

SHANNON RODDY

Amazon Specialist & Founder Marketplace Seller Courses

Shannon is the founder of Marketplace Seller Courses, an online course designed to help Amazon sellers make the most of their Amazon selling experience. He has consulted with over 70 clients helping them to set-up, optimize and launch their Amazon storefronts and products as well as successfully promote and protect their brands on the Amazon platform.

Marketplace Seller Courses has not only helped numerous sellers increase conversion rates and sales but also helped obtain #1 New Release for several products as well as assist with multiple #1 Best Selling Products on Amazon.com. He consults with companies internationally setting up storefronts on Amazon.com as well as Amazon UK, Amazon Europe and more.

Shannon is available for on-site speaking engagements as well as virtual and online presentation opportunities on several Amazon topics. His innovative approach to empowering sellers with practical takeaways and helping them focus on the essentials creates tremendous value opportunities for attendees. His articles and courses on Amazon optimization and branding can be seen at MarketplaceSellerCourses.com. He resides with his family in Atlanta, Georgia.



MARKETPLACE SELLER COURSES CLIENTS



CONTACT INFORMATION

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