THE HYNES BEACON

YOUR GUIDE TO A GREAT CONVENTION EXPERIENCE

GETTING AROUND
WHERE TO EAT
ACTIVITIES
DOING BUSINESS AT THE HYNES
Welcome to the Hynes and historic Boston, America’s favorite convention city. Recently the Hynes earned a coveted gold standard designation from the International Association of Congress Centres, the highest certification possible worldwide. In fact, we are only the fifth facility in North America, and 15th globally, to achieve the gold standard. During your stay, we hope you see what sets us apart as one of the world’s leading convention destinations.

The Hynes’ location in the heart of Boston’s Back Bay is also a winner. You’re in the middle of some of the city’s best restaurants, cultural attractions, and entertainment. No shuttles needed. It’s all at your doorstep.

We don’t want you to miss a thing on your visit, and that’s why we’ve created The Beacon, your “user’s guide” to the Hynes complex and beyond. It lists nearby business services, stores, and cultural attractions within walking distance. It also includes tips on what to do in and around the Back Bay, plus suggestions that will make your Boston experience unique and fun. For a digital taste of all we have to offer, check out the free “myHynes” app available for your iPhone, iPad, Android or Blackberry device. And if you’re interested in what the future holds for conventions in Boston, go to massconvention.com.

Still have questions? Our Guest Service Ambassadors (the “red coats”) near each Hynes entrance will be happy to assist.

On behalf of the entire staff at the Massachusetts Convention Center Authority, thank you for visiting the award-winning Hynes. Here’s to a great event!

James E. Rooney
Executive Director, Massachusetts Convention Center Authority
CONNECT WITH US!
Stay connected with the Hynes for the latest updates, tips, and trends.

Grab the FREE myHYNES App for your Apple, Android or Blackberry device. Put the Hynes at your fingertips with maps, facts, and up to the minute information.

Thanks to our sponsors

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For information on the future of Boston conventions, go to massconvention.com.
Attending an event at the Hynes Convention Center can be the perfect mixture of business and pleasure. One minute you’re deep into a conference, and the next, you’re stepping out into the excitement of one of the world’s greatest cities.

EXPLORING THE HYNES CONVENTION COMPLEX

At the Hynes, you’re tucked into the heart of the Back Bay of Boston, surrounded by the new-age culture and old-world charm that make the city famous. The Hynes Beacon is here to help you make the most of your convention experience.

Like one of the lighthouses along our rugged coast, The Beacon spotlights all there is to do at the Hynes and the surrounding convention complex. We’ve got everything covered, from floor plans and maps to tips on where to grab a snack, where to find souvenirs, or the best places to explore in Boston.

Still have questions? Ask one of our Guest Service Ambassadors wearing a red coat and a bright smile. You’ll find them in the lobby on Level One and elsewhere throughout the building.
Sheraton Boston Hotel meeting rooms can be accessed by exiting the Hynes via the South Lobby and turning right. There is also access through the south side of the exhibit halls on Level 2 (not open for all events).

About the Convention Complex

Location, location, location. That’s what most people say is the best part of a Hynes convention.

In many ways, the facility is a city within a city. The Hynes is connected to not one, but two major retail complexes, Prudential Center and Copley Place, that contain just about everything you need during your stay. Fast food, fine dining, sundries, personal services, world-class shopping, and four hotels with more than 3,300 guest rooms—all under one roof. You can experience a serious slice of Boston without ever worrying about the weather!

Enter the Prudential Center through the Hynes South Lobby. Turn right for the Sheraton Boston Hotel and its meeting rooms, Starbucks, dining, and business center. A left turn takes you into Prudential Center, home to an extensive food court and fine dining, boutiques and shops including Saks Fifth Avenue and Lord & Taylor. The “Pru,” as it’s known locally, also features an information station where you can get tour suggestions, brochures, and the lowdown on everything that’s happening in Beantown.

A skybridge takes you to the Boston Marriott Copley Place, which offers Starbucks, several dining options, a business center, and trolley tour tickets. The hotel is located in Copley Place, the place for browsing premier stores such as Tiffany & Co., Neiman Marcus, and Barneys New York. (The multi-story indoor waterfall is the place to see and be seen.) Another skybridge takes you to The Westin Copley Place, Boston, with its day spa, business center, Starbucks, and variety of great restaurants.

