



NOVEMBER 4 - 7, 2018 | ORLANDO, FL

Coronado Springs Convention Center, Walt Disney World

Details and Information at www.learning2018.com

Learning 2018 Session & Experience Spreadsheet

(Current as of October 3, 2018)

TO: Learning 2018 Participants & Learning Colleagues:

We are honored to publish the current timetable of Learning 2018 Sessions and Experiences. This document will give you a sense of the choices that you have during each of the 9 “breakout” timeslots. There is no pre-registration for sessions required – so you and your team can select a range of options to map to your learning needs, requirements and curiosities. There are also experiences that will be available throughout the conference, as well as opportunities to connect with new colleagues for one-to-one conversations.

The final and complete Learning Guide is now being assembled in our office. You can access an on-line version as of October 19th at Learning2018.com and participants will receive a printed Program Guide when they get to Orlando. There will be some slight changes before and even during the event. But, our event technologies, including our custom chatbot, aka “LearnBot”, and the Learning 2018 App will keep you up to date.

We are so excited to learn together with you and over 1,800 learning colleagues at Learning 2018.

Yours in learning,

Elliott Masie, Host & Curator

EXPERIENCES AVAILABLE THROUGHOUT THE EVENT:

Pit Crew, Construction Equipment Simulator, Escape Room, MIT Brain Science Project, ATD Bookstore, VR Gallery, Genius Bar

Sunday, November 4th

Welcome & Check-In: 8:00 am - 7:29 pm

SUNDAY OPENING SESSION (7:29 pm - 9:30 pm):

Elliott Masie (Learning Trends), Vicki Lau (VR Futures), Lumina Foundation Project, and More!

Monday, November 5th

REGISTRATION Opens at 7:15am

Session Title	Session Design	Time Slot	Session Leader(s)/Contributors
100 - Metrics & Measurement: Evolve Your Strategy	Super Session	Monday, 8 am - 9 am	Kathy Tague, The Guardian Life Insurance Company of America
101 - Stop Thinking Like an Instructional Designer & Start Thinking Like a Game Designer	Super Session	Monday, 8 am - 9 am	Karl Kapp, Bloomsburg University
110 - Transforming the Culture of Learning	Learning Story/Case Study	Monday, 8 am - 9 am	Bethany Tate Cornell, Brad Fisher & Kim Nesland, The Boeing Company
111 - Onboarding: Update Your Approach with Human-Centered Design	Learning Story/Case Study	Monday, 8 am - 9 am	Rachel Meredith & Mary Sheridan-Marmura, Deloitte
112 - Chatbots for Learning: P&G's Coaching Pilot	Learning Story/Case Study	Monday, 8 am - 9 am	Amanda Lutz, P&G
113 - Storytelling: Guiding Behavior & Influencing Decision Making	Learning Story/Case Study	Monday, 8 am - 9 am	Deb DeNure & Marci Durkin, Humana
114 - Marketing Learning: How to Hook Learners	Learning Story/Case Study	Monday, 8 am - 9 am	Lisa Large & Joseph Simon, KeyBank
115 - LMS - We Built Our Own: A Shopping Cart for Learning	Learning Story/Case Study	Monday, 8 am - 9 am	Cheryl Marquez, David Arnold, Jim Lahodny & Aaron Anderson, Ellie Mae
116 - Sales Growth & Enablement: Learners Charting their Own Development	Learning Story/Case Study	Monday, 8 am - 9 am	Erin Donovan & Chris Cocores, MassMutual
117 - Performance Support/On-the-Job Learning 101: Getting Started	Learning Story/Case Study	Monday, 8 am - 9 am	Bob Mosher, MASIE Learning Advocate & Conrad Gottfredson, Analyst
118 - Taking Leaders to the Edge to Transform Organizational Culture	Learning Story/Case Study	Monday, 8 am - 9 am	Michael Killingsworth & Mike Sonley, ABB
119 - Digital Fitness: Using Technology to Teach Technology	Learning Story/Case Study	Monday, 8 am - 9 am	Rayellen Smith PwC Catherine Pinchen PwC
120 - Driving Inclusion: Building a Culture of Connection for Employees & Customers	Learning Story/Case Study	Monday, 8 am - 9 am	Cristina Lopez, Kevin Updegrove & Miya Maysent, JCPenney
130 - Rethinking Classroom Design	Learning Lab	Monday, 8 am - 9 am	Stephanie Haueis & Kelly Rose-Curley, KPMG
140 - The Learning Marketplace: Today, Tomorrow & Beyond	Industry Overview	Monday, 8 am - 9 am	Elliott Masie, The Learning CONSORTIUM; Rob Lauber, McDonald's; Donald H. Taylor, The Learning and Performance Institute; Richard Culatta, MASIE Learning Innovations Fellow
150 - Making Learning 3D: Immersive, Virtual & Interactive	Active Learning Discussion	Monday, 8 am - 9 am	Connor Gormley & Donald Michaels, FM Global

