—*MBUSA in Montvale, NJ.*

Saturday, June 30 (*Tentative*)—Blueberry Picnic— *See page 6 for details!*

Saturday, July 28—A. J. Meerwald Tour & Lunch *This awesome schooner, New Jersey's Tall Ship, will host us on a day of adventure on the Delaware Bay. Stay tuned—date TBA!*

Autumn Tech Day TBA!

Saturday, September 22—Annual Regional Picnic in conjunction with the North Jersey Section at Falkenhorst, Hopewell, NJ.

Saturday, October 20—Dine, Drive & Wine *Taste the amazing wines of New Jersey's Outer Coastal Plain as we dine, ride and wine our way through South Jersey.*

Sunday, December 9—SJS Holiday Party *Always a favorite, we will return to the brunch and omelet station at Scotland Run Golf Club.*

For more information on events in your region or around the country, check out the MBCA Events Calendar @ <http://www.mbca.org/upcoming-events>

Do you have a car or car related items
that you would like to sell?

Contact the editor at jerseysouthernstareditor@yahoo.com
to place your ad in SHANGRI-LOT on Page 8

Refer a New Member & Receive a Free Month of Membership!

"Here's a tip from one member who's accrued nearly 12 free months of free membership: Send an email to all your (non-member) friends who own a Mercedes-Benz or who aspire to own one (you do not need to own a Mercedes-Benz to join the Club). In your email, share a few reasons why you enjoy the Club then include the link to our website: <http://www.mbca.org>. Encourage friends to visit the site and become a Mercedes-Benz Club of America member (remember, memberships start as low as \$45/year; about 12 cents a day)."

<http://www.mbca.org/benefit/refer-friend-program>

Alphabet Hunt 2012

Karen & Bill Fisher lead MBCA-SJS through Wild & Wooly South Jersey



The Alphabet Game was rescheduled due to rain. Yes, we wanted things to be safe, and as the teams were driving, we were not interested in hearing stories of cars sliding on wet slippery roads. So the event took place on Saturday, May 5th. The rescheduling was communicated at the club web site and through emails. If you did not get an email – please send an email to mbcasjs@yahoo.com, so

we may capture your proper email address.

We met at 1:00 o'clock, the teams were provided with their gift (a key chain), some food (chips and salsa) and the directions, and a book of letters and spaces to answer name and address. There were seven teams driving and 17 team members – yes several cars had more than one navigator. The cars were started about 5 minutes between each other; with the goal that one car would not grab the Letters the car in front found.

The game was simple; each car was given rough driving directions with some maps taken from MapQuest, and a package with 26 pictures of letters, taken from road signs and businesses in the Hamonton, NJ area. The challenge was to identify the business or road sign (1 point) and identify the road that the picture was taken (1 point). As a twist, there were two extra credit questions, which were what date were the pictures taken, and what day of the week were the pictures taken (on one picture, the date was very small, but visible at least for those that had a magnifying glass). So there were a possible score of 62 points. No one it seems scored 62 points, but Lee and Vinnie Anderson came in with 41 points from finding the Letters, the most finds from any team. Adam and Susan Goldberg finished with 35 points from the road, but also resolved the extra credit questions; for a total score of 45.

The top three scores received trophies:

First Place (score: 45)	Adam and Susan Goldberg
Second Place (score: 41)	Lee and Vinnie Anderson
Third Place (score: 32)	Bob and Roz Weldon



The trophies were awarded as we enjoyed the Mexican appetizers and ice tea was offered; though other Mexican beverages were purchased by the members. The members had fun, and asked that the game be played again. As the awards were given out there was a constant chatter about were individual Letters were, and why did the directions send us in circles some times. Well the circles were easy to answer, we wanted the rivers to turn around, but didn't want to suggest a u-turn. The location of the pictures was



more fun, yes, seems some of the same Letters were available several places, like the "I" in Ice (machine). But the letter no one found was F as in Farm, and yes, Bill had a hard time remembering were the Farm sign was – so even he didn't get it.

The members were asked to be back by 4:00 PM, and all teams returned by 3:58. The travel times for each member were measured. The results were interesting, Gen Hoffing's son came back the fastest with a total travel time of 1:28 (hh:mm), and Bob and Roz ended with the longest time of 2:41 (Lee and Vinnie were driving 2:40). Several members suggested that the distance traveled should be measured, and used as a tie breaker, instead of the time traveled. All suggestions will be considered for the next outing.

