



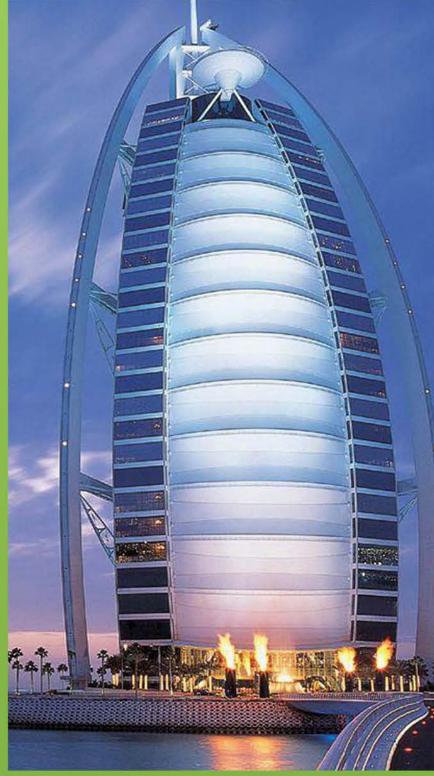


Welcome

marketingworld

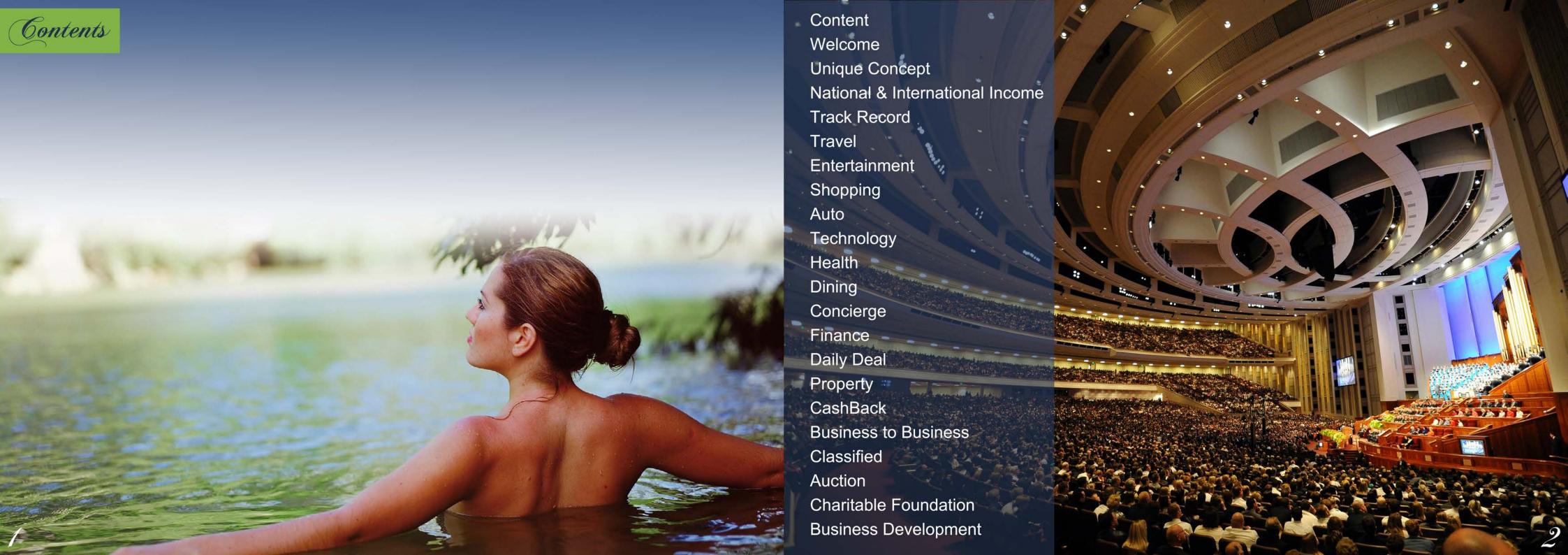
www.marketingworldinc.com









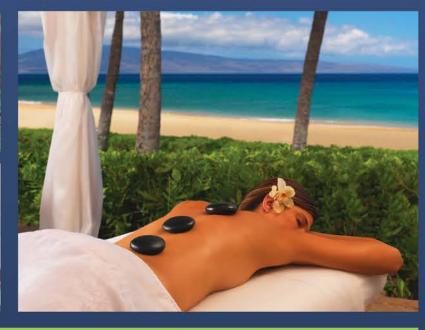


Marketing World Vision & Mission









Welcome to Marketing World the world's largest closed user group. A company that connects buyers and suppliers so they can more efficiently transact.