200 - User Experience & Design Thinking to Reimagine Learning	Super Session	Monday, 9:15 am - 10:15 am	Richard Culatta, MASIE Learning Innovations Fellow
201 - Driving Diversity, Inclusion & Belonging: Learning & Talent Development	Super Session	Monday, 9:15 am - 10:15 am	Jayzen Patria, MASIE Learning Fellow
210 - When Virtual Training is More Effective & Realistic	Learning Story/Case Study	Monday, 9:15 am - 10:15 am	Kimberly Cofrancesco, Analyst
211 - Learning Analytics: Strategy, Implementation & Impact	Learning Story/Case Study	Monday, 9:15 am - 10:15 am	Candace Haynes & Sarah Lindsell, PwC
212 - Hollywood Films Can Teach Us About Learning	Learning Story/Case Study	Monday, 9:15 am - 10:15 am	Jennifer Hynes, Bosch Security and Safety Systems
213 - Case-Based Learning: Keeping it Real!	Learning Story/Case Study	Monday, 9:15 am - 10:15 am	Joanna Muise & Don Marentette, Canadian Red Cross
214 - Leadership Experiences: Turning Up the Heat	Learning Story/Case Study	Monday, 9:15 am - 10:15 am	Matt Luke, 3M
215 - Conquering Compliance with Performance Support	Learning Story/Case Study	Monday, 9:15 am - 10:15 am	Molly Petroff, Saint Vincent Hospital, Erie PA
216 - Implementing Virtual Reality (VR) to Improve Safety & Learner Retention	Learning Story/Case Study	Monday, 9:15 am - 10:15 am	Sensen Li, Adva Goldman & Nathan Shehorn, Intel
217 - Sandboxes: Building Safe Places to Explore & Make Mistakes	Learning Story/Case Study	Monday, 9:15 am - 10:15 am	Doug Foster, InterSystems
220 - Hour of Code	Learning Lab	Monday, 9:15 am - 10:15 am	Suzanne Mulder, Sophie Bristow & Ben Zimmerman, Bloomberg
221 - Teaching Employees How to be Smart Learners: Learn to Learn	Learning Lab	Monday, 9:15 am - 10:15 am	Maggie Redling & Coleman Williams, AvidXchange
230 - "Action" as an Organizational Capability	Author Talk	Monday, 9:15 am - 10:15 am	Steve Garguilo, Author; Hosted by Meagan Lawton, Cinecraft (30 Under 30 Program Participant)
231 - Learning Cultures are More than Learning	Author Talk	Monday, 9:15 am - 10:15 am	Nigel Paine, MASIE Learning Fellow
240 - Learning is a Product. Think Like a Product Manager.	Industry Overview	Monday, 9:15 am - 10:15 am	Matthew Daniel, The Learner Collective
250 - L&D Synergy: Bridging the Gaps Between Infrastructure, Design & Facilitation	Active Learning Discussion	Monday, 9:15 am - 10:15 am	Suzan Haizlip & Terri Sisson, MidFirst Bank
251 - EdTech for the Workplace?	Active Learning Discussion	Monday, 9:15 am - 10:15 am	Doug Lynch, University of Southern California
252 - Call Center Training: What's Unique? What's Working? What's Not Working?	Active Learning Discussion	Monday, 9:15 am - 10:15 am	Jenny Graham, Zelus; 30 Under 30 Program Participants Eric Rowland, Paychex & Catalina Flores Umaña, Amazon
260 - How Education Fuels Brand Loyalty	Supplier Showcase	Monday, 9:15 am - 10:15 am	Kari Greenfield, ed2go, a Cengage Company; Rob Lauber, McDonald's; Howard Liebman, Career Online High School; Joe Adolf, Colorado Technical University
261 - Winning with Talent in the Digital Age	Supplier Showcase	Monday, 9:15 am - 10:15 am	Andrew Dyer, Elena Barybkina, Jeff Sullivan, Patrick Erker, Debbie Muller & Preston Gales, The Boston Consulting Group
262 - The Science of Presence: Improving Emotional Intelligence through Immersive VR	Supplier Showcase	Monday, 9:15 am - 10:15 am	Carrie Straub, Anna Strasshofer & Christina Yu, Mursion
263 - Learning Ecosystem Basics for Success: 5 Plain & Simple "Smart Hacks"	Supplier Showcase	Monday, 9:15 am - 10:15 am	Rose Benedicks, LEO Learning
264 - Going Digital: Hybrid Virtual Models Rival the Classroom	Supplier Showcase	Monday, 9:15 am - 10:15 am	Andra Popescu, D2L; Michele O'Brien, David Denna & Neil Johnson, Fidelity Investments
MONDAY MORNING GENERAL SESSION (10:30 am - 12:15 pm):			
Former First Lady Laura Bush, Telly Leung (Aladdin on Broadway), and More!			
MONDAY LUNCH (12:15 pm - 1:30 pm): CLO Panel & Tech@Learning Gallery			