Much thanks goes to Bill Fisher's family for their assistance and patience in making the game possible



(Katie, Kelsey and Karen). The game took several days to prepare.

Several of the letters from the game are distributed through the newsletter – do you recognize the business?

Bob & Roz Weldon, Susan & Adam Goldberg, and Vinnie and Lee Anderson celebrate victory!

M E M B E R E V E N T S

2012 Blueberry Picnic



The most popular event of the MBCA-SJS year will be back again—however, due to some recent events, the E-Board is currently looking for an alternate location for our annual blueberry picnic and car show. Stay tuned to your email and mailboxes for an update on the location of this year's blueberry picnic, *tentatively* scheduled for Saturday, June 30. If you would like to help organize this event, please contact the club E-Board at mbcasjs@yahoo.com for more information. Thanks, and stay tuned! The picnic will go on!

Interim President's Message

The activities for 2012 have started and will continue. Join in the fun!

Bill Fisher has lead two successful events this year including the car show and something he called the alphabet game, while the rest of us called it a scavenger hunt. Future events are planned including the Blueberry Picnic and Car Show in June and a cruise on a tall ship sailing out of Atlantic City in July.

The national office provides a registration form for all members to update which provides member information the club can use, such as email addresses. We use the emails from the national list to populate our emails when we do mass mailing. On our web site (www.sjs.mbca.org) we list current and future events. As you see, our current means of contacting our members hovers around the web (email or web site). This is the fastest way we have to contact you with important information, such as changes to the outing schedule. Please send us an email with your current email address. Send your contact information to mbcasjs@yahoo.com. When we do send mass emailing out, we hide your email address, so only you see that you and the club have received the email; we will not release your email address to others.

The club is active with outings, and we are in need of your email address to help us keep you informed of the current happenings. If you have any specific questions or comments, please call me or send me an email (856-232-9115 or kfisher500sel@yahoo.com). Happy motoring!

Planned Activities- Please put the following exciting events on your calendar!

Blueberry Picnic – *Tentative: Saturday, June 30, 2012. The planners are changing the location of the Blueberry Picnic. You will receive blueberries, regardless of the location. We will send a post card to all members, with the final location.*

Tall Ship cruise – *Saturday, July 28, 2012*

Wine Tour – *October 20, 2012*

Tech Session - *TBD*

Holiday Party – *Sunday, December 9, 2012*

M E M B E R E V E N T S

Sail with MBCA SJS on the A.J. Meerwald!

The A. J. Meerwald is a Delaware Bay oyster schooner, a distinct vessel that evolved to meet the needs of the local oyster fishery. Launched in 1928, the A. J. Meerwald was one of hundreds of schooners built along South Jersey's Delaware Bayshore before the decline of the shipbuilding industry that coincided with the Great Depression.



Now, you can choose to help sail the tall ship (optional), learn about Delaware Bay ecology, and enjoy a relaxing day at the Jersey shore aboard the A.J. Meerwald!

WHEN: Saturday, July 28, 2012 from 1—4 pm (Ship sets sail at 1:30 pm sharp!)

WHERE: Atlantic City, NJ (Directions to follow)

FEE: \$40 per person, payable by check made out to the Mercedes Benz Club of Southern Jersey

RSVP NO LATER THAN: July 3, 2012



We must reach a certain head count in order to confirm our reservation. RSVP's are REQUIRED by the deadline shown above.

Our contact person for this event is our Interim President, Karen Fisher. Please send your RSVP's and payment to her at: 53 Winfield Circle, Sewell, NJ 08080. Questions? Find her contact info on Page 2!



FOUR SECRETS TO BECOMING THE MAN OF HER DREAMS

1. Take her on a luxurious resort vacation to Arizona this fall (the weather will be perfect)
2. Indulge her with southwest shopping, spa treatments & haute cuisine
3. Get online. Book your activities & hotel NOW & save a fortune in early-bird discounts
4. Give her the cash you just saved to spend any way she wants (a bigger tip for Sven the masseuse comes to mind ...)