The newest hotel addition in the convention complex is the Mandarin Oriental, Boston. Featuring a holistic spa and fitness center, fine dining, and full-service business center with secretarial and translation services, the Mandarin is a welcome addition to the neighborhood. Enter through the Prudential Center’s new Newbury Arcade.

Who was John B. Hynes?

It’s often said that Boston’s favorite sports are baseball and politics. And while fans of the Celtics, Patriots, and Bruins might take exception to that idea, no one would disagree that politics plays a central role in Boston’s history.

That’s why it should come as no surprise that the Hynes Convention Center was named for a former mayor of Boston, John B. Hynes, who held office during the 1950s. During his tenure, Boston underwent a dramatic transformation from a somewhat dingy antique to a vibrant, forward-looking metropolis.

Hynes presided over the building of the “New Boston,” which included the opening of the Central Artery highway (now superceded by the “Big Dig”), creation of the Boston Redevelopment Authority and Freedom Trail, and development of the Prudential Center.

When the city’s first major exposition venue opened in 1965, John B. Hynes was the logical choice to inspire the name. Called Hynes Auditorium in its early years, it became the John B. Hynes Veterans Memorial Convention Center in 1994, after a major expansion made it into the facility you’re using today.

The convention complex consists of two “neighborhoods”—the Prudential Center and Copley Place—about five blocks long and two blocks wide. The Hynes is located at the northwestern corner of the complex. Use the skybridges to bypass city traffic and sometimes nasty weather.
INFORMATION, PLEASE...

Need to find the food court? Want a tip on a great tour of Boston? Step out to the visitor information booth in the Center Court of Prudential Center. You’ll find brochures and maps of Boston’s most popular attractions, plus trolley tour information, theater suggestions, and hints for dining at Boston’s great restaurants. The booth is open Monday–Friday 9 am–6 pm, weekends 10 am–6 pm; brochures available 24/7.

To get around the Hynes, stop by the Public Safety desks located at the Street Level entrance and the South Lobby entrance on Level 1. Visit one of our Touch Screen Kiosks located in the Plaza on Level 1, or speak to one of our “Red Coats”—Guest Service Ambassadors—during your convention.

For information on your specific event, please check the video monitors located in the lobbies throughout the building (not available at all events).

TELL US WHAT YOU THINK!

Your opinion matters to us. We want to know about your experience at the Hynes and in the city of Boston! Take a quick electronic survey administered by our Guest Services Ambassadors on an iPad or computer station, and you’ll be entered in a monthly drawing for a great prize. Thanks for helping improve our services!

Both the “Pru” and Copley Place have information desks available during daytime hours where you can get maps and directions.

For a bird’s-eye view of Boston, visit the Prudential Skywalk Observatory, located 50 stories above the Hynes. Buy a ticket near the South Lobby in the Prudential Arcade.

Use the Hynes Convention Center floor plans (on pages 11–13).
VITAL INFORMATION

First Aid Station
Level One/Main Lobby
617-954-2111

FedEx Office Business Center
Level One/Main Lobby
617-954-2725

Wireless Internet
Technical Assistance
617-954-2300

FedEx Office Business Center
Level One/Main Lobby
617-954-2725

Visitor Information
Prudential Center/Center Court
617-236-3100

ATMs
Hynes Convention Center
Citizens Bank: Street Level/Boylston Street Entrance
Prudential Center
Bank of America: Back Bay Arcade
Sovereign Bank: Belvidere Arcade

Public Safety Stations
Street Level/Boylston Street Entrance
Level One/South Lobby
617-954-2111

Emergency
617-954-2111 or Dial x2111 from any house phone

Hynes Executive Offices
Boylston Street Level
617-954-2000

Infant Changing Stations
Women’s Restrooms
Level One/North & South Lobby
Men’s Restrooms
Level One/West Lobby

ACCESSIBILITY
The Hynes Convention Center is fully accessible. A limited number of wheelchairs are available free-of-charge through the First Aid Station. Contact Public Safety for more information.
First Aid Station phone: 617-954-2111
Public Safety phone: 617-954-2111
Whether you’re an attendee or an exhibitor, the Hynes Convention Center has you covered when it comes to meeting technology. From IP networking to tele/video conferencing, we make doing business on-the-go simple with our world-class technology services.

**FREE WIRELESS INTERNET**
You can’t conduct business without connectivity. Thanks to the Hynes’ end-to-end wireless capability with 47 access points, you’ll stay connected everywhere. Just open your wireless network connection on any device, click on “Hynes Wireless Network,” and you’re ready to go! Best of all, it’s free!

