

The Jersey Southern Star

"Das Beste oder nichts"

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August/September 2011

What do blueberries, Mr. Softee, and Mercedes Benz have in common?

Find out on Page 5!





Where should MBCA-SJS drive next?

Give us your thoughts! See Page 9!

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Welcome, New Members!

Frank Bitonti Russell Haines Kenneth Hassis

We look forward to seeing you at one of our upcoming events!

Have you recruited a new member for our club?

Please call 1.800.637.2360 or visit

www.mbca.org to join now!



Refer a New Member & Receive a Free Month of Membership!

"Here's a tip from one member who's accrued nearly 12 free months of free membership: Send an email to all your (non-member) friends who own a Mercedes-Benz or who aspire to own one (you do not need to own a Mercedes-Benz to join the Club). In your email, share a few reasons why you enjoy the Club then include the link to our website: http://www.mbca.org. Encourage friends to visit the site and become a Mercedes-Benz Club of America member (remember, memberships start as low as \$45/year; about 12 cents a day)."

http://www.mbca.org/benefit/refer-friend-program

Club Calendar

South Jersey Section Events

Check out our website @ www.sjs-mbca.org for the latest event information!

MBCA-SJS is also now on Facebook @ www.facebook.com/pages/SJS-MBCA/108857329185983

August 13 & 14—New Hope Auto Show

New Hope-Solebury High School, New Hope, PA

The hosts of the New Hope Auto Show had a classic Mercedes on hand at the Philadelphia Car Show and features the Benz among its classics on display. To find out more about the show (and entering your own classic into the competition) check out their website at: www.newhopeautoshow.com.

September 10—Annual Regional Picnic, Hopewell Join us at John Bleimaier's Country Estate for the six category popular vote car show and end of day lawn sprints. Free hamburgers, hotdogs, sodas and sides will be available. Guests are asked to bring a lightly used item for the silent auction (proceeds to charity) and our host will have pictures from the latest Concours at Pebble Beach.

October—Dealer Day at Mercedes Benz of Cherry Hill Hosted by SJS Secretary and Mercedes dealer Mark Onbashian. Come check out all the new models!

December 4—Holiday Party, Scotland Run For more details contact Bill Fisher, Section Treasurer.

Regional Events

2011 Fall Foliage Rally & Tour 9/23-25

Saratoga Springs, New York

Rally and Tour the beautiful Adirondack Mountains ...Please contact Ron Tanner (518-822-1664) as soon as possible as rooms are very limited this time of year.

Hilton Head Concours 2011 11/5-6

Hilton Head, South Carolina

This two day annual event on Hilton Head Island is not to be missed. http://www.hhiconcours.com/

MB125—National Events

2011 Lake Huron Mille Driving Tour 9/24-30

St. Claire, Michigan

The 2011 Lake Huron Driving Tour will circle Lake Huron on scenic U.S. and Canadian roads.

MBCA Trip to Germany takes off on 9/26

I wonder if a flight in the EC145 will be on the agenda... (See Page 11)

For more information on events in your region or around the country, check out the MBCA Events

Calendar @ http://www.mbca.org/upcoming-events

MBCA – South Jersey Section moves to support Children's Hospital of Philadelphia in the Child Life, Education and Creative Arts Therapy Programs

It is with great pleasure to announce that MBCA – SJS will be supporting the "Child Life, Education and Creative Arts Therapy program through efforts of donations and participation in the pet therapy program with Children's Hospital of Philadelphia (CHOP).

With this announcement, I am pleased to introduce "Emily", one of MBCA – SJS's pets working to become part of the Pet Therapy program at CHOP. Emily who herself is a rescued golden retriever went through the necessary training and is now a registered therapy dog through "Pet Therapy Inc." and is awaiting her application approval to become part of the PAW PARTNERS team with CHOP.



Emily of the CHOP Pet Therapy Team

On December 1, 2010, Emily became part of the registered "Pet Therapy Team" with Therapy Dogs Inc. Emily has also successfully passed the "Canine



Emily relaxes at the MBCA-SJS Blueberry Picnic & Show

Good Citizens" test on June 11, 2010 and was awarded a certificate of accomplishment by The American Kennel Club.

Please join Emily and myself in support of the Child Life, Education and Creative Arts Therapy Program for the children at Children's Hospital of Philadelphia. As you can see below, donations can be sent directly to Bill Fisher, Treasurer of MBCA – SJS to help in achieving our newly established annual donation goal of \$1,000.00 for 2011.

