

SHANNON RODDY

Amazon Speaking Topics Marketplace Seller Courses

Amazon Listing Optimization

Best practices, tips & tools to achieving, growing and maintaining a #1 Best Selling product

Enhancing Your Brand on Amazon

Adding Enhanced Brand Content, Storefronts and Headline Search Ads to increase your revenue

Making Changes to your Amazon Listing

Learn to effectively manage Detail Page Control, retail contributions and the Catalog Department

The Single Seller Model

Benefits of having or being a single seller on your Amazon listings as a brand or authorized seller

Amazon Seller Resources

Learn the latest and greatest must-have tools to protect, streamline and grow your business

Distribution Enforcement on Amazon

Protecting Amazon from unauthorized sellers, MAP infringement, counterfeiters, etc.

Intellectual Property on Amazon

Protecting your copyright, patent and trademark from violation, plus effective reporting techniques

Amazon Customer Service

Best practices for Amazon customer service to protect your account and grow your brand

Launching New Products

Creating internal and external campaigns and promotions for your listings to drive traffic/sales



Custom Topics

In addition to the topics listed here, Shannon is able to create a custom breakout topic tailored to your specific seller community within the realm of Amazon.

Speaking Fee

Speaking fees are based on the length of session, duration of event, event size and travel required. Contact us for a speaking fee quote for your event.

CONTACT INFORMATION

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