Session Title	Session Design	Time Slot	Session Leader(s)/Contributors
300 - Unconscious Bias & Learning	Super Session	Monday, 1:30 pm - 2:30 pm	Mike Rognien, Multiple Hats Management
301 - Becoming Super Human with VR: Impact on Learning & Living	Super Session	Monday, 1:30 pm - 2:30 pm	Vicki Lau, VR/Immersive Expert - Seyenapse
310 - Blockchain for Learning: Definition & The Future	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Michelle Voytko & Jake Gittleson, Accenture
311 - Curation-Based Learning at Scale	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Thor Flosason, The Kellogg Company
312 - Accredited Formal & Informal Learning with Analytics, Badging & Process Automation	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Randy Stellwag & Terry Bickham, Deloitte
313 - "TV Show" Approach to Virtual Training	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Bob Pittenger & Steve Hamaday, Axalta Coating Systems
314 - Performance Support First: Building Competence & Experience	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Richard Ludwig, GE Healthcare
315 - One-Stop Government Learning: Innovation & Learning Record Store	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Paul Jesukiewicz & Will Peratino, Office of Personnel Management
316 - Customer Training: Wild, Wild West of Learning	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Jennifer Hynes, Bosch Security and Safety Systems
317 - Beyond ROI: What We Will Learn from Walmart's College Degree Program	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Haley Glover, Lumina Foundation & Ellie Bertani, Walmart
318 - Persuasive Coaching: The Science of Influence	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Brian Ahearn, State Auto Insurance Companies
319 - Simulators for Learning: Q&A with the Allan Myers Team	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Bruce Wilkinson & Bob Capps, Allan Myers
320 - Training Impact: Maximize It with a CLEAR Framework	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Scott Hammond, Autodesk
321 - "Selfie" Videos as Training Aids	Learning Story/Case Study	Monday, 1:30 pm - 2:30 pm	Cory Loria, Plex Systems
330 - 60-Minute Game Development: Yes!	Learning Lab	Monday, 1:30 pm - 2:30 pm	Karl Kapp, Bloomsburg University; 30 Under 30 Program Participants Cindy Vargas, Textron Systems; Kim Unger, iDesign; Kyle Sijansky, CenterPoint Energy; Madelaine Slaybaugh, Capital One Financial
331 - User Experience Learning Lab	Learning Lab	Monday, 1:30 pm - 2:30 pm	Andrea Wong, Google
332 - Listening: A Soft Skill with a Hard Impact	Learning Lab	Monday, 1:30 pm - 2:30 pm	Joel Silverstone, Silverstone Communications
340 - U.S. Military: Surprising Partner for Workplace & Academic Learning	Industry Overview	Monday, 1:30 pm - 2:30 pm	Wes Naylor, Rollins College
350 - Become a Learning Producer: Retooling Instructional Designers	Active Learning Discussion	Monday, 1:30 pm - 2:30 pm	Elliott Masie, The Learning CONSORTIUM & A Collection of Emerging Learning Producers
351 - Learning Around the Globe	Active Learning Discussion	Monday, 1:30 pm - 2:30 pm	Donald H. Taylor, The Learning and Performance Institute; Spencer Stuart; Nigel Paine, MASIE Learning Fellow; Michel Musulin, SoeItl MicroPower; Nick van Dam, McKinsey & Company; Serene Wang, The MASIE Center
352 - Open Conversations with Learning Colleagues: You Pick the Topics!	Active Learning Discussion	Monday, 1:30 pm - 2:30 pm	
360 - Adaptive Learning: Artificial Intelligence for Personalized Teaching	Supplier Showcase	Monday, 1:30 pm - 2:30 pm	Nick Howe, Area9 Lyceum
361 - Putting Learners in Control	Supplier Showcase	Monday, 1:30 pm - 2:30 pm	Jeff DeSmet & Robert Jones, Harvard Business Publishing Corporate Learning
362 - Performance Adjacent Learning: Connecting Learning & Producing	Supplier Showcase	Monday, 1:30 pm - 2:30 pm	Eszter Schoell, O'Reilly Media
363 - Bridging the Skills Gap for 75 Million Global Learners	Supplier Showcase	Monday, 1:30 pm - 2:30 pm	Emily Foote, Bridge Practice & Kelly Cassaro, Generation
364 - Workforce Learning that Works: Go Interactive, Go Digital, Go Global!	Supplier Showcase	Monday, 1:30 pm - 2:30 pm	Amy Ferguson, Inkling & Sheila Coffman, Abbott Point of Care

