



# 2020 Corporate Partnership

IMAGINE a world without hurting teens



Community Partner,

Since 2014, Journey to Dream has positively impacted hundreds of thousands of teens right here in our community. Our dedication, effort and passion for at-risk and homeless teens is unparalleled.

At a time when **Corporate Social Responsibility** is more important than ever, we realize deciding on the nonprofit you partner with is paramount.

Few nonprofits are as committed to equipping, embracing, and empowering today's teens (tomorrow's future) as Journey to Dream. We would be honored for you to consider Journey to Dream as your philanthropic partner in 2020.

Thank you for your time in reviewing our information.

Best,  
Brian White  
Board President



# Dream Maker Corporate Partners



## About Us

Journey to Dream, a Texas-based 501(c)3 nonprofit foundation has been devoted to seeing young lives transformed since 2004..

At a particularly stress-filled, tumultuous time, Journey to Dream embraces, equips and empowers teens to overcome adversity and live purposeful lives. Through curriculum-guided, peer support groups, school prevention assemblies and homeless services, Journey to Dream has been able to impact over 15,000 students every school year.

Often coined a child's "safe haven" through our school and community programs, Journey to Dream opened a home for unaccompanied teens called KYLE'S PLACE. Kyle's Place carries on our mission ensuring that teens have a safe and warm place to call home while pursuing their dreams.

For over a decade, Journey to Dream has provided teens with a variety of supporting services to our community teens. Research continues to prove the importance of emotional and social intelligence when preparing teens for success in business, relationships, and overall happiness. It is also proven that Spiritual Quotient and Emotional Quotient improves academic success, prevents bullying, reduces behavior issues, lowers stress and anxiety, and decreases the chance of substance abuse in teens.

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## Our Impact

### Shelter Programs

853 - Shelter Referrals in 2019

691 - Shelter Referrals in 2018

18,682 - Shelter and Supportive services provided to teens at Kyle's Place in 2019

11,110 - Shelter and Supportive services provided to teens at Kyle's Place in 2018

- Some of the services provided included, housing, meals, medical care, tutoring, transportation, field trips, preparations for homecoming, proms and graduations.

### Student IMPACT

10,967 - 2019 Projected student impacts by programs such as; school groups, Reset and other school campaigns.

10,231 - 2018 Students impacted by programs such as; school groups, Reset and other school campaigns

### Volunteer Hours

6975 - Volunteer Hours - 2019

5305 - Volunteer Hours - 2018

### Community Resources

2596 - Projected Community resources provided for those outside of Kyle's Place - 2019

2,301 - Community resources provided for those outside of Kyle's Place - 2018

# Dream Maker Corporate Partners

**Corporate Social Responsibility:** We know how important it is to your business, stakeholders, and consumers that you invest in the issues impacting your community. With a staggering report of over, 1.6 million homelessness teens across our country immediate measures are needed to halt this epidemic. Today, 55% of consumers say they are willing to pay more for a product from a company with a strong corporate social responsibility program. 93% of companies worldwide are now publishing annual CSR reports. Journey to Dream can support your Corporate Social Responsibility Plan by providing multiple points of entry for employees to volunteer at fundraising events, volunteer for shelter beautification days or our Dream Express Christmas event serving low income families, by hosting Lunch & Learns at your office on teen topics covering everything from self-injury to dating violence to Internet safety. Finally, we would love for your employees to mentor teens or invite our teens to spend a day at your office. There are many ways Journey to Dream can support your CSR while helping you increase employee morale and engagement, as well as improve your public image.

## **Standard Partner Benefits for all Packages:**

- Recognition in all Journey to Dream event marketing plans.
- Exclusive Partner Ribbon for company or representatives attending events.