**MyHynes App**
Download the free myHynes application for iPhone, iPad, Android or Blackberry to navigate the Hynes, find nearby restaurants, retail stores, and other services, and scan real-time travel info from Logan International Airport, event shuttle buses, and the MBTA. Available from the iTunes store, Hynes touch-screen kiosks, and at massconvention.com.

**TOUCH-SCREEN KIOSKS**
Use the Hynes touch-screen kiosks to find your meeting room, check your flight status, download the myHynes app, pick a restaurant for dinner and more! Located throughout the facility.

**PHONE**
Need to make a call? Pick up one of our black house phones around the Hynes to make complimentary local and toll-free calls.

**TECH HELP**
Questions about connecting or technology services? Call our tech department at 617-954-3000.

**New for 2011.** Print right from your Smart Phone or flash drive! Visit FedEx.com/printandgo to download an ePrint app.

**DOING BUSINESS @ THE HYNES**

We know work doesn’t stop just because you’re away at a convention.

To help you stay productive, the Hynes features a full-service FedEx Office business center, located on Level One on the southwest side of the Main Lobby. Make copies, print a PowerPoint handout, scan a document, fax your office, purchase office supplies, ship a package—the business center keeps you at the top of your game.

**FedEx Office Business Center**
Hours vary according to event schedule. Call 617-954-2725 for hours.

**Other Business Centers within the Convention Complex:**

- **Penfield’s Business Center**
  Sheraton Boston Hotel Lobby
  617-236-6088
  Open weekdays 7 am–9 pm, weekends 8 am–6 pm

- **UPS Store Business Center**
  Marriott Copley Place Lobby
  617-638-0095
  Open Monday–Friday 7 am–7 pm, Saturday 9 am–5 pm, Sunday 10 am–3 pm

- **Penfield’s Business Center**
  The Westin Copley Place, Boston, Lobby
  617-351-7367
  Open Monday–Friday 7 am–9 pm, Saturday 8 am–6 pm, Sunday 10 am–6 pm
Located in the heart of Boston’s Back Bay, the Hynes Convention Center is easily accessed by car and public transportation. Here are a few pointers on getting to and from the facility:

**DRIVING TO THE HYNES**
For directions go to massconvention.com/jhcc_dir.html

**BEST ROUTES BY PUBLIC TRANSIT**

**Via MBTA Subway/Green Line**
Take the Green Line (B, C, and D trains) to the Hynes Convention Center stop. Exit toward Massachusetts Avenue, turn left and walk along Mass. Ave. to Boylston Street. Cross Boylston and turn left; the Hynes Lower Level entrance is two blocks on your right.  
Alternate Subway Route: Take the Green Line (E trains) to the Prudential Station stop. Exit into the Prudential Center. Proceed through the “Pru” to Center Court. Go along the “Prudential Arcade” to “Hynes Court.” The Hynes Convention Center is directly ahead.  
$2.00 fare; visit mbta.com for information

**Via Amtrak or MBTA Commuter Rail**
Amtrak and several MBTA Commuter Rail lines serve the Hynes Convention Complex to and from South Station. Take these services to Back Bay Station and follow the directions under “MBTA Subway/Orange Line” above.  
Visit amtrak.com or mbta.com for information.  

**Via MBTA Bus Service**
Multiple MBTA bus routes serve the Hynes Convention Complex on regular schedules. Consult schedules and maps at mbta.com.  
$1.50 fare; visit mbta.com for information

**CAB CUES**
To make your take-off from the Hynes smooth and hassle-free, grab a taxi located in front of the Mandarin Hotel on Boylston Street.

**GET AROUND GREEN**
Go enviro! Rent a bike at a nearby shop and zip to the Hynes under pedal power. We offer covered racks to secure your ride while you meet. Or, in summer, hail a person-powered Pedicab to get you where you’re going.