400 - Moment of Need: From Training to Workflow	Super Session	Monday, 3 pm - 4 pm	Bob Mosher, MASIE Learning Advocate
401 - The Future of Talent Professionals	Super Session	Monday, 3 pm - 4 pm	Tara Deakin, TD Bank & ATD Chair
410 - Working & Communicating Globally: A Second Accent Overview	Learning Story/Case Study	Monday, 3 pm - 4 pm	Joy Lanceta Coronel, The MASIE Center
411 - Engaging Virtual Learners	Learning Story/Case Study	Monday, 3 pm - 4 pm	Colleen Schalich & Tom Walk, Prudential Financial
412 - Analytics-Driven Curation: Connect to Your Learners	Learning Story/Case Study	Monday, 3 pm - 4 pm	Alyssa Levi, Adam Pannone, Nickole Carlisle & Rachel Harvey, PwC
413 - Reimagining Leadership Development at Darden	Learning Story/Case Study	Monday, 3 pm - 4 pm	Karen Donnelly & Boyd Geary, Darden
414 - Learning: Using Immersion Neurosensor Tech	Learning Story/Case Study	Monday, 3 pm - 4 pm	Bob Gerard, Accenture & Paul Zak Immersion, Neuroscience
415 - The Learning Game "Tour": Experience, Explore & Dissect Learning Games	Learning Story/Case Study	Monday, 3 pm - 4 pm	Karl Kapp, Bloomsburg University
416 - Immersive (VR, AR & Beyond): How to Create Use Cases & Find Internal Champions	Learning Story/Case Study	Monday, 3 pm - 4 pm	Stacy Bronte & Nick Pappas, McKinsey & Company
417 - Learning Ecosystem & Technology Roadmap	Learning Story/Case Study	Monday, 3 pm - 4 pm	Matt Pellarin, ADP
418 - Our Diversity Journey: Changing Ourselves to Help Our Clients Change	Learning Story/Case Study	Monday, 3 pm - 4 pm	Richard Greene & Nancie Lataille, Heidrick & Struggles
420 - User Experience Learning Lab	Learning Lab	Monday, 3 pm - 4 pm	Andrea Wong, Google
			Terri LoGiudice, Cigna; 30 Under 30 Program Participants Meghan Castillo, Coca-Cola Beverages Florida; Emily Ricco, HubSpot; Emily Erow, Tax Collector for Polk County
430 - Free & Really Low-Cost Learning Tools	Industry Overview	Monday, 3 pm - 4 pm	Conrad Gottfredson, Analyst
431 - Knowledge Management: Back from the Dead???	Industry Overview	Monday, 3 pm - 4 pm	30 Under 30 Program Participants
440 - Reverse Mentoring: Learning from 30 Under 30	Active Learning Discussion	Monday, 3 pm - 4 pm	Vidya Krishnan, Monica Moore & Paulo Orosz, Ericsson
441 - Beyond the Internet of Things: The Internet of Skills	Active Learning Discussion	Monday, 3 pm - 4 pm	Joe Pokropski & Ty Bond, JPMorgan Chase & Co.
442 - Cyber Education & Awareness: L&D's New Frontier	Active Learning Discussion	Monday, 3 pm - 4 pm	Mark Wagner, The Hartford; Richard Culatta, MASIE Learning Innovations Fellow; Casper Moerck, Siemens; Suzanne Mulder, Bloomberg
443 - Machine Learning & Artificial Intelligence: The Impact on Work	Active Learning Discussion	Monday, 3 pm - 4 pm	Rachel Carlson, Guild Education; Chris Trout, The Walt Disney Company; Jon Kaplan, Discover Financial; Ellie Bertani, Walmart
450 - Education as a Strategic Investment for Fortune 500 Companies	Supplier Showcase	Monday, 3 pm - 4 pm	Jan Rijken, CrossKnowledge
451 - Digital Learning: The Good, the Bad, and the Ugly	Supplier Showcase	Monday, 3 pm - 4 pm	Paul Meskanick & Tracey Nicholson, General Dynamics Information Technology
452 - Pain-Free Vendor Relationships: A Prescription for Optimization	Supplier Showcase	Monday, 3 pm - 4 pm	Jeff Fissel & Andrew Hauser, gomo learning; Leah Strecher & Curt Taylor, Johnson Controls
453 - Video-Based Learning with Results: Fine Tuning Knowledge	Supplier Showcase	Monday, 3 pm - 4 pm	Tim Galbraith & Heather Snider, oGoLead
454 - Engaging & Developing Millennial Leaders in Today's Digital World	Supplier Showcase	Monday, 3 pm - 4 pm	
MONDAY AFTERNOON GENERAL SESSION (4:15 PM - 5:45 PM): Dan Pink (WHEN), Chief Learning Officers, and More!			
MONDAY NIGHT: Hour of Code, LearningTown Conversations with Suds, Dance/Disco Party with 1 Free Drink (9:30 pm - 11:00 pm), and More!			

