## Contact

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(LinkedIn)
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## Top Skills

Amazon Web Services (AWS)

Blockchain

Python

## Certifications

Amateur Radio Technician+

AWS Certified Solutions Architect -
Associate

# Matthew Nakatani

2x AWS Certified | Technical Account Manager | Blockchain
Enthusiast | Python / NodeJS / Ethereum / Solidity / Serverless /
AWS | KD6TWR
Portland, Oregon Metropolitan Area

## Summary

Technical Account Manager at AWS Enterprise Support. Previously
Senior Software Developer at VMS Pro. AWS Certified Solutions
Architect Associate since 2020 and AWS Certified Cloud Practitioner
since 2019. Experienced in Serverless Architectures/Framework
including Lambda, API Gateway and DynamoDB. Also experienced
in Blockchain, Python, NodeJS, Solidity, REST API, Cloud
Computing, Networking, Information Security, and Linux.

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## Experience

Amazon Web Services (AWS)
Technical Account Manager
September 2019 - October 2020 (1 year 2 months)
Portland, Oregon Area

AWS Certified Solutions Architect Associate

Value Management Strategies, Inc.
Senior Software Developer
June 2019 - November 2019 (6 months)
Portland, Oregon Area

Moved backend from Webpack Lambdas to Lambda Layers

NodeJS and Bash scripting for Automated SLS Deployments

Serverless Framework (SLS) Deployment Development

World of Stereo
4 years 10 months

Chief Technical Advisor
March 2019 - November 2019 (9 months)
Remote

Manage Python Scripts in AWS Lambda for Labor Automation

Maintain and Troubleshoot Google Ads Integrations

Maintain and Troubleshoot Custom CMS and Omnichannel Integrations

## Senior Cloud Engineer / Architect / CTO

September 2018 - October 2019 (1 year 2 months)

Remote

Additional Responsibilities Added to Previous Responsibilities

Manage E-Commerce Team of 3

Automate advertising syndication and omnichannel management with AWS Lambda

Doubled Sales With Automated AD Feed Population with AWS

Manage All Technical Aspects of Ecom & Ads

Business Management and Financial Planning

Business Intelligence and Marketing Budgeting

Google Paid Search Ads (Google Ads) Admin and Manager

G-Suite and DNS Domain Admin

## Senior Cloud Engineer

February 2017 - October 2019 (2 years 9 months)

Remote

Serverless microapplications on AWS Lambda with Python and S3

Automated catalogue management through api integrations

Omnichannel ecommerce integration automation

Marketing feed automation and syndication

Google adwords and analytics campaigns and data analysis

Ecommerce merchandising report automation

Business intelligence technology and excel wizardry

Continued exponential sales increases with automation despite understaffing

## Ecommerce Automation Engineer

January 2016 - October 2019 (3 years 10 months)

San Francisco, CA

Omnichannel ecommerce management

VBA modules for internal deployment for catalogue automation & syndication

software & hardware solutions for efficiency through automation

Exponential sales increases due to increased in site data quality and automation of data entry

Training team members on systems usage - bringing a paper business into digital age

Hardware & software installation, repair, upgrades, & other I.T. requirements

Shipping and warehouse management

catalogue and inventory management

## Product Marketing Specialist

February 2015 - October 2019 (4 years 9 months)

San Francisco, CA

Edit, update, and quality control for product catalogue, and other various data.

Automate data entry with excel

Exponential sales increases due increased data quality and data entry automation

Create and source marketing content for products and catalogue

## IGNW
### AWS Developer (Les Schwab Tires, Contract)
January 2019 - June 2019 (6 months)
Bend, Oregon Area

AWS Certified Cloud Practitioner

AWS Python and NodeJS

AWS Serverless and Lambda

SOAP & REST API Integrations with Zeep & Boomi

SOAP integrations with Symantec API

Salesforce SQL DDQ REST API Integrations

AppointmentPlus Development & Debugging

Retail & Ecommerce Integrations

## StoreCash
### Senior API Integrations Engineer / Architect / CTO
June 2018 - June 2019 (1 year 1 month)
Remote

Serverless Backend for iOS app on AWS w/ Python, some NodeJS

AWS Lambda, DynamoDB, Cognito, CloudWatch

SES notifications architecture and implementation

ACH transfer integrations

Stripe and Apple pay integrations

Omnicard gift card API integration

AWS SES Gift card fulfillment emails

Gift card fulfillment email rebranding to money card architecture and integration (in progress)