Marketing World is a unique and powerful business concept - a partnership between businesses and valued members.

Marketing World is an exclusive international organization that sees your future as part of its own. You can expect from us, exceptional customer care with a genuine commitment in providing a premier quality service. We will continuously work with you and other members so that we understand what you want and need, so you and your family will receive preferred rates and benefits exclusive to members only, so therefore reducing your outgoings considerably and improving your lifestyle.



It is our mission to build the largest "Closed User Group" in the world by offering tremendous time and cost-saving benefits to all our members, so they gain the best value for their time and money. With everything we already provide our global members in creating an enhanced lifestyle, coupled together with our multimillion dollar infrastructure investment and expansion, we are confident that we are on track to becoming the largest membership-based organization of our kind.

We value your membership. Our pledge to you is to foster a partnership of prosperity and value. We look forward to working together with you and to building a solid foundation for success, for both Marketing World and every one of our members and in the process creating a harmony between consumer needs and business demands.

At Marketing World we strive to go the extra mile to set new standards whenever and wherever possible. This gives us the edge in a world full of endless possibilities and rewards.









Unique Concept







Who would not want an improved lifestyle? It is almost difficult to fathom a negative response to this question. Most, if not all, would agree that they are on a continued search for great benefits while finding ways to increase their financial net worth. By becoming a member of Marketing World, it is as simple as done!

Concept

A fixed-period membership provides our members and their family access to specially negotiated rates for products and services at local, regional, national, and international levels across a wide range of categories through our selected affiliated partners.

Who is Marketing World?

Marketing World was formed by visionary entrepreneurs who have vast experience in the following areas:

- Travel and Leisure
- Corporate Training
- Sales and Marketing
- Account Management

- Customer Loyalty
- Creation of Large Closed User Groups





How would you like to save money on your daily, weekly, monthly and yearly expenditure?





What is a Closed User Group?

A Closed User Group is a unique group of customers (members) who have access to exclusive savings on products and services from participating suppliers (affiliates).

A Closed User Group is used to define a group of people or trading entities that band together to leverage group buying power.

Marketing World is building two large databases, the membership base, and the affiliate base. Selected companies have strategically affiliated with Marketing World, both nationally and internationally, to provide our members quality products and services. Our affiliates, in turn, have access to a large and expanding group of potential customers - our members.

These two bases therefore serve as the foundation to create a revolutionary business model.

A large and growing community of buyers with very high purchasing power will have access to a growing number of establishments giving unprecedented benefits known only to them. Marketing World has negotiated these benefits from the affiliates in exchange for gaining access to our large membership base as well as the marketing services our company will provide for them.

Marketing World is the ultimate portal for members who want to enjoy life to the fullest and get the best value for their time and money.

All of these fundamentals are putting Marketing World on track to become the largest Closed User Group and marketing company in the world.



National & International Income

















Are you ready to become financially free?

Members can also elect to become agents and promote membership sales via our unique and dynamic seminars, online webinars, one on one and home meetings. By financially rewarding agents through our powerful sales strategy by using a direct sales and exponential growth plan agents are offered financially rewarding opportunities. Agents can play a part in Marketing World's aggressive expansion plan to become the largest 'Closer User Group' in the world.

Very quickly an agent can have an international income stream generated from worldwide membership sales.

There is no other concept in the world today that offers the individual the opportunity to save time, save money and have an incredible income stream.

This is not an mlm, network marketing or pyramid concept. Marketing World is a unique never been seen before concept in direct sales.