Tuesday, November 6th

Session Title	Session Design	Time Slot	Session Leader(s)/Contributors
500 - Learning Video Design: More Than a Talking Head	Super Session	Tuesday, 8 am - 9 am	Erick Marmolejo, The Kellogg Company
501 - Organizational Agility: Talent's Critical Role	Super Session	Tuesday, 8 am - 9 am	Kevin Oakes, i4cp
510 - 40+ Views of Learning in 2020 & Beyond	Learning Story/Case Study	Tuesday, 8 am - 9 am	Dana Alan Koch, Jake Gittleson & Michelle Voytko, Accenture
511 - "Get Us the Hard Data": Measuring & Evaluating Impact	Learning Story/Case Study	Tuesday, 8 am - 9 am	Kristin Cassino & Mike Reed, Liberty Mutual
512 - Centers of Excellence Don't Work: Get Closer to the Business	Learning Story/Case Study	Tuesday, 8 am - 9 am	Michael Hyatt-Evenson & Nadine Perrin, Oath by Verizon
513 - Marketing Learning with Creative Messaging	Learning Story/Case Study	Tuesday, 8 am - 9 am	Maggie Redling & Coleman Williams, AvidXchange
514 - Learners Lost? Send them to a Learning Hub	Learning Story/Case Study	Tuesday, 8 am - 9 am	Katy Gibson, Herman Miller
515 - Performance Support: Stop Pondering – Just Do It!	Learning Story/Case Study	Tuesday, 8 am - 9 am	Doug Holt, Council of the Inspectors General on Integrity and Efficiency
516 - Simulation Experiences for Skill-Building	Learning Story/Case Study	Tuesday, 8 am - 9 am	Richard Ludwig, GE Healthcare
517 - High-Impact Learning on a Low-Impact Budget	Learning Story/Case Study	Tuesday, 8 am - 9 am	Paul Plamondon, CBRE
518 - Product Approach: You are Not Your Learner	Learning Story/Case Study	Tuesday, 8 am - 9 am	Becca Sharon, Expedia Group
520 - Design Thinking Deep Dive: Prototyping Learning Experiences	Learning Lab	Tuesday, 8 am - 9 am	Lisa Christensen & Katie Clabby, McKinsey & Company
530 - Gentle Nudges for Better Learning Outcomes: Behavioral Science of Learning	Industry Overview	Tuesday, 8 am - 9 am	Gloria Tam, Yale School of Management
540 - Video Game Design Principles for eLearning	Active Learning Discussion	Tuesday, 8 am - 9 am	Galen Midford, Amazon Web Services
541 - Don't Just Check the Box: Partnerships with Learning & Diversity	Active Learning Discussion	Tuesday, 8 am - 9 am	Jayzen Patria, MASIE Learning Fellow; Cristina Lopez, JCPenney; Don Beeman & Tiffany Gooden, Heidrick & Struggles; Anna Burroughs, American Airlines; Jenn Kampmann & Cherish McCombs, Vanguard
542 - Personalization Explored or Exploded	Active Learning Discussion	Tuesday, 8 am - 9 am	30 Under 30 Program Participants: Andy Hyde, The Boston Consulting Group; Natalie Reimer, Autodesk; Ashley Royal, Warner Bros. Entertainment; Alyssa Clark, Eyemart Express
543 - Digital Disruption & Learning	Active Learning Discussion	Tuesday, 8 am - 9 am	Amy Ryan, Chuck Stephens & Dave Peak, Humana
544 - Training Unskilled Workers (Not Skill-Less Workers)	Active Learning Discussion	Tuesday, 8 am - 9 am	Bruce Wilkinson & Jackie Bonner, Allan Myers
545 - Virtual Reality: Increasing Speed to Competency	Active Learning Discussion	Tuesday, 8 am - 9 am	Bob Pittenger, Steve Hamaday & Jennifer Jenkins, Axalta Coating Systems
550 - Intelligent Learning: Virtual & Augmented Reality Applied	Supplier Showcase	Tuesday, 8 am - 9 am	Barbara Farley, Conduent Learning Services & Jason Cooperman, Innovative Media Solutions
551 - Power Up Your L&D Partnerships	Supplier Showcase	Tuesday, 8 am - 9 am	Kevin Wilde, Study.com; Mary Slaughter, NeuroLeadership Institute; Cathy Konnik, Subway; Kristy VanAlstyne, Jetblue; Sara Ley, GE; Robert Giorgio, Five Below
552 - Learning Analytics & Measurement Modernized!	Supplier Showcase	Tuesday, 8 am - 9 am	Kent Barnett, Performitiv & Karen Schukle, ADP
553 - The Business Case for a Better Learner Experience	Supplier Showcase	Tuesday, 8 am - 9 am	Jim Everidge & Marc Zolar, rapidLD; Max Meadow, EdCast
554 - Learning Experience Platform: Fad or New Convention?	Supplier Showcase	Tuesday, 8 am - 9 am	Brett Wilson, Cornerstone OnDemand

**TUESDAY MORNING GENERAL SESSION (9:15 am - 11:00 am):
Leslie Odom, Jr. (Hamilton Star), Learning Gives Back, and More!**

