

masie

Learning CONSORTIUM

Elliott Masie's Learning CONSORTIUM is a 21-year-old vendor-neutral collaboration of over 200 global companies. It is a non-stop source of learning exploration, common work projects, and access to innovative research and development activity.

Learning is changing! Learners, Learning Technologies, Learning Systems, Learning Formats, AI/Machine Learning Innovations, Brain Science, and Careers in Learning are Changing! The Learning CONSORTIUM is dedicated to exploring – with a low hype level – how workplace learning and performance will evolve. Together, we will experiment, explore, and ask brave evidence questions about the future of learning.

The Learning CONSORTIUM is a simple organizational relationship with Elliott Masie and The MASIE Center. Therefore, we are very clear about what we do and what we *don't* do.

WHAT WE DO:

(Membership Benefits)

- Monthly Interactive Webinars on Key Learning Topics
- Idea Jams: Periodic conversations with Learning Advocate Bob Mosher. These are quick, open, member-driven dialogues.
- 2 Seats to Learning 2019, October 27 - 30 in Orlando, FL.
- Interactive Briefings (Video or Phone) with Elliott Masie: 60 Minutes of Individualized Perspectives. This can be delivered one-to-one to your CLO or as a global broadcast to your learning team.
- Learning Projects: Learning BlockChain Initiative, Lumina Foundation Project on Building Ladders for the Workforce, Reach Higher Efforts, and Global Learning Perspectives.
- Periodic Learning LAB Activities conducted at The MASIE Center LAB in Saratoga Springs and shared digitally with members.

WHAT WE DON'T DO:

- Reviews or Product Recommendations
- Market Research
- Consulting
- Head Hunting
- Paid Reports or Sponsored White Papers

WHO

CAN USE LEARNING CONSORTIUM MEMBER BENEFITS & RESOURCES?

Any employee of your organization can use the services and resources of your Learning CONSORTIUM Membership. Your \$5,000 fee covers all use of the resources. We encourage each organization to designate several key employees who would receive notices about upcoming activities. These employees could include:

- Learning Executives, Leaders, and CLOs
- Learning Producers, Developers, and Designers
- Learning Department Resources
- Business Leaders with Learning Interests and Focus
- Human Resources and Talent Staff
- Key IT and Technology Staff
- Project Groups within Your Organization

Some of our Current

MEMBERS:

McDonald's | Bloomberg | McKinsey & Company
Southwest Airlines | American Express | Subway
PwC | Fidelity | Mount Sinai Health System
Guardian Life | Procter & Gamble | and more...

Learning Challenges and OPPORTUNITIES to explore in 2019:

- Learning Personalization
- Leadership Development Evolves
- Mobile and Social Learning
- Aligning Learning & Business Shifts
- Machine Learning & AI
- Technologies for Learning
- The Connected Classroom
- ...and more!

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