Marketing World is an exclusive organization in which members are provided with a diverse benefit program that meets their lifestyle needs.

In order to attain a membership in Marketing World, a person must be referred by an existing member/agent.

Track Record







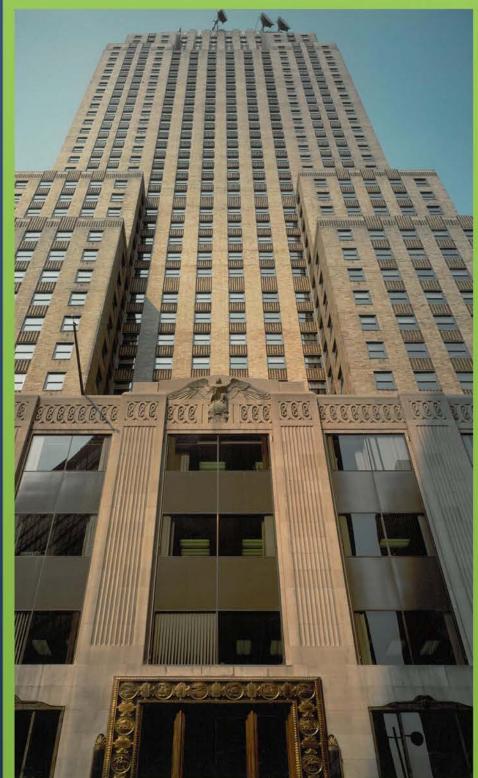






Founded in 2008, Marketing World is a licensed subsidiary of Marketing World, USA, a world leader in membership acquirement, sales, marketing and training. Marketing World is renowned for delivering customized programs that give tremendous benefits to end users.

Marketing World is part of a global success story that serves over 300,000 members and agents worldwide. We plan to staff more than 35 locations worldwide, including service centers in more than one location offering a comprehensive breadth of services and resources through affiliations with vendors worldwide to provide exclusive products and services to our members.



Management Team

Our executive team features expertize in global program design and rollout, finance, technology, consumer marketing to a medium to high net worth audience, and detailed experience in luxury services, digital marketing and expertize in travel, hotel development, dining and private clubs.

Board of Directors

Our Board brings together the wisdom of tenure and the inspiration of entrepreneurship. With over 200 combined years of global, executive level business experience, our Board guides our business planning and strategy, our market approach and our global partnerships to the benefit of all of our clients worldwide.

Advisory Board

We're fortunate at Marketing World to have some of the best and the brightest in our areas of influence serving on our Advisory Board. Our collaboration with over 50 executives and entrepreneurs across strategy, branding, marketing, global operations, technology and loyalty marketing disciplines creates significant advantage in your decision to work with us.



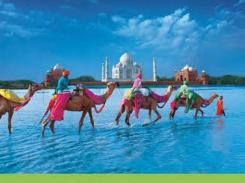


Marketing World realizes all of your travel dreams, whatever they may be. Whether your trip calls for a flight only, car rental, hotel or condo accommodation, whether you're traveling next summer or next week, or whether it's a weekend away, or an ocean away, our extensive benefit providers offer tremendous value and service specifically tailored to your preferences. With thousands of air, car, hotel, cruising, and rental partners, Marketing World offers you unsurpassed choice and flexibility, across the world for value-based luxury resort and travel opportunities including: All inclusive packages, every conceivable accommodation, leisure, sporting and spa, luxurious cruising, the best flight options, and endless opportunities to explore and play!

Simply put, Marketing World works in partnership with the largest travel providers, offering members the widest array of choices at the most favourite places, giving our members huge savings, huge choices, and great customer service.

Marketing World members can make the most of every trip, and the most of every dollar, enjoying leisure related products and services through our special member benefits.





















Entertainment





















Marketing World offers you inspired entertainment options at great value that not only gets you in the door, but gets you the best seat in the house. As a member you have unparalleled access to sold-out and hard-to-find tickets to see today's hottest performers, the latest Broadway shows, as well as your favourite sporting events.

Whether at home or travelling, whether with family or friends, Marketing World partners create the perfect way for you to spend time with the ones you love.