Session Title	Session Design	Time Slot	Session Leader(s)/Contributors
600 - Building the L&D Department of the Future	Super Session	Tuesday, 11:15 am - 12:15 pm	Donald H. Taylor, The Learning and Performance Institute
610 - AI & Education in China: Exploring an International Approach for Best Practices	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Serene Wang, The MASIE Center
611 - A Coaching Culture	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Kelly Gierczynski & Arlene Piskor, ERIE Insurance Company
612 - Chatbots: Personalized Learning Assistants	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Misty Mizzoni, Florida Virtual School
613 - Curate External Content Collections to Save Time & Boost Company Culture	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Nicole C. Wong & Tammy Rotati, PwC
614 - Onboarding New Hires: Stretching It Out!	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Kristen Dodge, The Hartford
615 - Measurement: Create or Enhance Your Approach	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Patti Coan, Humana
616 - Powering Africa's Growth with Education, Digitalization & Localization	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Roti Balogun, General Electric; Hosted by Nigel Paine, MASIE Learning Fellow
617 - Competency as Currency: How Competency-Based Education is Changing Higher Education	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Amber Garrison-Duncan, Lumina Foundation; Charla Long, Competency-Based Education Network; Laurie Dodge, Brandman University; Jon Kaplan, Discover Financial
618 - Digital Learning Innovation Labs: Fostering Healthy Disruption	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	James Pritchard, Nick Pappas & Duncan Larkin, McKinsey & Company
619 - Gaming for Learning with xAPI	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Steven Stonebraker, Hilton Grand Vacations
620 - How to Make a Virtual Reality Movie	Learning Story/Case Study	Tuesday, 11:15 am - 12:15 pm	Bob Gerard, Accenture & Elliot Kotek, The Nation of Artists
630 - The Power of a Puzzle	Learning Lab	Tuesday, 11:15 am - 12:15 pm	Judy Murray, Charles River
631 - Hour of Code	Learning Lab	Tuesday, 11:15 am - 12:15 pm	Suzanne Mulder, Sophie Bristow & Ben Zimmerman, Bloomberg
632 - Listening: A Soft Skill with a Hard Impact	Learning Lab	Tuesday, 11:15 am - 12:15 pm	Joel Silverstone, Silverstone Communications
640 - Leadership Development Starts on Day One	Author Talk	Tuesday, 11:15 am - 12:15 pm	Mike Rognlien, Multiple Hats Management
650 - Let's Learn from K-12 Schools: Learning Innovation & New Technologies	Industry Overview	Tuesday, 11:15 am - 12:15 pm	Richard Culatta, MASIE Learning Innovations Fellow
660 - Micro-Learning: Risks, Rewards & Alternatives	Active Learning Discussion	Tuesday, 11:15 am - 12:15 pm	Doug Foster, InterSystems; Tyson Taylor, Pioneer Natural Resources; Jim Bates, The Boeing Company
661 - Women in Learning	Active Learning Discussion	Tuesday, 11:15 am - 12:15 pm	Gabrielle Ingram, Tupperware Brands; Melissa King, Federal Aviation Administration; Kathy Tague, The Guardian Life Insurance Company of America; Sarah Lindsell, PwC
662 - Big Data: Panacea or Red Herring for Evidence?	Active Learning Discussion	Tuesday, 11:15 am - 12:15 pm	Doug Lynch, University of Southern California
663 - Open Conversations with Learning Colleagues: You Pick the Topics!	Active Learning Discussion	Tuesday, 11:15 am - 12:15 pm	
670 - Readiness: When 90% is Not Good Enough	Supplier Showcase	Tuesday, 11:15 am - 12:15 pm	Chris Bond, Bluewater
671 - Building an Adaptive Framework to Meet Dynamic Learning Needs	Supplier Showcase	Tuesday, 11:15 am - 12:15 pm	Jeff Carpenter, Caveo Learning & Catherine Curtis, Amazon
672 - VR is Happening & Successful! Facts, Figures & Frameworks	Supplier Showcase	Tuesday, 11:15 am - 12:15 pm	Derek Belch, STRIVR
673 - Compliance & Training Messages that Stick	Supplier Showcase	Tuesday, 11:15 am - 12:15 pm	Nancy Kondas & Alfred Garr III, DuPont Sustainable Solutions
674 - Give Them a Choice: Options for Just-In-Time & eLearning	Supplier Showcase	Tuesday, 11:15 am - 12:15 pm	Agnes Herba, OpenSesame & Karen Sheean, Holiday Retirement
TUESDAY LUNCH (12:15 pm - 1:30 pm): UpSkilling Panel & Tech@Learning Gallery			

