



Division of Business and Professional Studies

Associate in Science in General Business

This program provides students with the basic skills necessary to pursue a career as a business professional in a variety of disciplines. Students can choose specialized business and liberal arts electives that best meet their interests and goals. Students graduating from the Associate in Science in General Business will achieve proficiency in the college-wide learning outcomes.

Successful graduates of the program will be able to:

1. Apply the basic skills of accounting, economics, management, marketing, and computer technology within the business environment;
2. Identify and solve ethical issues found within the business environment;
3. Display professional behavior and communication skills that are tailored to the multicultural business environment;
4. Analyze and synthesize business knowledge through critical analysis, decision making, team building and problem solving skills;
5. Identify possible business careers through self-assessments and through understanding careers that are available within businesses;
6. Use a variety of mathematical tools and quantitative reasoning to solve problems and analyze complex challenges;
7. Use scientific knowledge and methodology to test, validate, and update their knowledge about the natural world.