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For more information, please contact Registration Chair
Debbie Ichiyama at: StarFestRegistrar@desertstars.org



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2012 Concours of America Preview

Today, it is called the Willis Tower, but most still call it the Sears Tower. The MetLife building in New York is still referred to as the Pan Am building. Similarly, some might continue to call this elegant Concours Meadow Brook, but today it is making its mark as the Concours of America at St. John's. Following last year's success, a five-year contract was signed ensuring the event will mature at its new location.



On July 29, 2012, the second edition and 34th year of this Concours will open following an extremely successful inaugural year of 2011 where more than 11,500 automobile aficionados attended. To think and believe this is just the second year is a misnomer; it is simply the continuation of a 32-year tradition, set in a new and equally spectacular venue as in the past. This illustrious Concours is one of America's most respected, and along with Pebble Beach and Amelia Island, form the "triple crown" of American Concours d'Elegance.

The actual Concours culminates a long list of activities. On Wednesday, July 25, 2012 the Concours holds its second annual open track event at Waterford Hills Road Racing (WHRI). The event will be

Continued on next page...

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Scroll to "August 17" then to "Legends of the Autobahn - MBCA"

For information, contact Laura Simonds at 650.592.7613
or simondsl@pacbell.net

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www.mbusa.com/mercedes/mbrace/mobile_application



managed by the staff of WHRRI. All modern and vintage cars that can pass the safety and sound requirements are eligible to be driven on the road course. "This is actually the resurrection of an old relationship," said Concours Executive Director Jim McCarter. "For many years there was vintage racing held at Waterford Hills in conjunction with the Concours. Now Waterford Hills has brought back the vintage racing and we're excited to be adding an open track element."

Also on the schedule is a VIP tour of the Edsel and Eleanor Ford Estate in Grosse Pointe on Friday July 27, along with a Motoring Tour the same day. The Motoring Tour is a 50 Mile drive through the lush countryside west of Plymouth, and ends up with a tour of the Richard Kughn collection—comprised of many dozens of notable and beautiful cars. The tour ends with a lunch at Northville's historic Mill Race Village. This tour will be open to all drivers with 1970 and earlier cars; you need not be a Concours invitee to participate.

In addition to tradition judged display classes, this year's featured classes include: Pioneers Pre-1900, Cord Cousins, Trans-Am under 2 liters, Trans-Am over 2 liters, Slingshot Rails, Featured Designer Retrospective, Jaguar vs. Corvette, Jet-Age Station Wagons, Micro Cars, Supercars, Station Wagon Pedal Cars.

In total more than 300 cars will be on display, again making this one of the largest Concours events in the country.

In addition to the mentioned events, there are seminars, an RM Auction, a Gala, a Concours Preview Party and more. You can read more about the program at www.concoursusa.org.

Like most notable Concours, a portion of the proceeds of the Concours d'Elegance of America at St. John's is designated for local educational and charitable organizations. Concours' Director and Chief Judge, Bill Parfet explained, "To further celebrate the heritage of Detroit, this year the College for Creative Studies (CCS), known for its world preeminent automotive design curriculum; the Hospice of Michigan and Leader Dogs for the Blind have been chosen."

The International Stars Section plans on having a fun Concours and preferred VIP parking available. More information and signup will be available on their website at <http://www.mbca.org/section/international-stars>

We hope you can come out and enjoy the Concours of America at St. Johns!

Article by Michael Salemi

WE NEED YOUR E-MAIL ADDRESS!

If you have not received SJS notifications via e-mail and you want to add your e-mail address, please send your e-mail address to mbcasjs@yahoo.com

SHANGRI—LOT

Advertising Information: SJS members may place an ad in The Jersey Southern Star free of charge. To place an ad please contact the Newsletter Editor. The editor has sole discretion in determining ad acceptability and length.

For Sale—M-B factory Windblocker for a 2005 and on SLK Mint condition! including carrying case \$375.00 firm. Contact Joe Turner Old Mill Lane Meadowbrook, Pa 19046 Cell 609-774-8495

For Sale – 4 1984 380SL original wheels in average condition. There are four P 205-60R14 radials currently mounted on them. The tires have less than 3000 miles on them and the side of the auto on which they were mounted is noted on the inside of each wheel. Pick up only. **Make Offer!** Call Joe (609) 680-3049 or e-mail to jgreco23@comcast.net.

For Sale—Wheels & Tires

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Contact Dr. Richard Miranti at 732-505-0828



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Business Card: \$75.00

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The Jersey Southern Star
"Die besten oder nichts"

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