

# SHANNON RODDY

## Amazon Speaking Topics Marketplace Seller Courses

### Amazon Listing Optimization

*Best practices, tips & tools to achieving a #1 Best Selling product*

### Enhancing Your Brand on Amazon

*Adding Enhanced Brand Content, Storefront and Headline Search Ads*

### Making Changes to your Amazon Listing

*Understanding Detail Page Control, contributions and the Catalog Department*

### The Single Seller Model

*Benefits of having or being a single seller on your Amazon listings*

### Amazon Seller Resources

*Using the must-have tools to protect, streamline and grow your business*

### Distribution Enforcement on Amazon

*Protecting Amazon from unauthorized sellers and MAP infringement*

### Intellectual Property on Amazon

*Protecting your Copyright, Patent and Trademark from Violation*

### Amazon Customer Service

*Best practices for customer service to protect your account and grow your brand*

### Launching New Products

*Creating internal and external campaigns and promotions to your listings*



### Custom Topics

In addition to the topics listed here, Shannon is able to create a custom breakout topic tailored towards your specific seller community within the realm of Amazon.

### Speaking Fee

Speaking Fees are based on the length of session, duration of event, event size and travel required. Contact us for a speaking fee quote for your event.

## CONTACT INFORMATION

*Email: [shannon@marketplacesellercourses.com](mailto:shannon@marketplacesellercourses.com) Phone: (706) 431-5940*