

HARDWARE TECH SUMMIT

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HARDWARE
—MASSIVE—

Accelerator
CENTREPOLIS

Case Studies: Global Startups connecting with investors & Michigan manufacturers



FARMWISE TURNS TO ROUSH TO BUILD AUTONOMOUS VEGETABLE WEEDERS

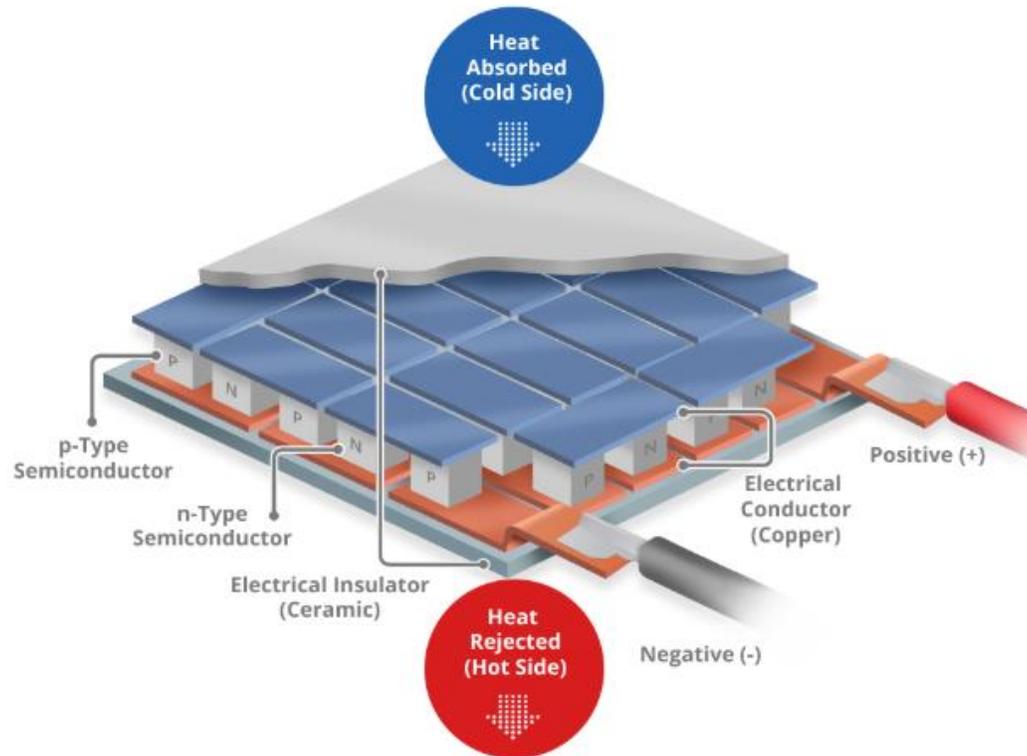


- **Startup:** [Farmwise](#)
- **Location:** San Francisco, CA
- **PlanetM Support:** with criteria provided by Farmwise, PlanetM conducted a search into manufacturers that could build Farmwise's autonomous vegetable weeder. From there, PlanetM held facility tours to MFGs of interest, resulting in the Roush partnership
- **Result:** With Roush, FarmWise will build a dozen prototypes in 2019 with the intention of scaling to additional units in 2020
- “Michigan is well-known throughout the world for its manufacturing and automotive industries, the advanced technology expertise and state-of-the-art manufacturing practices,” Thomas Palomares, FarmWise co-founder and CTO said. “These are many of the key ingredients we need to manufacture and test our machines. We were connected to Roush through support from PlanetM, and as a technology startup, joining forces with a large and well-respected legacy automaker is critical to support the scale of our manufacturing plan.”
- <https://techcrunch.com/2019/03/27/farmwise-turns-to-roush-to-build-autonomous-vegetable-weeders/>





FAURECIA INVESTMENT ALLOWS PROMETHIENT TO RAMP UP DEVELOPMENT



- **Startup:** [Promethient](#)
- **Location:** Traverse City, MI
- **PlanetM Support:** Promethient attended a PlanetM matchmaking summit to meet 1:1 with corporates
- **Result:** Faurecia has become a strategic partner to Promethient, a company with a focus on electronic manufacturing, and will hold a position on the company's Board of Directors. Faurecia is a tier one supplier and leading automotive technology company developing solutions for sustainable mobility and smart life on board.
- "These meetings provide us the exposure needed to land important partnerships," Bill Myers, Promethients CEO.
- <https://www.craigslist.com/article/20180715/news/666141/faurecia-investment-allows-promethient-to-ramp-up-development>



