



Division of Business and Professional Studies

Certificate in Entrepreneurship

Program Outcomes:

1. Identify the requirements for planning, developing and launching a small business.
2. Outline knowledge of the business and legal foundations for a new business.
3. Identify professional behaviors and communication skills.
4. Develop an understanding of the multicultural business environment in which entrepreneurship is engaged.
5. Recommend the best strategies for entrepreneurship by using critical thinking and analysis, applying decision making resources, and demonstrating sound problem solving skills.
6. Plan, design and develop a business plan for launching a new business venture.