MARVELLEX

WHITE PAPER

VERSION 0.9.9



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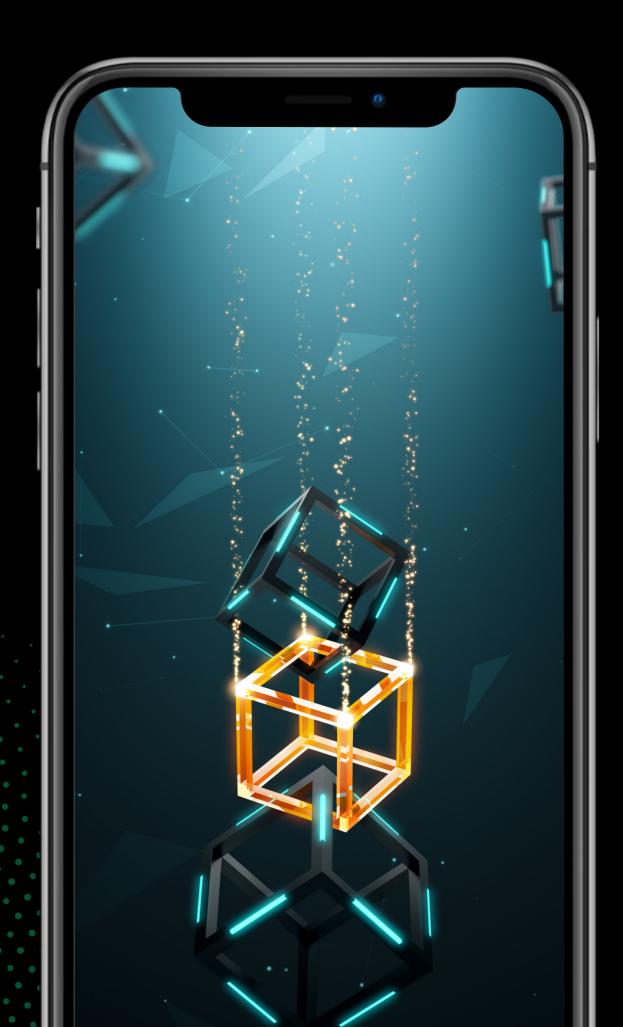




LEADERSHIP

Marvellex Chairman and Founder is His Highness Sheikh Saoud Bin Faisal Al Qassimi , Royal Family member of Ras Al Khaimah and Sharjah , states of the United Arab Emirates with 20 years experience of working in banking and Finance. His Highness have deep eye on crypto market since 2010 as he was one of the early adaptors of cryptocurrencies and made investments in Bitcoin since 2010. Marvellex project was designed by team comprising technical hands from UK; Germany, Pakistan, India and Turkey under Guidance of His Highness Sheikh Saoud Bin Faisal Al Qassimi





Introduction of Marvellex Blockchain

Marvellex Blockchain is fork of Ethereum blockchain and smart contract of Marvellex is capable of running, all different kinds of applications on Marvellex Blockchain such as tokens, games, payment system and IT projects, etc. whereas Marvellex Eco System have two coins as follows:

MARVELLEX CLASSIC:

Marvellex Classic is a digital loyalty coin powered by Marvellex Blockchain

MARVELLEX GOLD:

Marvellex Gold is a stable coin of Marvellex Eco system 1Gram Gold = 1 MLXG 100% backed by Gold with online custodian certificates for each coin.

Marvellex Project is door to secure blockchain based trading, Marvellex is a unique project which has all required ingredients for top blockchain based ecosystem. Marvellex Eco system has answers to all questions asked by regulators and users.

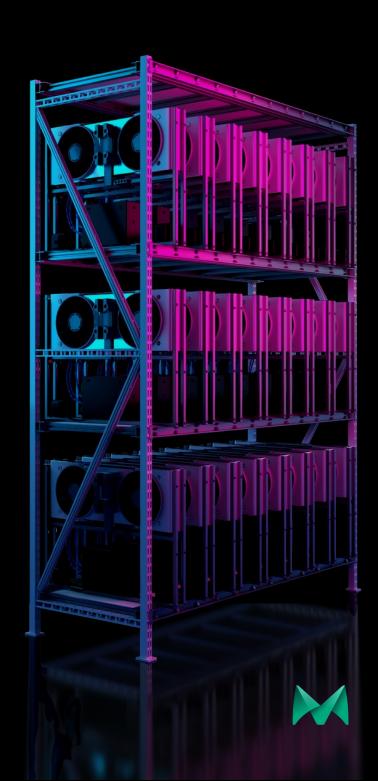


MLXC WTXD

Marvellex Classic

Marvellex Classic is a loyalty coin powered by Marvellex blockchain in a unique ecosystem which enables users to earn points and rewards on the Marvellex online store, known as the Marvellex Global Stores, as well as third- party retail outlets. Marvellex Classic is the flagship loyalty coin of the project, and it is designed to provide users with exclusive discounts and services through the Marvellex e- commerce platform. Unlike other loyalty programs, Marvellex's innovative approach leverages blockchain technology to ensure transparency, security, and accountability in its operations.

