



Division of Business and Professional Studies

Certificate in General Business: Hospitality Management

This program allows students to add a business component to their current skills in the hospitality industry. The industry seeks employees with marketing and management backgrounds, which students can gain in this certificate program. Students will have internship opportunities at locations in Boston.

Successful graduates of the program will be able to:

1. Apply the principles of marketing and management in the field of hospitality;
2. Identify and provide solutions for ethical issues that are found within hospitality;
3. Display professional behavior, ethical behavior, and communication skills that are tailored to the hospitality field with a multicultural client base;
4. Analyze and synthesize hospitality knowledge through critical analysis, decision making, team building and problem solving skills;
5. Pursue educational and/or hospitality industry opportunities through an understanding of the hospitality field and through self-assessments.