Just an example of just some of the things to enjoy:

Movie tickets, theme and water parks, theatre tickets, concerts, sporting events and watching your favourite sport team, any and all tickets for all occasions at your finger tips!

You will definitely have to use Marketing World timesaving services to free up more leisure time. You are going to need it as Marketing World has gone to extraordinary lengths to ensure you, as a member, get the best fun available out there!

Shopping



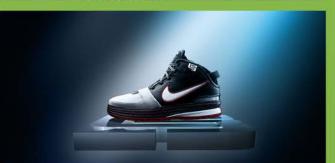




















Retail therapy just got cheaper and more convenient. Shopaholics rejoice!

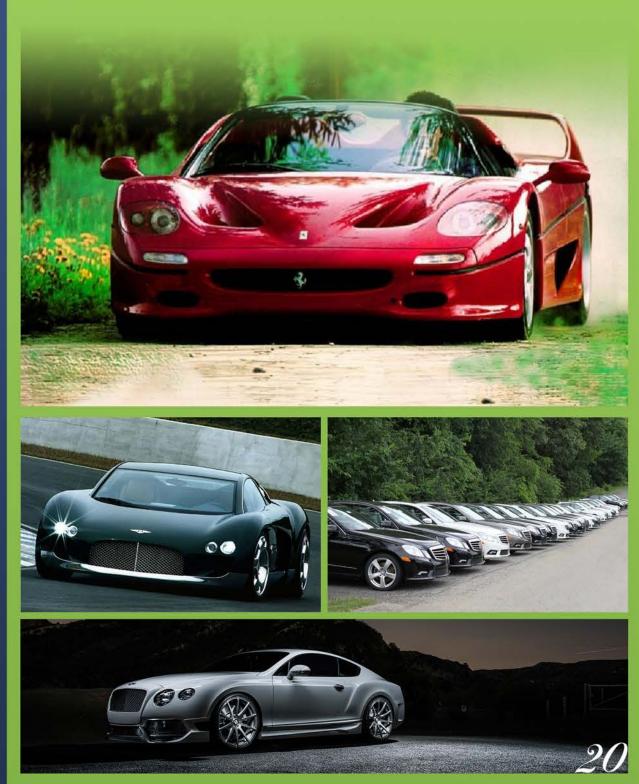
Never before have you had such a mind-boggling choice of goods and products available to you for so little. And it's all at your fingertips. Shopping Marketing World style opens the cyber door to special offers and discounts from our global participating retailers. Find anything your heart may desire - from diamond rings and jewelry, designer clothing, luggage, video games, toys, from Waterford crystal to fine wine and champagne to pretty much anything you buy. Pick and choose from the mundane to elite brands, fill out your order or place it over the phone, and it can be in most cases delivered for you right to your door. Shop locally, nationally or internationally without having to leave the comfort of your home.

Marketing World has thousands of retailers globally that offer preferred rates, with some even being grocery stores that will help reduce your daily expenditure on consumables. All in all Marketing World has cut through all the web clutter to find our members superior products at awesome discounts with the convenience factor included. Now to go shopping!!



Taking to the road has never been cheaper or easier. Marketing World has taken the sting out of purchasing, maintaining and even renting a vehicle or car by negotiating substantial savings for our members with participating partner outlets nationwide or anywhere throughout the world.

Ensure smooth traveling away from home with our Car Rental Program that gives our members huge savings, flexibility and upgrades. Few things can cause us so much frustration than transportation. If it's not traffic jams, it's breakdowns. And costly problems have a way of occurring at the most inconvenient times. With this in mind Marketing World has negotiated benefits that cover all related Auto needs from: breakdown pick up and repair, oil change and servicing, new tyres, parts and accessories, car insurance, car finance and refinance, down to just offering a discount on the sale price or lease option. All in all Marketing World has covered all our members motoring needs!



















Communication is key in today's fast moving and competitive world. That's why Marketing World is connecting our members to the hottest new technology available and leading companies worldwide.

