



Communication/Associates of Arts

Students graduating from the Associate in Arts: Communication Concentration will achieve and demonstrate social responsibility and scientific and quantitative reasoning skills represented through the college-wide learning outcomes. Students graduating from A.A. Communication will be prepared for successful transfer to a baccalaureate institution, or for entry-level careers in communications, media, journalism, or related fields.

Successful graduates of the program will be able to:

1. Communicate effectively in a variety of personal and professional contexts, through formal and informal discussions and presentations;
2. Write for diverse audiences, including academic papers, marketing pieces, or journalism writing;
3. Demonstrate an understanding of various media and their relationship to society, through case studies or group projects;
4. Demonstrate critical thinking and problem-solving skills;
5. Understand and use a variety of technological tools that are applicable to careers in journalism, marketing, or other professions.