## **Diamond Partner - \$50,000**

- A designated, VIP area at both the DREAM BIG Gala and King Metals Tee Off for Teens Golf Tournament offering Partners the opportunity to socialize, entertain guests, and enjoy complimentary food and beverages during the event.
- Company logo and website link prominently placed on the Journey to Dream website for 12 months.
- Company logo on event material (print and digital) listed as JTD Dream Maker and Corporate Partner. (Invitations, Sponsor Packets, Event Programs, etc.)
- Video opportunity for CEO to share philanthropic commitment to community placed on Journey to Dream website.
- Full page advertisement in DREAM BIG Gala program.
- Company logo included in event signage, serving as the backdrop for media photo opportunities.
- Company name recognition in event press.
- Social Media Posts with company logo and website link in 12 social media posts during 2020.
- Company logo included in Partner Banner featured in monthly “good news” reports for 12 months.
- Partner recognition in 2020 Annual Report.
- Two complimentary teams for the King Metals Tee Off for Teens Golf Tournament, including green fees, golf cart, lunch, dinner and VIP cocktail reception.
- Complimentary table for ten at DREAM BIG Gala.
- Dream Maker recognition verbally acknowledged during Journey to Dream events.

# Dream Maker Corporate Partners

## Platinum Partner - \$25,000

- A designated, VIP area at both the DREAM BIG Gala and King Metals Tee Off for Teens Golf Tournament offering Partners the opportunity to socialize, entertain guests, and enjoy complimentary food and beverages during the event.
- Company logo and website link placed on the Journey to Dream website for 12 months.
- Company logo on event material (print and digital) listed as JTD Dream Maker and Corporate Partner. (Invitations, Sponsor Packets, Event Programs, etc.)
- Full page advertisement in DREAM BIG Gala program.
- Company logo included in event signage, serving as the backdrop for media photo opportunities.
- Company name recognition in event press.
- Social Media Posts with company logo and website link in 6 social media posts during 2020.
- Company logo included in Partner Banner featured in monthly “good news” reports for 12 months.
- Partner recognition in 2020 Annual Report.
- One complimentary team for the King Metals Tee Off for Teens Golf Tournament, including green fees, golf cart, lunch, dinner and VIP cocktail reception.
- Complimentary tickets for six at DREAM BIG Gala.
- Dream Maker recognition verbally acknowledged during Journey to Dream events.

## Gold Partner - \$15,000

- A designated, VIP area at both the DREAM BIG Gala and King Metals Tee Off for Teens Golf Tournament offering Partners the opportunity to socialize, entertain guests, and enjoy complimentary food and beverages during the event.
- Company logo placed on the Journey to Dream website for 12 months.
- Half page advertisement in DREAM BIG Gala program.
- Company logo included in event signage, serving as the backdrop for media photo opportunities.
- Social Media Posts with company logo and website link in 2 social media posts during 2020.
- Company logo included in Partner Banner featured in monthly “good news” reports for 12 months.
- Partner recognition in 2020 Annual Report.
- Two complimentary player tickets for the King Metals Tee Off for Teens Golf Tournament, including green fees, golf cart, lunch, dinner and VIP cocktail reception.
- Complimentary tickets for two at DREAM BIG Gala.
- Dream Maker recognition verbally acknowledged during Journey to Dream events.

## Silver Partner - \$10,000

- A designated, VIP area at both the DREAM BIG Gala and King Metals Tee Off for Teens Golf Tournament offering Partners the opportunity to socialize, entertain guests, and enjoy complimentary food and beverages during the event.
- Company logo placed on the Journey to Dream website for 12 months.
- Company logo included in event signage, serving as the backdrop for media photo opportunities.
- Social Media Post with company logo.

# Dream Maker Corporate Partners

- Partner recognition in 2020 Annual Report.
- Two complimentary player tickets for the King Metals Tee Off for Teens Golf Tournament, including green fees, golf cart, lunch, dinner and VIP cocktail reception.
- Complimentary tickets for two to the DREAM BIG Gala.
- Dream Maker recognition verbally acknowledged during Journey to Dream events.

## **School Program Partner - \$5,000**

- Company logo placed on the Journey to Dream website for 12 months.
- Social Media Post with company logo.
- Partner recognition in 2020 Annual Report, including photo opportunity with school group.
- Complimentary tickets for two for the King Metals Tee Off for Teens Golf Tournament, including green fees, golf cart, lunch, dinner and VIP cocktail reception.
- Complimentary tickets for two to the DREAM BIG Gala.
- CEO speaking opportunity to student groups.

## **Individual Partner - \$2,400**

- Complimentary tickets for two for the King Metals Tee Off for Teens Golf Tournament, including green fees, golf cart, lunch, dinner and VIP cocktail reception.
- Complimentary tickets for two to the DREAM BIG Gala.
- Partner recognition in 2020 Annual Report.