



## **Division of Business and Professional Studies**

### **Associate in Science in General Business: International Business**

This degree program includes the following topics: international trade and banking policies and procedures, the impact of culture, demographics and infrastructure on global trade, and how marketing, law, politics, management and human resources are performed in the international marketplace. The program includes a language component, an optional internship, and the development of a team-based export business plan. Students graduating from the Associate in Science in General Business: International Business will achieve proficiency in the college-wide learning outcomes.

Successful graduates of the program will be able to:

1. Develop of a team-based business plan that demonstrates the interrelation of domestic and international businesses;
2. Identify how marketing, law, politics, management, and human resources vary in the international marketplace;
3. Identify and create solutions for ethical problems within the domestic and international business environments;
4. Identify the impacts of culture, demographics, and infrastructure on global trade;
5. Identify international organizational needs through critical analysis, decision-making skills, team-building skills, and problem-solving skills;
6. Use a variety of mathematical tools and quantitative reasoning to solve problems and analyze complex challenges;
7. Understand and use appropriately a variety of technological tools;
8. Use scientific knowledge and methodology to test, validate, and update their knowledge about the natural world.