URB-E SOURCES FROM WOMEN-OWNED MICHIGAN MANUFACTURER



- **Startup:** [URB-E](#)
- **Location:** California
- **PlanetM Support:** with criteria provided by URB-E, PlanetM conducted a search into the Michigan supply base. From there, PlanetM held facility tours to MFGs of interest
- **Result:** A partnership with women-owned, Michigan-based metal manufacturer Rose-a-Lee Technologies for the frames of the scooters. Additionally, URB-E received an award through PlanetM during Automobili-D '18 at the North American Industry Auto Show
- "PlanetM has been a great resource for URB-E as we scale production. This program is a difference maker by promoting collaboration between innovators and capable, cost-competitive local manufacturers that do incredible work. Having the chance to tour local manufacturing facilities with the PlanetM team showed us how strong the supply chain network is here in Michigan." URB-E





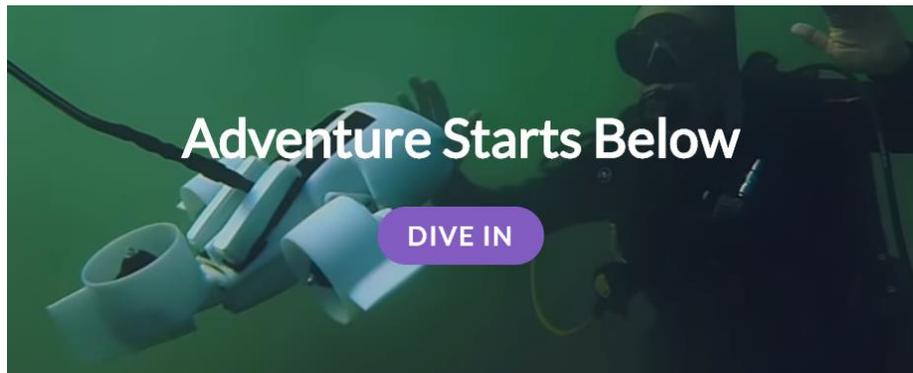
ALL ELECTRIC SPORT UTILITY AND PICKUP TRUCK STARTUP SOURCES LOCAL



- **Startup:** [Bollinger Motors](#)
- **Location:** Detroit, MI
- **PlanetM Support:** with criteria provided by Bollinger, PlanetM conducted a search into the Michigan supply base. From there, PlanetM made connections and held meetings between Bollinger and suppliers of interest
- **Result:** by working with PlanetM, the Bollinger team has been able to identify Michigan-based suppliers and local resources to support their production plans
- “Maybe you can do this anywhere. But you still need to come to Detroit to find all the talent to get you off the ground.” Bollinger



TECHSTARS STARTUP WORKS WITH PLANETM TO IDENTIFY MANUFACTURER



- **Startup:** [Fathom](#)
- **Location:** Holland, MI
- **PlanetM Support:** with criteria provided by Fathom, PlanetM conducted a search into the Michigan supply base. From there, PlanetM held facility tours to MFGs of interest
- **Result:** by working with PlanetM, the Fathom team was able to connect and vet a handful of manufactures, which helped them make the right partnership decision for their product
- "As a hardware startup, finding the right contract manufacturer is one of the most important decisions you make to take your product to the next level. PlanetM gave us insight into Michigan's manufacturing landscape, sped up our selection process, and ultimately helped us choose the right manufacturing partner for our product." John Boss, Fathom Drones, Techstars Mobility '17





Registration is now open for the inaugural [Hardware Tech Summit](#), during Detroit Startup Week. PlanetM, in partnership Centrepolis Accelerator and Hardware Massive, is hosting this no-cost, one-day conference to highlight emerging hardware stakeholders and connect startups to investors, corporates, and manufacturers through 1:1 Match Meetings

Event Details:

Programming: keynotes, panels, 1:1 meetings, exhibitor floor, reception

Date: Wednesday, June 19th, 2019

Time: 9:00AM – 4:00PM EST

Location: Velodrome (601 Mack Ave, Detroit, Michigan 48201 United States)

Click [HERE](#) to register for the event

Click [HERE](#) to register for the Match Meetings – get the most out of the event by participating in prequalified, private 1:1 meetings with hardware stakeholders

*Match Meeting application Deadline: **April 24th, 2019***

Reach out to Charlie Tyson, PlanetM Project Manager at tysonc1@michigan.org with questions