Smart phones and tablets are the new order of the day with mobile phones now being one of the fastest growing segments for ordering things and browsing things of interest. Technology is growing so fast that some new products that come on the market are obsolete in a matter of months. Don't make these mistakes and still be ahead of this curve and let Marketing World's partners guide and supply you with the new game changing technologies, whether this is the latest time saving gadget or simply sign up for the latest money saving technically driven service for use at home, at the office, or even when you're traveling overseas.

Marketing World's partners offer all the latest technology products and services at a fraction of the normal cost.

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Marketing World offers you the opportunity to reach all of your wellness goals including good health and vitality.

Marketing World offers you the opportunity to brim with health and vitality, lose unwanted weight easily and permanently, slow the ageing process, and to just be the best possible version of you.

To make sure our members have the health and energy to live life to the fullest, Marketing World sought out the top health experts and products available in the market today at unprecedented savings.

There has never been a better time in history to understand the benefits in having good health.

Marketing World will help you to achieve good health, more energy and having a better outlook on life.

Dining















Dine like a king on a modest budget.

Marketing World has partnered up with thousands of restaurants and dining establishments around the world. Save up to 50% or more in our partner restaurants and fast food outlets without them compromising in the quality of food and service.

Imagine having the ability to travel to different countries in the world and have the ability to not only get a table in any restaurant of your choice but also get a discount off your bill! Whether you're in the mood for fine dining, a casual meal, pizza or fast food takeout or fresh organic food products, Marketing World's global partners have whatever your taste buds desire.

Can you imagine the savings over the period of your membership you can take advantage of?

This could be your excuse to eat out more and enjoy your new flexibility of choice and to experience different food types.

Whatever your food preferences, Marketing World has something for everyone to enjoy!

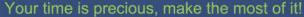
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Concierge









The average global life expectancy is 66 years. That is 24,090 days, 578,160 hours,

If you prefer, 35 million minutes. The average person, though, hardly spends each one of these minutes and hours constructively. In fact, the average person will spend almost six full years of their life in front of the television, over 400 days in the bath or shower, and almost two full years shopping.

Putting Time Leverage On Your Side

What the average person needs is a way to streamline their time management - a way to work past the inevitable time-wasting activities that swallow our days and leave us feeling drained and unproductive. Part of the reason that shopping consumes so much of our time is because there is just no fast way to do it effectively. Sure, you can run into a shop and grab the first thing on the rack, call the first gardening service that you come across on the internet, or book the first vacant room that you find - but how do you have any idea if the choices that you make are providing you with the best value and the highest quality products and services? Quite frankly, you have no way of knowing for sure.

You are destined to spend almost two years of your life playing one giant guessing game.

That is, unless you have the advantage of a concierge and lifestyle management company, which offers a comprehensive membership and a telephone and internet information and procurement service to handle all of the hassle that goes hand in hand in shopping around.

Saving You Time

Our global concierge partner Central Concierge gives the consumer the opportunity to request the sourcing of almost any product or service.









Need to re-model your home? Even a small touch-up will require seemingly endless phone calls to builders and renovators, furniture and appliance suppliers, and plumbing and electricity specialists. Before you know it, you have spent almost as much time chasing down the right products and services as it will take to complete the entire renovation, and you still cannot be sure that you're getting the best value.

With help from Central Concierge, the time spent shopping around for value and quality can be reduced exponentially. Considering the number of menial tasks that Central Concierge can help you accomplish, you may be pleasantly surprised at just how much extra time you find on your hands. What will you do with the millions of seconds that you save?

Central Concierge effectively provides you with a personal assistant 24 hours a day, 365 days a year. Imagine handing over your to-do list to a professional concierge to handle, or to obtain anything you want with a single phone call or request via the web.

This benefit will add so much more value to your life than money can buy, for a fraction of the cost of a personal assistant and what's even better it's included in the cost of your membership!

Central Concierge offers you world-class services, what would you like? Champagne and strawberries served in the back of a limousine? A private jet on standby? What about a unique diamond ring sourced and purchased for your special someone? Or how about a New Years Eve party being organized with food and entertainment? Or the family holiday being organized and booked?

Whatever your needs may be, just hand them over to Central Concierge - and relax in the knowledge that you're getting the best available at the lowest possible price.