**PARING AT THE HYNES**
There are many parking garages (more than 4,400 spaces) within a short walk of the Hynes Convention Center. Street parking is also available, though competition for the limited spaces is usually intense, and the meter readers are always on their toes.
BEAT THE TRAFFIC

Urban myths often describe Boston traffic as a challenge. While Boston, like any major city, does experience its share of rush-hour traffic woes, gridlock is certainly not the norm. In fact, since the completion of the “Big Dig,” auto travel has improved considerably. Here are a few tips that will improve your chances of a speedy trip to and from the Hynes:

• Rush hour is generally from 7–9:30 am and 4–6:30 pm. Try to avoid these times, if possible, or leave a half-hour cushion to arrive on time.
• Places to avoid during rush hour: I-93/I-90 intersection, Storrow Drive/Hatch Shell area, Atlantic Avenue.
• Major roads clog up first, but Boston offers many side streets that are often good alternatives.
• Boston’s MBTA is one of the best public transit systems in the world. Ride the subway to get around when traffic is tight above ground.

GREEN GATHERINGS AT THE HYNES

The Hynes Convention Center is an industry leader in offering an environmentally-responsible venue for meetings and events. Here are a few ways you can help:

• Take public transportation to and from the Hynes and save on energy consumption and greenhouse gases.
• Better yet, get out and walk. (See our walking tours beginning on page 29.)
• Rent a bike and zip to the Hynes under pedal power. We offer racks to secure your ride while you meet.
• Don’t print—go wireless! Carry your mobile device and use the Hynes’ free wireless network to save on paper.
• Use the spring water coolers in each Hynes meeting room instead of bottled water.
• Recycle your paper, plastic, and glass in the receptacles in each meeting room and pre-function area.

OTHER GREEN PRACTICES AT THE HYNES

• Restrooms feature low-flow water devices and waterless urinals, saving about 2.5 million gallons each year. Coreless tissue rolls reduce paper waste.
• Power consumption is minimized through sensor-controlled, high-efficiency lighting.
• Sensors in meeting areas automatically cut energy use in non-occupied spaces.
• After each event, the MCCA Conventions C.A.R.E. program works with exhibitors to donate unused exhibition materials to local nonprofit community organizations.
• More than 73,000 pounds were diverted from the waste stream last year!
• Organics are sent for compost at local farms. A win/win for everyone!
• More than 80% of bathroom supplies and cleaning products are made of recycled products or are environmentally responsible.
• Our commitment to sustainable, local food procurement keeps transportation impact low.
• BigBelly solar-powered compactors located outside the Hynes reduce litter and aid public recycling.
Conventions have a way of making you hungry, and the Convention Complex has you covered. Whether it’s a small bite between sessions, a hearty lunch, or spectacular fine dining, you’re just steps away from satisfaction. Enjoy!

For Levy Restaurants, the exclusive foodservice provider for the Hynes, it’s all about the food and the thousand details that surround it. Whether you want a quick snack or satisfying lunch, Levy Restaurants proudly offers a wide variety of culinary options at the Hynes. Enjoy!

FOODSERVICE AT THE HYNES

Our culinary team has designed menus to include gourmet wraps, delicious hot entrees, and salads featuring the freshest seasonal ingredients to tantalize your taste buds. Enjoy locally-grown fare that supports local farms and a greener planet! Plus, Levy Restaurants proudly serves Au Bon Pain coffee at locations throughout the convention center.

DINING IN THE CONVENTION COMPLEX

Find a fantastic selection of dining possibilities just steps from the Hynes. Coffee, fast food, ice cream, Japanese, Indian, Mexican, fine dining, and more—all under the same roof! For more dining options in the Convention Complex and beyond, see the listings on page 24.

NEW TO THE HYNES!

Savor the flavors of the Capital Grille, the Hynes’ newest dining hotspot. Known nationwide for dry-aged steaks and prime seafood, Capital Grille got its start in New England and now comes full circle at the Hynes with an elegant dining room and outdoor patio. Offering lunch and dinner.

WHERE TO EAT

Directly across from the Hynes South Lobby exit is Au Bon Pain, famous for its fresh-baked breads, salads, sandwiches, savory soups, and pastries. Open 6 am–9 pm Monday–Friday, 7 am–9 pm Saturday, 7 am–6 pm Sunday. Seating available.

For coffee, doughnuts, and pastries, visit Dunkin’ Donuts just outside the Hynes South Lobby. Open 6 am–9 pm Monday through Thursday, 6 am–10 pm Friday, 7 am–10 pm Saturday, 7 am–7 pm Sunday. Seating available.

Serving gourmet coffee drinks and pastries, Starbucks is located on the ground floor lobby of the Sheraton Boston Hotel (turn right after exiting the Hynes through the South Lobby). Open 6 am–9 pm Monday–Saturday, 6 am–8 pm Sunday. Seating available.
Dining in the Convention Complex and Beyond
Please check with restaurants directly for information and reservations.

