2022 Impact Assessment Results

RESPONSES
- 152 responses received
- Respondents from all 13 states within WESTAF’s region
- Over half of respondents noted that they have been engaged with WESTAF for more than four years
- 74% of respondents would recommend this grant opportunity to friends and colleagues

OVERALL BENEFITS
- TourWest grants:
  - Increase the caliber of artists organizations are able to engage
  - Increase opportunities in rural and underserved communities to engage regional touring
  - Increase the diversity of offerings within communities

“I can’t emphasize enough how important TourWest grants are to our ability to bring high-impact arts experiences to Helena that we otherwise could not pay for with ticket sales alone. Even though grants are quite small, they make a huge difference.”

An exceptional NPS score indicates an overall world-class experience with the TourWest program, as well as a high rate of word-of-mouth referrals.

“Tour West is the single most important factor in bringing quality live performance art to our rural community. You have made it possible for us to afford artists of the quality we could only dream of in the past.”

50% of respondents have an operating budget size below $350,000.