Thank you for your support,

Lee Clifford President

Join MBCA-SJS in supporting this cause by sending your donations to:

Bill Fisher, Section Treasurer

53 Winfield Circle, Sewell, NJ 08080

Please make checks payable to MBCA-SJS with "CHOP-Emily" in the Memo Line

2011 Blueberries & Benz

June 25th proved to be a beautiful day for another memorable South Jersey Section Blueberry Picnic & Car Show.

Werner and Nancy Felhauer played hosts once again to a day filled with cars, blueberries, buffets, awards, and a reward for all in the shape of Mr. Softee's ice cream.

"Our President, Lee Clifford, thought it would be a nice idea for



2011 Picnic & Show Award Winners—For a complete listing, check out Page 6!

the club to treat our members," Vice President Jim Zinsky announced. And what a treat it was!

But, let's admit it; we aren't here just for the food. A wide variety of Mercedes, from 80's Diesels to Smart Cars were proudly displayed under the shade trees, each with a story to tell. Danny Goldberg's 1991 300D is a daily driver with over 380,000 miles. Amy McKenna's award-winning 1967 230SL is an inherited family treasure.

Of course, many MBCA-SJS members are more than just drivers, as Jerome Johnson proved. After pulling into the picnic his 1987 300E came to a smoking halt. A tractor pull and some quick thinking later, Jerome was able to replace the radiator with the help of fellow club members Werner Felhauer and Bill Fisher. "I am currently in Orlando, Florida, for the [July 4th] holiday driving the MB 87 300E with no leaks," Jerome later reported from the road.

Food, fun and friends; just another great afternoon with Mercedes Benz.

For a complete listing of Show Winners and Member Recognitions, turn to Pages 6 & 7!
Want more photos from the day? Check out Page 10!



Jerome Johnson & Werner Felhauer found the Picnic & Show to be a moving experience.

2011 Blueberry Picnic & Show Award Winners

2011 Dideberry Fichic & Show Award Williers					
Sedan			SL		
	1 st Place			1 st Place	
Jim McNicholl 1978 450SEL			Bob & Debbie Walther 1987 560SL		
Louis & Karen Ciraudo 1988 560SEL				2 nd Place	
	2 nd Place		Amy McKenna 1967 230SL		
Michael & Katerina Christakos 1982 240D				3 rd Place	
	3 rd Place		Donald Stellhorn		
Norm & Victoria Ross			1997 SL500 Roadster		
2003 CLK320		1		4 th Place	
	4 th Place			Lee Clifford	
Claire Wegner		2007 550SL			
	2003 E320			5 th Place	
George Noakes 1986 190E			Edie & Al Rohrman 1984 280SL		
	5 th Place				
Mihir Wankawala 2007 S550 AMG			Best Antique Amy McKenna 1967 230SL		

2011 Member Recognitions

25th Year



David Woffindin, Lambertville George Noake, Moorestown Kathleen Koos, Mantoloking Robert Donnelly, Holmdel William Hans, Manahawkin

20th Year

Werner Fehlauer, Gibbstown

15th Year

Daniel Gaydos, Somerdale Ronald Batory, Moorestown

10th Year

Joyce Brader, Mt Laurel Richard Schroeder, Manasquan Philip Evans, Hopewell Arto Kirikian, Lawrenceville Jack Morelli, Princeton Paul Buzzi, Moorestown James Zinsky, Haddonfield Jay Kennedy, Morganville

5th Year

Bruce D Alfonsi, Egg Harbor Twp
Mirek Lisowski, Titusville
Donald Wilson, Williamstown
Michael Christakos, Egg Harbor Twp
Bryan Fuerst, Manalapan
Walter Einhorn, Woodbury
Dianne Mc Loughlin, Brick
Ronald Smith, Williamstown
Ronald Konietzko, East Windsor
Joseph Greco, Turnersville







SHANGRI—LOT

Advertising Information: SJS members may place an ad in The Jersey Southern Star free of charge. To place an ad please contact the Newsletter Editor. The editor has sole discretion in determining ad acceptability and length.

For Sale—M-B factory Windblocker for a 2005 and on SLK Mint condition! including carrying case \$375.00 firm. Contact Joe Turner Old Mill Lane Meadowbrook, Pa 19046 Cell 609-774-8495

For Sale – 8 Floor Mats 4 gray (2 front/2 rear) and 4 clear-cut (2 front/2 rear) for the E320, 2003 until model change (around 2009).