SEAFOOD
Boston Chowda Co
1 Prudential Center Food Court
617-859-5904 bostonchowda.com

Legal Sea Foods
2 Prudential Center Boylston Arcade
617-266-6800 legalseafoods.com

Legal Sea Foods
3 Copley Place Level Two
617-266-7775 legalseafoods.com

Summer Shack
4 50 Dalton Street
617-867-9955 summershackrestaurant.com

Turner Fisheries
5 Westin Copley Place Huntington Avenue
617-424-7425 turnersboston.com see our ad on page 36

P.F. Chang’s
6 Prudential Center Belvidere Arcade
617-378-9961 pfchangs.com

Panda Express
7 Prudential Center Food Court
617-267-7977 pandaexpress.com

Pizzeria Regina
8 Prudential Center Food Court
617-424-1115

Qdoba
9 Prudential Center Food Court
617-859-9233 qdoba.com

Osushi
10 Westin Copley Place Lobby
617-266-2788 osushirestaurant.com

Wagamama
11 Prudential Center Fashion Court
617-778-2344 wagamama.us

Café/Casual Dining

5 Napkin Burger
Prudential Center Huntington Arcade
617-375-2277 5napkinburger.com

Au Bon Pain
Prudential Center Hynes Court
617-421-9593aubonpain.com

Back Bay Social Club
13 867 Boylston Street
617-247-3200 backbaysocialclub.com

Bar 10
Westin Copley Place Lobby
617-262-9600 starwoodhotels.com

Ben & Jerry’s
Prudential Center Food Court
617-266-0767 benjerrys.com

Café Aproms
Sheraton Boston Lobby
617-236-2000 sheraton.com/boston

California Pizza Kitchen
Prudential Center Back Bay Arcade
617-247-0888 cpk.com

The Cheesecake Factory
Prudential Center Huntington Arcade
617-399-7777 thecheesecakefactory.com

Cheeseboy
Prudential Center Food Court
617-266-7474 cheeseboy.com

Cold Stone Creamery
Prudential Center Belvidere Street
617-262-0251 coldstonecreamery.com

Dunkin’ Donuts
Prudential Center Prudential Arcade
617-536-3521 dunkindonuts.com

Faneuil Hall Marketplace
Eat, drink, and be captivated at 17 restaurants and pubs.
see our ad on the back cover

Flamers
Prudential Center Food Court
617-247-9502 flammersgrill.com

Godiva
Chocolates & Tasting Bar
617-437-8490 godiva.com

Tapeo
266 Newbury Street
Tapeo offers over 40 regional tapas and desserts with new additions every 6–8 weeks including a comprehensive Spanish wine, sherry and spirits list. Located right in the heart of the Back Bay, you can get a little taste of Europe, right on Newbury Street.
617-267-4799 tapeo.com

ETHNIC

Gourmet India
Prudential Center Food Court
617-247-9500 gourmet-india.com

Haru
Prudential Center Huntington Avenue
617-536-0770 harusushi.com

The Huntington
Westin Copley Place Lobby
617-262-9600 westincopleyplace boston.com

Café/Casual Dining

5 Napkin Burger
Prudential Center Huntington Arcade
617-375-2277 5napkinburger.com

Au Bon Pain
Prudential Center Hynes Court
617-421-9593 aubonpain.com
Dining in the Convention Complex and Beyond continued

Paradise Bakery & Café
Prudential Center Food Court
617-267-3335
paradisebakery.com

Poulet
Prudential Center Food Court
617-267-5200

SideBar & Grille
Sheraton Boston Lobby
617-236-2000
sheraton.com/boston

Spa Café
Mandarin Oriental, Boston
617-535-8821
mandarinoriental.com/boston

Starbucks
Sheraton Boston Lobby
617-378-6210
starbucks.com

Starbucks
Marriott Copley Place Lobby
617-867-0491
starbucks.com

Starbucks
Westin Copley Place Lobby
617-867-0491
starbucks.com

Teavana
Prudential Center Back Bay Arcade
617-262-8327
teavana.com

Tossed
Prudential Center Hynes Court
617-424-8677
tossed.com

PUB FARE

Champion’s Sports Bar
Marriott Copley Place Lobby
617-236-5800
marriott.com

Whiskey’s BBQ
885 Boylston Street
617-262-5551
whiskeysboston.com

Mistral
223 Columbus Avenue
617-867-9300
mistralbistro.com
see our ad on page 43

Moo...
15 Beacon Street
617-670-2515
mooorestaurant.com
see our ad on page 43

FINE DINING/CREATIVE CUISINE

Asana
Mandarin Oriental, Boston
617-535-8800
mandarinoriental.com/boston

Brasserie Jo
Colonnade Hotel
120 Huntington Avenue
617-425-3240
colonnadehotel.com
see our ad on the inside back cover

