

## **Bill Sullivan Joins Board of Maxwell Health**

### **Industry Executive Brings Extensive Expertise in Health Care Management And Technology**

New York, NY, and Cambridge, MA – October 11, 2013 – Maxwell Health ([maxwellhealth.com](http://maxwellhealth.com)), a human resources platform that manages benefits and promotes employee health, today announced that Bill Sullivan is joining the company's board of directors. Mr. Sullivan is a health industry veteran as both operator and investor, and is currently chairman of Vitals.com, a leading online resource for patients to find and connect with doctors.

"With his unsurpassed expertise in health care management and technology, Bill Sullivan is a tremendous addition to our board," said Veer Gidwaney, co-founder and CEO of Maxwell Health. "Bill is the ideal advisor and strategist to have on our team as we position ourselves to be the go-to solution for companies looking to eliminate the enormous burden of HR administration, reduce health care costs and increase employee wellbeing."

Mr. Sullivan has over 25 years of experience as both an operator and investor in healthcare services and healthcare information technology. Prior to Vitals.com, Mr. Sullivan was a founding investor of Access Clinical Partners, a developer and operator of urgent care centers, whose board he serves on.

From 2007-2012, Mr. Sullivan was a partner in the healthcare group at Apax Partners, a global private equity firm with over \$45 billion under management. While at Apax, he led the \$1.4 billion acquisition of The TriZetto Group, the leading provider of technology solutions to healthcare payors. Prior to that, Mr. Sullivan served as CEO and Chairman of Magnacare Holding, an operator of regional healthcare networks. In addition to his executive leadership roles, he has served on a number of Boards, including Marken Ltd., a pharmaceuticals logistics firm; Spectrum Laboratories, a clinical lab provider; and Qualitest, a generic pharmaceuticals manufacturer.

Mr. Sullivan was previously at Oxford Health Plans for 14 years where, in addition to serving as president for four years, he was a member of the founding management team. During his tenure at Oxford, the company grew to more than \$5 billion in revenue.

#### **About Maxwell Health:**

Based in New York, NY, and Cambridge, MA, Maxwell Health ([maxwellhealth.com](http://maxwellhealth.com)) is an innovative human resources platform for brokers and benefits administrators. The company combines a SaaS platform and a concierge service to simplify benefits, reduce insurance costs and improve employee health.