Backend product display modifications

## trybasa.com
### Product Marketing Manager - Social Media / General Technologist
February 2015 - December 2015 (11 months)
San Francisco, CA

Hardware, software, and custom / large equipment installation, support, and maintenance

Video security system maintenance, installation, troubleshooting, repair, and network admin

ADP and time clock admin, manage employee breaks & procure all meals for employees

Social media marketing and analytics with proven gains and met goals

Promoted up from ranks multiple times

## Philz Coffee
### Digital Brand Ambassador (Product Marketing Manager - Social Media)
October 2013 - February 2015 (1 year 5 months)
San Francisco, California

Fully revamp all social media platforms for success

Engaging with customers and followers

Curate and create content for all platforms

Managed over 30 digital properties throughout various platforms

Managed paid and unpaid facebook campaigns with A/B testing

Increase post effectiveness average post Likes/Reach by ~800%-%1000

Customer service front line for passing bad experiences through to stores

Create engaging multimedia blog posts

Apply analytics insights across all platforms to increase engagement and followers

Live events social media engagement and customer support

Maintain unified brand voice across all customer facing channels

Create cross functional teams social media request best practices

Promoted up from ranks multiple times

## Freelance
### Social Media Marketing Consultant
January 2004 - February 2015 (11 years 2 months)
San Francisco, California

Digital marketing for a variety of A level clients

Provide social media analytics with proven results

Hardware and software repair upgrades and maintenance on a variety of systems and networks

Organized festivals and events, providing sound and electrical expertise

## Ksfs radio
2 years

Product Marketing Manager - Social Media
January 2012 - December 2013 (2 years)

Manage social media sites for KSFS radio and KSFS media

Product Manager - Studio & Production
January 2012 - June 2013 (1 year 6 months)
San Francisco

production manager at KSFS online radio station

managed a team of 10+ people to create radio spots, PSA's, and promo pieces

set up all live recording and managed gear and studio at KSFS studios

Associated Students, San Francisco State University
Audio Video Technician Tier 3
March 2012 - October 2013 (1 year 8 months)
San Francisco, CA

Sound and Lighting

*large format mixing Allen & Heath sound at weekly and semiweekly events

*small format meyer sound at twice daily music and comedy shows

*ran large format lighting board at weekly and semiweekly events

*operated wireless and wired stage mic'ing for everything from bands to vocal ensembles

*Managed 10K lumen projector and balun box for stage projections

*set up DJ equipment for events

Repairs and Maintenance

*repair, maintain and troubleshoot DJ equipment including mixers, turntables, wiring

*repair and refurbish old cables

*replaced gobos in high ceiling lighting equipment with genie lift

*rebuilt large format patch bay installation, and reinstalled new insert cabling and effect

Organization / Administration

*cleaned and organized a/v tech room and Jack Adams sound booth

*arranged and put away chairs tables

*managed appropriate inventory forms

*properly wrap and organize cables and equipment

Astreya
Tech Stop Administrator (I.T. Field Tech Tier 2)
January 2008 - March 2009 (1 year 3 months)

Google

Supported 25000 Google employees with a team of less than 50

Windows, OSX, and Ubuntu Linux desktop and laptop support

Network support

Mobile device support

Active Directory + BES support

Imaging machines via PXE

Managed Knowledge Base

Had 4.9/5 customer service rating

Administered B46 "Tech Stop" customer service center


DIGITALIX INC.
Server Maintenance Engineer
January 2006 - December 2006 (1 year)

Server installations management - Deployed server hardware at multiple

datacenters nation wide

Setup and deployed server hardware and software

Deployed Sun, Windows, Netgear, Cisco, and HP Unix servers


Verizon Enterprise Solutions
Network and Help Desk Support Specialist
May 2005 - December 2005 (8 months)
33 Montgomery Street, 5th floor, San Francisco, CA

Windows Desktop and Notebook support, Solaris Desktop support

Network support

Exchange, BES, and Active Directory support

Blackberry and Windows Mobile support

Imaging machines via Symantec Ghost


Peet's Coffee
Barista
January 2003 - May 2005 (2 years 5 months)
Embarcadero Center, San Francisco

Created delicious coffee drinks in a cafe atmosphere

Cleaned and maintained store

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# Education

San Francisco State University
No Degree, Broadcast Electronic Communication Arts · (2012 - 2014)

City College of San Francisco

Associate's Degree, Computer Networking Information Technology - Cisco Routing & Switching · (2007 - 2010)