Reward and loyalty programs have become an essential tool for retailers to attract new users and retain existing ones. A recent Nielsen Report showed that 75% of consumers spend more and more frequently at retailers with loyalty programs. Marvellex recognizes the importance of loyalty programs in driving business sales and visibility, and its unique ecosystem is designed to meet the needs of both retailers and consumers. With its solid business model and cutting-edge technology, Marvellex is poised to become a leading blockchain-based loyalty program



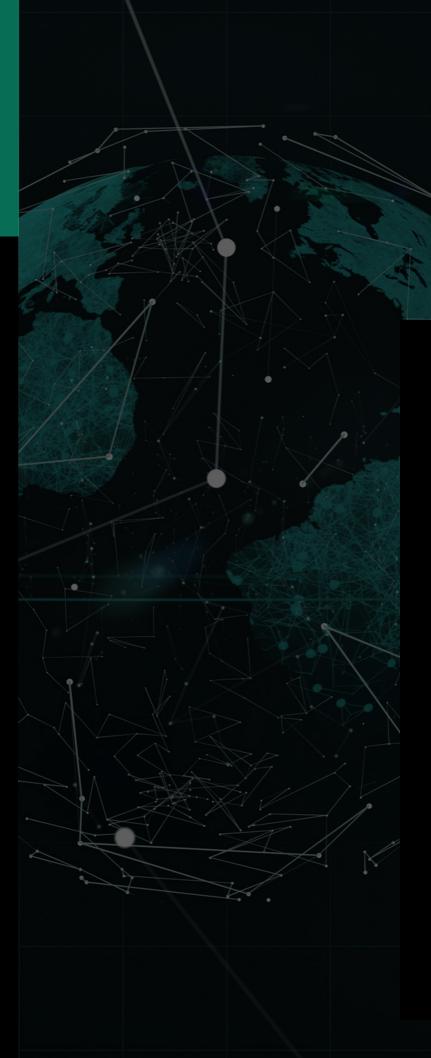




Marvellex Gold is a Gold backed stable coin, powered by Marvellex Blockchain, a decentralized digital ledger that ensures secure and transparent transactions. The Marvellex Blockchain utilizes advanced cryptographic techniques to protect users' privacy and prevent fraudulent activities. With Marvellex Gold, users can send and receive payments quickly and easily, without the need for intermediaries such as banks or payment processors. Marvellex Gold offers several advantages over traditional payment methods, including lower fees, faster transactions, and increased security. As more businesses and individuals adopt Gold as payment method Marvellex Gold is poised to become a major player in the digital currency landscape.







MLXG WIXD

PROOF OF STAKED GOLD



The Proof of Staked Gold consensus mechanism is heavily inspired by the Proof of Staked Authority (PoSA) model introduced by the Binance Smart Chain (BSC). Compared to Proof of Work, this mechanism provides greater energy efficiency, faster confirmation times, and higher transaction volume capacity. Like BSC and EOS, PoSG will also consider only the top 21 validators, who have staked the most Gold, for block production. PoSG, like PoSA, borrows from Delegated Proof of Stake to improve the level of decentralization, so authority is not just distributed among the wealthy few; holders of the MLXG will also have a say in any major upgrades of the network, hence improving the decentralization by preferring community governance.

