General Business

Associate in Science

DIVISION OF BUSINESS & PROFESSIONAL STUDIES

This program provides students with the basic skills necessary to pursue a rewarding career as a business professional. The program offers students the flexibility of pursuing career opportunities in a variety of business disciplines. Students can choose specialized business and liberal arts electives that best meet their interests and goals.

Upon successful completion, the Associate in Science Degree in General Business is awarded.

PROGRAM FOOTNOTES

Business Electives: AC 201 Intermediate Accounting I,
AC 202 Intermediate Accounting II, AC 206 Managerial Accounting,
AC 207 Introduction to Taxation, BF 203 Principles of Finance,
BF232 Personal Finance, BU 100 Introduction to Business,
BU 201 Global Business, EC104 Contemporary Economic Issues,
EC 201 Principles of Macroeconomics,
EC 202 Principles of Microeconomics,
LA 227 Legal Environment of Business, LA 230 Law and Society,
MG 102 Small Business Management,
MG 204 Human Resource Management, MK213 Principles of Sales,
MK 214 E-Commerce, MK 215 Principles of Advertising

Economics Electives: EC104 Contemporary Economic Issues, EC201 Macroeconomics, EC202 Microeconomics

Humanities Electives: Art, Communication, English (EN103 or higher), Film, Foreign Language, Humanities, Literature, Music, Oral Communication, Philosophy, Photography, Sign Language, Theater Arts

Math Electives: 100-level Mathematics or higher (not MAC)

Science Electives: Biology, Chemistry, Environmental Science, Integrated Science, Physics, Contemporary Nutrition (NS101)

Social Science Electives: Anthropology, Economics, Geography, Government, History, Law, Psychology, Sociology

Quantitative skills is a MassBay graduation competency for associate degree programs. Prior to graduation, students must demonstrate this competency by completing a 100-level math course (not MAC); or placing into a 200-level mathematics course.

This program qualifies for MassTransfer with select public institutions in Massachusetts. For more information please, visit www.mass.edu/masstransfer.

First Year Semester 1 AC 101 Financial Accounting I Microcomputer Applications/ Business CT 100 Critical Thinking EN 101 English Composition I MG 101 Principles of Management CF 102 Financial Accounting II EN 102 English Composition II BN 103 Principles of Marketing OA 201 Business Communication Economics Elective Humanities Elective 3 Second Year AC 102 Principles of Business Law I Business Elective 3 Business Elective 3 MK 103 Principles of Business Law I Credits: Second Year LA 221 Principles of Business Law I Business Elective 4 Credits: Science Elective 4 Business Elective 4 Credits: 3/4 Humanities Elective 3/4 Socience Elective 3/4 Humanities Elective 3/4 Business Elective 3/4 Socience Elective 3/4 Humanities Elective 3/4 Socience Elective 3/4 Social Science Elective 3/4 Total Credits: 66/71	COURSE	COURSE TITLE	CREDITS
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