Session Title	Session Design	Time Slot	Session Leader(s)/Contributors
700 - Curation & Learning: Optimizing & Recommending Content	Super Session	Tuesday, 1:30 pm - 2:30 pm	Elliott Masie, The Learning CONSORTIUM
710 - Learners on Autopilot? Grab their Attention with Active Learning!	Learning Story/Case Study	Tuesday, 1:30 pm - 2:30 pm	Abigail Furhmann, Kylie Cowden, Glenna Calame, Jonathan Henley & Krista Henley, Southwest Airlines
711 - Learning Escape Room: From Innovative Idea to Implemented Reality	Learning Story/Case Study	Tuesday, 1:30 pm - 2:30 pm	Travis Jones, Autodesk
712 - Digital Disruption: A Learner-Centered Approach	Learning Story/Case Study	Tuesday, 1:30 pm - 2:30 pm	Bethany Tate Cornell, Mark Cousino, Nadine Lavigne & Fabian Zender, The Boeing Company
713 - Design Thinking in HR: Keep Calm & Iterate	Learning Story/Case Study	Tuesday, 1:30 pm - 2:30 pm	Tanya Pang, Lockheed Martin
714 - Lights! Camera! Learn! The Nuts & Bolts of Learning Video Development	Learning Story/Case Study	Tuesday, 1:30 pm - 2:30 pm	Erick Marmolejo & Randall Hallman, The Kellogg Company (30 Under 30 Program Participant)
715 - Learning Professionals Must Be Project Managers, Too!	Learning Story/Case Study	Tuesday, 1:30 pm - 2:30 pm	Anita Rumley, TSYS
720 - Diversity, Data & Learning: Real Talk	Learning Lab	Tuesday, 1:30 pm - 2:30 pm	Jayzen Patria, MASIE Learning Fellow; Lester Aleman, Rollins College; 30 Under 30 Program Participants Catalina Flores Umaña, Amazon; Meagan Lawton, Cinecraft; Ashley Royal, Warner Bros. Entertainment
721 - Hour of Code	Learning Lab	Tuesday, 1:30 pm - 2:30 pm	Suzanne Mulder, Sophie Bristow & Ben Zimmerman, Bloomberg
730 - StoryTraining: Selecting & Shaping Stories that Connect	Author Talk	Tuesday, 1:30 pm - 2:30 pm	Hadiya Nuriddin, Author; Hosted by Maya Bloom, Intersystems (30 Under 30 Program Participant)
740 - Graphic Artistry for Learning	Industry Overview	Tuesday, 1:30 pm - 2:30 pm	Deirdre Crowley, Crowley & Co.
750 - Augmented Reality: Amplifying On-the-Job Training	Active Learning Discussion	Tuesday, 1:30 pm - 2:30 pm	Protima Talapatra, Paulo Orosz & Vidya Krishnan, Ericsson
751 - "Five-Star" Training Experiences: Hospitality Lessons from Top Hotels	Active Learning Discussion	Tuesday, 1:30 pm - 2:30 pm	Shannon Rinella, Marriott International/Georgetown University Global Hospitality Leadership Program
752 - Learning Data Analytics: Questions & Answers	Active Learning Discussion	Tuesday, 1:30 pm - 2:30 pm	Learning CONSORTIUM Facilitators
753 - Learning Yesterday, Today, & Tomorrow: Back to the Future	Active Learning Discussion	Tuesday, 1:30 pm - 2:30 pm	Tim Russell & Peter Talmers, Slalom
754 - Want to Join the Gig Economy? A Conversation with a Freelance Veteran	Active Learning Discussion	Tuesday, 1:30 pm - 2:30 pm	Gretchen Hartke, Hartke Designs
755 - Leaders as Teachers	Active Learning Discussion	Tuesday, 1:30 pm - 2:30 pm	Wendy Seibert, Owens Corning
756 - Credentials: A Way to Success & Diversity	Active Learning Discussion	Tuesday, 1:30 pm - 2:30 pm	Kathy Mannes, Jobs for the Future; Andrew Duncelman, Google; Debra Vernon, Tyson Foods
757 - Crisis Readiness & Response: Learning's Role	Active Learning Discussion	Tuesday, 1:30 pm - 2:30 pm	Joanna Muise & Don Marentette, Canadian Red Cross; Joe Kilgore, Joint Special Operations University; Lisa Pedrogo, CNN
760 - Theater-Based Coaching to Change Corporate Culture	Supplier Showcase	Tuesday, 1:30 pm - 2:30 pm	J. Noble & Amanda Watkins, Alliance Theatre - Alliance@work
761 - Gender Balance: What It Really Means and How to Get There	Supplier Showcase	Tuesday, 1:30 pm - 2:30 pm	Rebecca Shambaugh, SHAMBAUGH Leadership
762 - Breaking Ground on Experiential Leadership Development	Supplier Showcase	Tuesday, 1:30 pm - 2:30 pm	Sam Herring, Intrepid by VitalSource & Noah Rabinowitz, Deloitte Leadership
763 - The Bionic CLO: Using Technology & Data to Make L&D Better, Stronger, Faster	Supplier Showcase	Tuesday, 1:30 pm - 2:30 pm	Todd Tauber, Degreed; Barry Murphy, Airbnb; Gina Jeneroux, BMO Financial Group; Ekta Lall Mittal, Colgate-Palmolive
764 - Chat Interfaces: Leveraging Bots for their Value in Learning	Supplier Showcase	Tuesday, 1:30 pm - 2:30 pm	Caroline Freeman, Brightwave Group
765 - Accelerating Behavior Change with Digital Capabilities	Supplier Showcase	Tuesday, 1:30 pm - 2:30 pm	Barry Kayton, Cognician/AccentureStrategy & McCree Lake, Accenture