Capital Grill
Hynes Street Level Entrance
617-262-8900
thecapitalgrille.com

Morton’s The Steakhouse
699 Boylston Street
Prime-aged beef, fresh fish and seafood, hand-picked produce, delicious appetizers and elegant desserts.
617-266-5858
mortons.com/bostonbackbay
see our ad on the inside front cover

Fleming’s Prime Steakhouse
217 Stuart Street
617-292-0808
flemingssteakhouse.com
see our ad on page 38

L’Espalier
Mandarin Oriental, Boston
617-262-3023
lespalier.com

Mistral
223 Columbus Avenue
617-867-9300
mistralbistro.com
see our ad on page 43

Moo...
15 Beacon Street
617-670-2515
mooorestaurant.com
see our ad on page 43

Sel de la Terre
Mandarin Oriental, Boston
617-266-8800
seldelaterre.com

Sorellina
One Huntington Avenue
617-412-4600
sorellinaboston.com
see our ad on page 43

The Palm
Westin Copley Place Dartmouth Street
617-867-9292
thepalm.com

Top of the Hub
Prudential Center Prudential Tower, 52nd Floor
617-536-1775
topofthehub.net

Towne Stove and Spirits
Hynes Street Level
900 Boylston Street
617-247-0400
towneboston.com
see our ad on page 43

TOWNE STOVe AND SPIRITS
Towne Stove and Spirits is the inspired collaboration of Boston’s iconic, award-winning chefs Jasper White and Lydia Shire, who offer inventive versions of classic cuisine including wood-fired rotisserie chicken, locally-caught seafood, and 15 preparations of New England lobster! Open daily for lunch, dinner, and late-night. Located at the Hynes Street Level on Boylston Street.
617-247-0400
towneboston.com

C.APITAL GRIlE
Soon after it was founded in Providence, RI, The Capital Grille became known nationwide for its dry-aged steaks, fresh seafood, award-winning wine list, and personalized service in an atmosphere of relaxed elegance. Now, we are pleased to welcome Capital Grille to the Hynes, where conference participants can mingle with locals to enjoy savory fare. Open daily for lunch and dinner. Located at the Hynes Street Level on Boylston Street.
617-262-8900
thecapitalgrille.com
We know how important breaks can be. So here are a few ideas for some quick time-outs that can mean a big boost to your productivity at the Hynes.

I NEEDA CUPPA JAVA!
Coffee lovers have several options to satisfy their cravings. At most shows, head to one of the food areas on the exhibit floor for a quick fix. Just outside the Hynes South Lobby, you’ll find Dunkin’ Donuts in the Prudential Center Hynes Court (see map on page 22). Or you can put yourself in the hands of the barristas at Starbucks, located in the lobby of the Sheraton Boston Hotel, a right turn once you exit the South Lobby.

Or... if your bag is tea, try Teavana in the Pru’s Back Bay Arcade.

IF YOU MUST SMOKE
Smoking is prohibited anywhere within the Convention Complex. If you must smoke, please utilize the covered plaza outside the Street Level entrance on Boylston Street.

INFANT CARE
If your infant needs some TLC, the Hynes offers changing facilities in the Level One North & South Lobby women’s restrooms, the Level One West Lobby men’s room, and in the Level Two North Lobby women’s restroom. For a bit of privacy while nursing, visit the First Aid Station in the Main Lobby.

CREATIVITY BREAK
Feed your mind with great art. The Hynes is very proud to offer a rotating schedule of contemporary art exhibitions featuring gifted Massachusetts artists, each thoughtfully designed to engage viewers from all walks of life. View the work of established professionals and rising talents—a refreshing way to regroup between meetings.

WING TIP WORKOUTS
For some great between-session exercise, bring your workout clothes to Fitcorp, off the Back Bay Arcade in the Prudential Center. For a small fee, you get a day pass to fitness equipment, personal training, and all the soap and shampoo you need to ready yourself for your next meeting.

