

**MINUTES OF THE MEETING OF THE  
MASSACHUSETTS CONVENTION CENTER AUTHORITY  
EXECUTIVE COMMITTEE  
September 18, 2025**

A meeting of the Executive Committee of the Massachusetts Convention Center Authority (“MCCA” or “Authority”) was convened at approximately 9:02 a.m. on September 18, 2025 via Microsoft Teams or phone: Dial-in Number 1-857-702-2232; Conference ID: 429963601#.

Committee Members in attendance via MICROSOFT TEAMS MEETING were the following: Emme Handy, Sheena Collier, Carlos Aramayo, Ashley Groffenberger, Cindy Brown and Khushbu Webber.

Staff Members in attendance at the BCEC or via MICROSOFT TEAMS MEETING were the following: Marcel Vernon, Kevin Scanlon, John Towle, David Silk, Milt Herbert, Robert Noonan, Christine Pulgini, and Mark O’Leary.

**I. ROLL CALL**

The meeting was called to order at 10:05 am, and Chair Handy confirmed a quorum for the meeting with a Roll-Call Vote.

Roll-Call Vote:

Emme Handy	Present
Carlos Aramayo	Present
Sheena Collier	Present
Khushbu Webber	Present
Cindy Brown	Present
Ashley Groffenberger <sup>1</sup>	

**II. MINUTES**

Upon motion duly made and seconded, the minutes of the July 17, 2025, Executive Committee Meeting were unanimously approved by roll call vote.

Roll-Call Vote:

Emme Handy	Yes
Carlos Aramayo	Yes
Khushbu Webber	Yes
Sheena Collier	Yes
Cindy Brown	Yes

**III. Strategic Planning Services Consultant RFP**

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<sup>1</sup> Board Member Groffenberger joined the meeting shortly after it started.

CEO Marcel Vernon introduced the subcommittee to the strategic planning services consultant RFP process and then handed it over to John Towle, Director of Government and Community Affairs who presented a slide deck about the RFP process and the purpose of retaining Deloitte to assist the MCCA in developing a long-term strategic plan.

There was a discussion about the scope of the engagement, and how this differs from the Pinnacle report. The Chair stated that the Pinnacle report and other prior reports provided the MCCA with a comprehensive menu of options and this strategic plan will examine this list of options and determine whether it's inclusive enough and from that comprehensive menu the MCCA will determine the actual plan the MCCA will live by for the next 10 years and how the MCCA will get them done. The CEO further explained that the Pinnacle report is one factor of many to help the MCCA make future decisions.

The CEO further explained that he is working on establishing committees for community engagement and stakeholder engagement. Deloitte will be helping the MCCA build out an effective community engagement and stakeholder plan.

Deloitte will also be helping the MCCA update the Pinnacle report which provided a wide range of information the MCCA would need to consider about what it should do with its campuses and assets and take that all of that information including community engagement and develop a plan for the next 10 years about how to best utilize and maximize those assets.

Motion made and duly seconded to recommend that the full board authorize the Executive Director or his designee to award a contract for strategic planning services to Deloitte in an amount not to exceed \$2,000,000.

Roll-Call Vote:

Emme Handy	Yes
Carlos Aramayo	Yes
Sheena Collier	Yes
Khushbu Webber	Yes
Cindy Brown	Yes
Ashley Groffenberger	Yes

#### **IV. OLD BUSINESS**

There was no old business.

#### **V. NEW BUSINESS**

There was no new business.

## **VI. ADJOURNMENT**

Upon a motion duly made and seconded, Chair Handy conducted a Roll-Call vote to adjourn the meeting.

Roll-Call Vote:

Emme Handy	Yes
Carlos Aramayo	Yes
Cindy Brown	Yes
Sheena Collier	Yes
Khushbu Webber	Yes
Ashley Groffenberger	Yes

The meeting adjourned at 9:26 a.m.