Validator Staking Pool

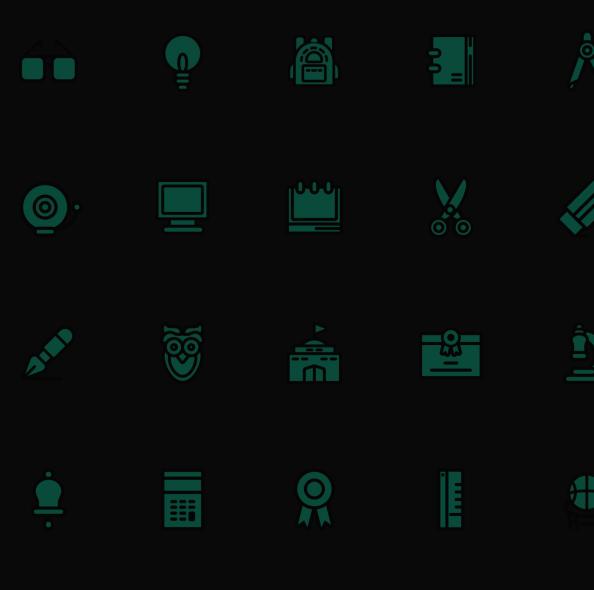
MLXG holders can put their tokens opt to stake their tokens in a contract on the Marvellex chain. If they don't have enough tokens to cover the Minimum Staking Threshold or to rank among the top 21 with the most staked amount, token holders can choose to pool their tokens to become validators. Where multiple parties have pooled their tokens, the reward distribution will be on a pro-rata basis. If someone chooses to unstake their MLXG, this will require an unstaking period of at least 1 day before their MLXG amount is returned to their respective wallet.



Marvellex Philosophy

"Our vision is to build an ecosystem for secure, efficient, and economical creation and exchange of value, powered by scalable blockchain technology."

At Marvellex, we believe that blockchain is the technology that is going to be the backbone of truly digital economies and that we need to contribute towards overcoming the challenges in its adoption. Right now, currencies on the blockchain are neither good enough mediums of value or exchange due to price volatility and uncertain future. However, great strides are being made in the race to bring blockchain to the mainstream. We want the blockchain space to be globally accessible and easy for everyone to get into. Moreover, we want currencies on-chain to be stable for value creation, storage, and exchange.





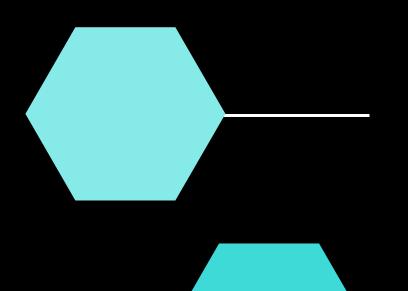


COMPATIBILITY

To leapfrog on the thriving development community, we have decided to build on top of Ethereum protocol. Many successful endeavors have chosen to comply with the EVM, not 2 The Internet of value only because of the ease of development but also because it is a battle-hardened and reliable network that has been demonstrably secure for several years now.

ACCESSIBILITY

More than 90% of the world's population still has no access to blockchain applications and digital asserts mainly because of legal and usability challenges. Marvellex technologies are user-friendly and legally compliant, eventually increasing global blockchain adoption.



STABILITY

We wanted Marvellex to be a decentralized network that has some intrinsic value which is not tied entirely to its technology and community, as is the case with Bitcoin and Ethereum. Therefore, the Marvellex Blockchain is the first of its kind network that is backed by complete eco system.



STAKE-BASED GOVERNANCEFOR FOUNDERS

Since the majority of scalable blockchain solutions are moving towards several different modes of Proof of Stake, the Marvellex blockchain will also adapt the same philosophy to be more eco-friendly and efficient. Staking will also allow all the stakeholders to have a say in the major decisions for the direction of the network, such as updating the network or changes in network parameters like fees, etc.





MARVELLEX PROGRAMS/ PROJECTS:

MARVELLEX GROUP YOUTH SUPPORT PROGRAM:

Marvellex Group is initiating a talent hunt program in sports and entertainment sectors, Events will be held worldwide to select talented youth in areas of sports and entertainment and selected youth will be supported by giving them opportunity in Marvellex own sports clubs and Entertainment events.

MARVELLEX GROUP GREEN ENERGY SUPPORT PROGRAM:

Marvellex Group will support green Energy Projects by giving them interest free loan. This program will solve climate change issues and help humanity.

MARVELLEX GROUP LOW-COST HOUSING PROJECT

Marvellex will launch low-cost housing Projects in selected countries to provide own house on easiest possible terms to people living in rented houses since years and have dreamed of owning their own house

MARVELLEX GROUP AGRICULTURE SUPPORT PROGRAM:

Marvellex Group will invest in new technologies which can help in an organic way to increase yield and decrease cost of our agriculture based food products.

MARVELLEX CHARITY PROGRAM:

Marvellex group is launching a charity program for Food support worldwide under which Grand Stores will be opened in major cities and Food Products will be available at 30–40% discount for Marvellex Holders.



MARVELLEX USAGES

MARVELLEX CLASSIC USAGES:

Marvellex Classic holders will be eligible of dis-counts on our e-commerce platforms and top priority of Marvellex group to be benefited from Marvellex Projects which are mentioned above.

Details will come with every Project when it will be launched.