Fitcorp
Back Bay Arcade
Prudential Center
617-262-2050

For some alfresco exercise, take a walk around some of Boston’s best-loved neighborhoods near the Hynes. Just a few minutes brings you to parks, museums, historic sites, architectural gems, and unparalleled people watching.

For complete walking tour maps and directions, visit walkboston.org.

Scenic Boston Walks*
Walk #1 — Commonwealth Avenue/ Copley Square
25 min/1.2 mile round trip

Exit the Hynes Street Level. Turn right on Boylston Street, then first left onto Gloucester Street. Cross Newbury Street, then turn right onto Commonwealth Avenue and follow the landscaped mall for 3 blocks. Enjoy gracious townhouses, mansions, and landmarks. Turn right at Clarendon Street and proceed to Copley Square.

Take a minute to gaze at Trinity Church and the Hancock Tower, then turn right onto Boylston Street and do some window shopping for four blocks back to the Hynes.
Walk #2 — Public Garden/Common/Beacon Hill
60 min/2.5 mile round trip
Enjoy a slice of 19th-century Boston on this walk. Begin with Walk #1 above, but continue on Commonwealth Avenue beyond Clarendon Street all the way to the Boston Public Garden. Circle the statue of George Washington, then cross the suspension bridge and watch the famous Swan Boats (in season) before proceeding across Charles Street to the Boston Common. The northern reaches of both the Public Garden and Common are lined by Beacon Hill, for generations the home of Boston’s elite. In the Common you can hop on the subway at either Park Street or Boylston for your return to the Hynes. For a taste of the city’s boutique culture, make your return trek via Newbury Street, turning left at Gloucester Street to put you back at the Convention Center.

Walk #3 — Avenue of the Arts
45 min/1.5 miles (plus return via public transportation)
Exit the Hynes via the Prudential Center as in Walk #2. Cross Belvidere Street and enter the Christian Science Plaza, a designated Boston landmark, where you’ll pass the huge reflecting pool, the Mother Church, the Mary Baker Eddy Library, and its world-famous exhibit, the Mapparium. Go past Horticultural Hall and cross Massachusetts Avenue at Symphony Hall. Turn left on Mass. Ave., then right onto Huntington Avenue, where for five long blocks you’ll see (in order) Boston University Theatre, New England Conservatory of Music, Northeastern University, and the Museum of Fine Arts. At Louis Prang Street just past the MFA, turn right and go four blocks to the Isabella Stewart Gardner Museum. To return to the Hynes, hop a Green Line trolley at the Museum of Fine Arts stop and ride to the Prudential stop.

*Walk ideas courtesy of WalkBoston, 617-367-9255, walkboston.org

SHOPPING FOR GIFTS
The Convention Complex is home to scores of unique boutiques and specialty shops—perfect for business gifts or presents back home.

In The Prudential Center, pick up a Boston tee-shirt or adorable stuffed lobster (toy, not dinner) right outside the Hynes South Lobby. The “Pru” also features an array of gifts, both beautiful and unusual, including fine jewelry, candles, games, personal care, and apparel.

The Shops at Prudential Center
prudentialcenter.com
800-SHOP-PRU

Copley Place is Boston’s high-toned emporium of couture, designer jewelry, and upscale home furnishings. Stroll through these avenues of style and you’re sure to find the right gift for that special someone (or yourself).

Copley Place
shopcopleyplace.com
617-369-5000

A short walk from the Hynes Lower Level Boylston Street entrance, famed Newbury Street beckons with nine blocks of art, antiques, fashion, retail, dining, and personal services. Enjoy the delightful Boston townhouse architecture as you browse these inimitable shops.

Newbury Street League
newburystreetleague.org
617-267-2224

SHOPPING FOR SUNDRIES
For convenience and sundry shopping, there are several options in the convention complex:

Lamont’s
Sheraton Boston Hotel Lobby
Sundries, snacks, magazines, gifts
617-236-2000

Boston Marriott Copley Place Gift Shop
Second Level Lobby
Sundries, snacks, magazines, gifts
617-236-5800

Lamont’s
The Westin Copley Place, Boston, Lobby
Sundries, snacks, magazines, gifts
617-262-9600

Shaw’s Supermarket
Huntington Ave. and Exeter Street
Full-service supermarket, prepared food, Wild Harvest, sushi station
617-262-4688
The Hynes neighborhood is packed with history, culture, scenery, and activities for all ages. Make sure you check out some of these local landmarks during your stay. All are within walking distance of the Hynes.

