

Improve New Member Retention

“PropFuel is helping us improve our new member retention with better first year engagement.”

Maria Connors

Director of Operations and Member Services
Infusion Nurses Society



New Member Retention

Ask new members questions throughout their first year with a drip campaign to fuel higher second year renewals.

- *What are you most looking forward to as a member of the association?*
- *How well did we welcome you as a member of the association?*
- *Are you interested in becoming more involved as a member?*
- *Are you planning on renewing your membership?*



Download “100 Questions to ask”
at www.propfuel.com/resources

For more info:

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