MARVELLEX GOLD

Marvellex Gold is 100% Gold backed stable coin, and will be used for secured payments globally

MARVELLEX BLOCKCHIAN:

Marvellex group invites the blockchain users to launch their projects on Marvellex blockchain.

MARVELLEX WALLET:

Marvellex wallet is already launched and available on Play store / App store on android Phones and iPhones.





900 MILLION CIRCULATING SUPPLY

TOTAL SUPPLY 700 BILLION AND AS OUR FUTURE STRATEGY WE WILL BURN 86% OF TOTAL SUPPLY AND WILL BE LEFT WITH 98 BILLION TOTAL SUPPLY WITH

LONG TERM RELEASE STRATEGY

RELEASE STRATEGY TOKENOMICS

RELEASE STRATEGY TO BE ANNOUNCED



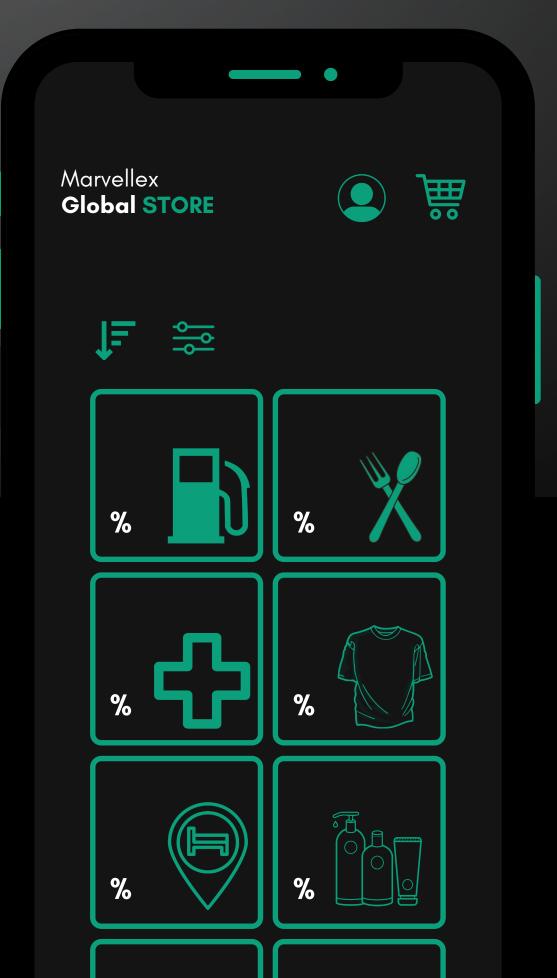
Marvellex

Global STORE INTRODUCTION

Marvellex operates on a two-pronged approach to facilitate communication between retailers and customers: the Global Store and the universal loyalty rewards program. By leveraging this model, Marvellex provides a direct and efficient medium for communication that streamlines the retail experience for both parties involved.

Marvellex's Global Store provides customers with a mobile app that includes a wallet to hold MLCX and a personalized news feed with offers and deals. The Marketplace is designed to be gamified and social, encouraging customers to use it daily. On the other hand, retailers can access the Marketplace through a web-based management portal. They can manage their accounts, conduct marketing campaigns, communicate with customers about products and offers, and sell overstocked and end-of-line (EOL) products