Asking \$60 for ALL 8 mats.

Contact Al Adelhoch at 856-327-4499

or via email at: kodakmom@comcast.net.

For Sale – 4 1984 380SL original wheels in average condition. There are four P 205-60R14 radials currently mounted on them. The tires have less than 3000 miles on them and the side of the auto on which they were mounted is noted on the inside of each wheel. First reasonable offer takes them! Pick up only.

Call Joe (609) 680-3049 or e-mail to jgreco23@comcast.net.

For Sale—Wheels & Tires

4X Yokahama ADVAN-032ZR Specs: 245-45-ZR17.

2 Continental P245-45-ZR17-95W.

2 Continental P225-45-R17-91W.

2 AMG Wheels 17-8.

2 AMG Wheels 17-8 1/2.

All lugs, caps, extra brake pads.

\$700 + Shipping. Free delivery in South Jersey. Contact Dr. Richard Miranti at 732-505-0828







For Sale—1973 Mercedes Benz 280 4-Door Blue Sedan, 130k miles, daily driver. Runs great! Original California Car! Asking: \$1900 O.B.O Email: Wes Franken at wjfranken@gmail.com

For Sale- 300E 2.6 black with tan interior. The odometer says 68,938 but has been broken for the past year. This was my daughter's car while at college. The NJ inspection is good until April 2013. The Becker radio was replaced with a Sony (plays AM, FM, CD and Aux -- Ipod) The exterior has some dings and some trim missing, the interior is good, with no obvious holes. The air conditioning does not work! Not for as long as I have owned the car. The engine runs well and has 158 horsepower. Contact Bill Fisher at billfisher_560sl@yahoo.com or 609.221.2633



Letter from the Editor



Membership is vital to any organization and SJS is no exception. It was so great to see so many new and familiar faces at the Blueberry Picnic this year.

Our E-Board is always interested in receiving member input regarding event options for our section. Please take a moment to answer the following questions. Your responses will help the E-Board to give SJS members an optimal MBCA experience.

Responses may be emailed to Susan Goldberg, Newsletter Editor, at jerseysouthernstareditor@yahoo.com. (If you'd like to snail-mail your responses, please call me via the phone number listed on Page 2.)

Thank you for your participation!

- 1. Why did you join MBCA-SJS?
- 2. What events have you attended in the past?
- 3. Which of the following types of events would you welcome in the future?
 - -Afternoon drives touring covered bridges, wineries, coastal touring, etc.
 - -Family-friendly outings
 - -Tech Sessions
 - -Dealership visits
 - -Local/Regional Car Shows
- 4. Please include any additional comments regarding future events & activities.

Susan Goldberg

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Know of a Benz-related Business Looking to Advertise?

Contact SJS Treasurer Bill Fisher at billfisher_560sl@yahoo.com or by phone at 609.221.2633.

Full Page: \$500.00 Half Page: \$275.00

Quarter Page: \$150.00 Business Card: \$75.00

Rates are for one year or 6 consecutive bi-monthly issues, with ad material or black and white artwork suitable for scanning or direct incorporation into the newsletter, provided by the advertiser.

More Blueberry & Benz Fun!



News from the 'Net: The Mercedes-Benz of Helicopters



"Hey Honey, our ride is here!"

Who wouldn't want to fly Benz? Have a business lunch out of town or an event that just can't wait? Why not head out back or to your local airport to fly and arrive in style?

According to Davey G. Johnson of Yahoo! Autos, "The European rotary-winged aircraft consortium — and sister company of Airbus under the EADS umbrella — has teamed up with Mercedes-Benz to outfit its twin-engine

utility helicopter for business-luxury transport. The lead on the project was undertaken by the company's Advanced Design Studio in Como, Italy, which pulled design cues from the company's design roster of interior packages. Not to compare apples to oranges, the EC145 Mercedes-Benz Style is more akin to a S65 than an SL. Or, with its land-darn-near-anywhere capability, a G-Class SUV.

The rail-mounted seats can be configured for up to eight passengers (think capo, consigliere and six gorillas). The wood and ambient lighting draw influence from Benz' up-level E-Class and S-Class sedans. Unfortunately, the SLS AMG's gullwing doors aren't an available option, as they interfere with the operation of the 145's rotor. " Have a cool \$8.5 million to spare? Could make for some fun at the next South Jersey Section event...

Planning a Trip or Vacation?

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