800 - Leadership Development: Radical New Approaches	Super Session	Tuesday, 2:45 pm - 3:45 pm	Nigel Paine, MASIE Learning Fellow
810 - Communities in Workplace Learning	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Christina Griffin, Corinna Snyder & David Ulonska, PwC
811 - Evaluating Learning: Strategy, Math & Results	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Steve Engelhardt, John Deere Power Systems
812 - How to Design & Run a Learning Event: A "Talk Back" Session	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Richard Culatta, MASIE Learning Innovations Fellow
813 - Millennials & Customer Service Training	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Dan Newman, Datto
814 - STEM, Girl Scouts & Tomorrow's Workforce	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Kelly Parsons & Vidya Krishnan, Ericsson; Ashley Crowe & Donna Tharp, Girl Scouts of Northeast Texas
815 - Market & Reinforce Learning with Awareness Campaigns	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Adrian La Sala, PTC
816 - Meet LearnBot: How We Built the Learning 2018 Chatbot	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Vince Han, Mobile Coach
817 - Learning Festivals: Celebrating Employee-Created Content	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Brady Wicken, Slalom
818 - Personalized Portal for Holistic Development	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Mel Plett & Cindy McCabe, Deloitte
819 - Sales Training at the Point of Work	Learning Story/Case Study	Tuesday, 2:45 pm - 3:45 pm	Cory Loria, Plex Systems
820 - Storytelling for Learning: A Hands-On Workshop	Learning Lab	Tuesday, 2:45 pm - 3:45 pm	Bob Gerard, Jake Gittleson, Michelle Voytko & Dana Alan Koch, Accenture
821 - Diversity, Data & Learning: Real Talk	Learning Lab	Tuesday, 2:45 pm - 3:45 pm	Jayzen Patria, MASIE Learning Fellow; Lester Aleman, Rollins College; 30 Under 30 Program Participants Talisa Torres, KPMG; Kayla Fahy, Zelus; Robyn Lee, Fidelity Investments
830 - Agile Learning Development: Principles & Application	Industry Overview	Tuesday, 2:45 pm - 3:45 pm	Bob Mosher, MASIE Learning Advocate & Conrad Gottfredson, Analyst
831 - Learning Data Warehouses: Why & Where	Industry Overview	Tuesday, 2:45 pm - 3:45 pm	Matthew Daniel, The Learner Collective
840 - Elevating Learning & Development: Insights & Practical Guidance from the Field	Active Learning Discussion	Tuesday, 2:45 pm - 3:45 pm	Nick van Dam & Other L&D Experts, McKinsey & Company
841 - Memorization Goes Away: Impact on Learning	Active Learning Discussion	Tuesday, 2:45 pm - 3:45 pm	30 Under 30 Program Participants: Alex Polizzo Tiffany & Co.; Angelica Bravo, Goodwill Industries International; Ashley Whittington, EnCompass; Erika Huezo, Florida International University (FIU Online)
842 - Combating Stress & Achieving Inner Peace	Active Learning Discussion	Tuesday, 2:45 pm - 3:45 pm	Deepak Sethi, Organic Leadership
850 - Virtual Reality in L&D: Interactive Firefighter Education	Supplier Showcase	Tuesday, 2:45 pm - 3:45 pm	Michael Schreiner, Vector Solutions
851 - Activate Talent & Unleash Potential	Supplier Showcase	Tuesday, 2:45 pm - 3:45 pm	Joe Mozden Jr., DeVryWORKS & Monica Guillory, RRD
852 - AI Comes to Learning: Modular, Data-Driven & Adaptive	Supplier Showcase	Tuesday, 2:45 pm - 3:45 pm	Bob Fogel & Geoff Broderick, McGraw-Hill Education
853 - Evolving the eLearning Ecosystem with Open Source Technology	Supplier Showcase	Tuesday, 2:45 pm - 3:45 pm	Brian Carlson & Jeremy Schweitzer, eThink Education
TUESDAY AFTERNOON GENERAL SESSION (4:00 PM - 5:30 PM): Richard Culatta (Learning Innovations), TED Project, and More!			
TUESDAY NIGHT: Epcot or Magic Kingdom Party Ticket!			

Wednesday, November 7th

Session Title	Session Design	Time Slot	Session Leader(s)/Contributors
900 - Compliance & Learning: Coping with Growing Regulatory Pressures	Super Session	Wednesday, 9 am - 10 am	Elliott Masie, The Learning CONSORTIUM
910 - Go "Behind the Scenes" of Elliott's General Session Technology	Learning Story/Case Study	Wednesday, 9 am - 10 am	Mike Evans, AV Matters & Lauren Boughton, The MASIE Center
911 - Converting Instructor-Led Training (ILT) to Scalable eLearning	Learning Story/Case Study	Wednesday, 9 am - 10 am	Kavyamrutha Xavier & Gurudatt Dixit, Dell EMC Education Services
912 - Maximizing Impact of Learning & Development	Learning Story/Case Study	Wednesday, 9 am - 10 am	Graham Johnston & Janna Levy, Deloitte
913 - Virtual Reality: Improving Inclusive Behaviors	Learning Story/Case Study	Wednesday, 9 am - 10 am	Michelle Voytko & Jake Gittleson, Accenture
914 - "Nudging" New Behaviors in the Flow of Work	Learning Story/Case Study	Wednesday, 9 am - 10 am	Kristin Brown, Stacie Comolli, Bruce Burnett & Andre Carneiro, McKinsey & Company
915 - Ayurveda for a Healthy Body & Mind	Learning Story/Case Study	Wednesday, 9 am - 10 am	Deepak Sethi, Organic Leadership
916 - Tackling Trust in a Global Organization	Learning Story/Case Study	Wednesday, 9 am - 10 am	Michael Godfrey & Dan Meade, Expedia
920 - Tapping Military Veterans for Amazing Talent in the Workplace	Industry Overview	Wednesday, 9 am - 10 am	Carmenza Jaramillo-Akers & Esmeralda Silva, Council of College and Military Educators
930 - Learning in 2025? Let's Imagine Together!	Active Learning Discussion	Wednesday, 9 am - 10 am	Bob Mosher, MASIE Learning Advocate
931 - Open Conversations with Learning Colleagues: You Pick the Topics!	Active Learning Discussion	Wednesday, 9 am - 10 am	

**WEDNESDAY MORNING CLOSING GENERAL SESSION (10:15 am - 11:45 pm):
Donald H. Taylor (Future of L&D Functions), Elliott Masie on Learning Roles, and More!**