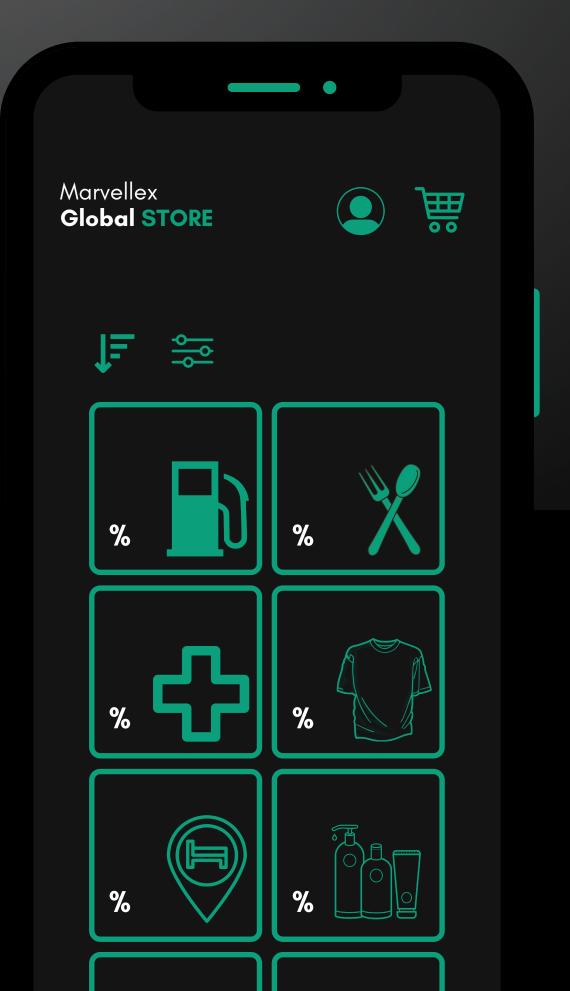
SHOW MARVELLEX IN YOUR WALLET GET DISCOUNT! MORE MARVELLEX MORE DISCOUNT



Marvellex Global STORE

Marvellex Group will launch an E- Commerce Platform via Marvellex Global Store App, Marvellex Holders will get big discounts on purchase of products like:
Fuel, Food Products, Branded Clothes shoes, Branded Cosmetics, Hotel Chains, Partner Hospitals, Medicines and much more...

SHOW MARVELLEX IN YOUR WALLET GET DISCOUNT! MORE MARVELLEX MORE DISCOUNT



MARVELLEX LOYALATY PROGRAM

Loyalty rewards are an important aspect of Loyalty tokens as they provide tangible benefits to token holders beyond their speculative value. These rewards incentivize the usage of the token and the associated platform or ecosystem, driving adoption and creating value for users. In the case of Marvellex, the Loyalty rewards associated with the Marvellex utility token (MLXC) provide benefits such as discounts on Marvellex's e-commerce platform and other partner platforms, as well as priority access to Marvellex projects. This incentivizes users to acquire and hold MLXC, as it provides them with tangible benefits that can be used in their everyday lives.



Marvellex Software House

Marvellex software house is primarily responsible for providing IT and Software development services for Marvellex eco system.





MARVELLEX USER MECHANISM

1.ACCOUNT CREATION & KYC:-

Users will need to create an account on a supported cryptocurrency exchange and complete the KYC process. This is necessary to comply with regulatory requirements and ensure the security of the platform.

2.PURCHASE MLXC:-

After completing the KYC process, users will be able to purchase Marvellex Classic (MLCX) on the supported exchange using their preferred cryptocurrency. Once the MLCX is purchased, it can be transferred to the user's Marvellex wallet

3.MARVELLEX GLOBAL STORE:-

Users can then use their MLCX to make purchases on the Marvellex Global Store, a platform that allows retailers to sell their products and services online to Marvellex users. The Global Store will feature a wide range of products and services, including but not limited to, electronics, fashion, and home goods.

4.REWARDS POINT:-

Retailers on the Global Store will offer reward points to users who make purchases on the platform. These points will be added to the user's account and can be redeemed for discounts on purchases made through third-party retailers who are part of the Marvellex ecosystem. Alternatively, users can also use these reward points to make further purchases on the Global Store.

5.CONSUMER SURVEYS:-

Retailers on the Global Store will also offer users the opportunity to earn additional reward points by participating in consumer surveys. These surveys will allow retailers to gather valuable feedback from their customers, and users will be rewarded for their time and feedback.



SUMMARY

In summary, Marvellex Classic is a blockchain-based loyalty rewards program that aims to address the challenges of traditional loyalty-based systems by providing a more efficient, transparent, and engaging ecosystem that benefits both users and retailers. Using smart contracts, blockchain technology, and the Marvellex Classic Coin, the platform ensures the security and transparency of user information, making it a reliable and trustworthy platform for users to earn and redeem loyalty rewards. Marvellex's innovative approach to loyalty rewards programs, leveraging the advantages of blockchain technology, can enable the project to establish itself as a leader in the blockchain-based loyalty program market. The Marvellex Grand Store and the loyalty rewards network provide retailers and users with a seamless, secure, and transparent platform for buying and selling goods and services, while also earning and redeeming loyalty rewards. Overall, Marvellex's solution has the potential to revolutionize the loyalty rewards industry and provide a more engaging, efficient, and rewarding experience for Users and retailers alike



MARVELLEX STRUCTURE

CHAIRMAN

GROUP CEO

MARVELLEX ECO SYSTEM CEO

VICE CHAIRMAN

DEPUTY CHAIRMAN 5

MARVELLEX FOUNDERS BOARD 14

CHIEF OF OPERATIONS

CHIEF TECHNICAL OFFICER

MARVELLEX TECHNICAL TEAM

CHIEF OF MARKETING

MARVELLEX MARKETING TEAM

COUNTRY/ REGIONAL HEADS 110



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