To take advantage of all these value services, please log into www.marketingworldinc.com and start to enjoy, more time in your life through this incredible time leverage service.



Marketing World has partnered with some of the world's top financial experts who will help you achieve true and permanent financial security. Let them teach you the A B C of getting financially free.

Kill the Debt

Nothing drags us down as fast and as surely as lot's of debt. So, the first step on the road to prosperity is to learn to manage debt or to free yourself of this ball and chain with the assistance of our preferred partners.

Make the Money

You get rich by doing things in a certain way. Marketing World's financial gurus will help you overcome the biggest mistakes that keep people broke. They will share with you some break through money making ideas to give your finances a boost and give you the tools with which to do it.

Grow the Money

Marketing World's financial partners will show you how to grow your money safely, even through the most difficult economic times. Learn how, where and when to invest, the ins and outs of property buying, commodity buying and trading secrets and many, many more wealth – building secrets. Educate yourself in all aspects of finance, asset protection and start today on the road to financial freedom!











Daily Deal





















Marketing World supplies a Daily Deal system for both our members and affiliates to use so both parties can communicate and transact between both groups to the benefit of all.

The Daily Deal phenomenon continues to grow globally with major banks now entering the industry and offering their customer base the ability to access special offers on a daily basis. Marketing World's owner's belief is, that we want to offer our members an enhanced lifestyle long term not just for a day, so Marketing World have therefore created preferred rates for the term of our members membership period.

However allowing our affiliates to offer our members special deals on a daily basis that our members can take advantage of is an exciting and rewarding opportunity for both our members and affiliated partners. Now our members don't have to register with multiple Daily Deal sites to take advantage of these opportunities in the market place. Again Marketing World brings more value and opportunity to our global members for them to enjoy!



























Marketing World's Property section is a unique and dynamic added value service.

Members and Real Estate Companies can list properties for sale and rent. This platform gives members direct access to property listings and savings globally, and is also a helpful tool in helping our members to create a property portfolio, sell a home or holiday condo, or just help you get started on the property ladder by purchasing your own home.

Real estate companies and property developers get to promote to Marketing World's ever expanding membership base, therefore potentially creating extra sales, again win-win for everyone.





Some of our affiliated partners offer a Cashback system in our member's only section of your lifestyle portal, giving our global members cash rebates on some of the online purchases they make. This, not only rewards customer loyalty but increases the purchasing power by making your money go further.

This is also a great way to save up over a period of time by putting your savings on your purchases to one side, which you can then start to increase your bank balance, or indeed, just using these accumulated funds as you desire.

Marketing World Cashback helps you save and earn, which all helps to put the choices back into your lifestyle!





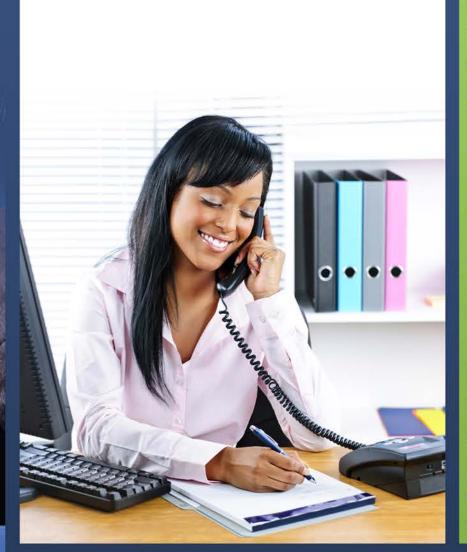












Marketing World Business to Business platform gives our global members who are business owners a way to promote their company's goods and services to other like minded business owners through a safe, secure and easy to understand platform.

This platform will save you time and money by not having to pay out to advertise your business, and also potentially increase your chances of having additional orders because of your listing. Marketing World B2B platform can also help open up communication and collaboration between companies' again encouraging trade and commerce.

Marketing World members who own their own company, can now, not only affiliate their company and promote their products and services to the Marketing World global membership base, but can also promote to other members who are business owners, potentially creating, awareness, revenues and profits which works out to be the best of both worlds!