For more information on all of Boston’s events and attractions, visit bostonusa.com or go to the visitor information desk in the Prudential Center at the Center Court.

**Landmarks**

1. **Berklee College of Music:**
   Next door to the Hynes is the world’s largest independent music college, where the strains of jazz and contemporary music can be heard at the Berklee Performance Center and the student-run Café 939.

2. **Mary Baker Eddy Library & Mapparium:**
   Located on Christian Science Plaza, world headquarters of the First Church of Christ, Scientist, the Mary Baker Eddy Library highlights the ideas of the church founder. The Mapparium is a three-story, stained-glass, globe that lets you journey to the center of the earth. 200 Massachusetts Avenue, 617-450-7000, marybakereddylibrary.org; open Tuesday–Sunday 10 am–4 pm; admission charged.

3. **Copley Square:**
   One of Boston’s gemstones. This vibrant city park is named for painter John Singleton Copley (1738–1815) and is framed by some of the city’s most noteworthy architecture—Boston Public Library, Trinity Church, Old South Church, John Hancock Tower (note the reflections!), and the Fairmont Copley Plaza Hotel. Purchase theatre tickets at the Bostix kiosk, designed by famed architect Graham Gund.

4. **Trinity Church:**
   H.H. Richardson’s 1877 masterpiece, Trinity Church offers tours of the building’s art and architecture, plus a glimpse of gorgeous Copley Square. Take in a majestic organ concert if you can. Copley Square, 617-536-0944, trinitychurchboston.org; admission charged for tours.

5. **Boston Public Library:**
   Want a good read? The BPL is America’s first public library and now houses more than 33 million items. Enjoy a book in the quiet courtyard of the 1895 McKim Building, then take lunch at one of the library’s cafes. 700 Boylston Street, 617-536-5400, bpl.org; open Monday–Thursday 9 am–9 pm, Friday/Saturday 9 am–5 pm; free.

**FENWAY**

Like Back Bay, Boston’s Fenway was converted from a tidal swamp to a vibrant neighborhood of colleges, culture and, of course, Fenway Park, home of the Red Sox. Frederick Law Olmsted’s landscaping from the 1880s makes this an especially beautiful area to visit.

**Landmarks**

1. **Boston Symphony Hall:**
   Completed in 1900, the home of the BSO and Boston Pops boasts near-perfect acoustics, a 4,800-pipe organ, and some of the world’s best music. Free public tours are offered during Symphony performance weeks. Call for details. 301 Massachusetts Avenue, 617-266-1492, bso.org; admission charged for performances.

2. **Fenway Park:**
   Home of the world-champion Boston Red Sox since 1912. Public “behind the scenes” tours are offered year round. 4 Yawkey Way, 617-267-9440, redsox.com; admission charged.
3. Isabella Stewart Gardner Museum: Housed in a replica 15th-century Venetian palace, the Gardner has more than 2,500 paintings, sculptures, and works dating from ancient Egypt to the Impressionists. 280 The Fenway, 617-566-1401, gardnermuseum.org; open Tuesday–Sunday 11 am–5 pm; admission charged.

4. Museum of Fine Arts: One of the great international art museums with treasures from all major civilizations. 465 Huntington Avenue, 617-267-9300, mfa.org; open Saturday–Tuesday 10 am–4:45 pm, Wednesday–Friday 10 am–9:45 pm; admission charged.

SOUTH END
Boston's South End is a neighborhood of elegant Victorian bowfront houses, some of the city's finest dining, a diverse population, and scintillating performing arts.

Landmarks
1. Boston Center for the Arts: Features programs in the historic Cyclorama, exhibitions in the Mills Gallery, performances in three small theatres, and art studios. 539 Tremont Street, 617-426-5000, bcaonline.org; admission charged.

2. Boston Ballet: One of the top dance companies in North America, the Ballet headquarters is one of the country's largest and best-equipped dance studios. Building designed by Graham Gund; tours provided. 19 Clarendon Street, 617-695-6950, bostonballet.com.

3. Calderwood Pavilion: Completed in 2004, the Calderwood Pavilion is comprised of two theatres operated jointly by Boston Center for the Arts and the Huntington Theatre Company to provide a home for artistic collaboration and new plays. 527 Tremont Street, 617-933-8671, huntingtontheatre.org/venue/theater; admission charged.
3 GREAT REASONS

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