Classifieds























Classified is a form of advertising which is particularly common in newspapers, where people get charged to submit their advert. With Marketing World you now can do all of this and Buy, Sell and Rent.

Marketing World Classified section is an exciting and direct way to sell, buy or rent goods and services amongst our community of members. Maybe you want to have a clear out and sell unwanted things or simply trying to sell a car, a property, other products and services or looking to rent out your vacation condo overseas. Maybe you're looking to browse and buy things easily and cheaply, whatever the reason, you now have a simple and effective way to earn and save money.

There are numerous ways of taking advantage of this service and remember there is no bidding in our Classified section. You just need to put the description, category and price for your item, service or property that you would like to receive for it, and not the starting price you would in an auction - style listing. There is no limit to how many listings you post.

Marketing World Anything and Everything Classified section offers a tremendous way to interact and save time, money and the ability to generate money easily and quickly!

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Online auctions are becoming so popular that even as far back as 2002, online auctions projected to account for 30% of all online e-commerce. Online auctions break down and remove the physical limitations of traditional auctions such as geography, presence, time, space, and a small target audience.

Online auctions have greatly increased the variety of goods and services that can be bought and sold over the internet. Auctions are fun and challenging while offering the possibility of getting a killer deal!

Snap up luxury goods, from cars to mobile phones, for up to 98 per cent less than their recommended retail price.

Companies like E Bay generate billions of dollars each year which goes to show how effective auction sites can be if run correctly. People globally are also earning substantial incomes by using auction sites, and in some cases earning more than working in a job.

Marketing World auction system gives our members the ability to bid and obtain products and services quickly and easily at a fraction of their normal price, as well as having the ability to make money by putting up goods and services that you no longer need.

Marketing World do offer its members new ways to interact over the internet, generate savings, increase incomes, have fun, which all results in an enhanced lifestyle for our community of members.

















We at Marketing World, fully appreciate our success. We recognise that there are those in the world who are less fortunate than us. Therefore, we have established a charitable trust that will help children, the elderly, the homeless and the disabled.

In order to meet this endeavour, Marketing World will continue to direct part of its revenue to fund these programs. We believe that it is our responsibility to share our success with those in need.

Together we can ensure that the Marketing World name is synonymous with goodwill as well as increasing lifestyles for the better.



The business development program consists of enhancing the membership package by seeking top quality benefits of products and services. Marketing World is always seeking partners who can give these benefits to its members.

Business Persons Dream

How would your company like extra revenue? Extra turn over? At no cost to your company? How would your company like to have access to an ever increasing customer base? EVERY COMPANY!

This is how we attain companies worldwide by giving them what they are looking

Our affiliates get the most effective exposure and value for their marketing budget. They will be marketed using the most advanced marketing system, website, sales presentations, membership nights, company events, newsletters and other media.

Benefits

Affiliates will have a unique representation of their products and services in the benefit program either nationally, internationally or both. The products and services of the affiliates will be marketed and purchased within Marketing World's rapidly expanding membership base. Access to the Marketing World membership base will be cost effective and result oriented.

Cost

The cost to become an affiliate is free. The marketing cost for affiliates is free of charge in selected areas of Marketing World's website, membership materials and seminars. Special marketing exposure at the request of the affiliate will also be available at a minimal fee.

Member benefit

Members that are business owners can also affiliate their company for free and have access to large numbers of potential customers.





As a member you are now part of an exclusive international organization, which believes in your future as part of its own. You can expect from us exceptional customer care with a genuine commitment in providing a premier quality service, which will run in conjunction with a unique and powerful business concept.

We will continuously work with you and other members so that we can understand what you want and need so you and your family will receive guaranteed benefits and savings exclusive to members only.

marketingworld



By electing to become a sales agent for Marketing World, you will have an international business in your hands from day one. You can now share in our success as we grow stronger.

We provide opportunities to people with a simple yet powerful formula to earn a substantial income.

We value your membership; our pledge to you is to foster a partnership of prosperity and value. We look forward to working together with you and to build a solid foundation for success for both Marketing World and yourself.