

# Engage your learners.

*“We’ve increased engagement in our learning events by 300%.”*



**Ryan Villanueva**

Accelerator Member Learning Director - Boston



# Learning Engagement

Create a drip campaign with questions centered around a particular learning program. Engage learners prior to the event with stimulating questions. Send the post event evaluation, and then a couple months later follow up with an “effectiveness question.”

- *How do you currently apply “this learning topic” to your operations?*
- *How would you rate the event and what could be better?*
- *What was one key take-away from the session?*
- *2 months ago you participated in “x event”. Are you currently using something you learned in the session?*



Download “100 Questions to ask”  
at [www.propfuel.com/resources](http://www.propfuel.com/resources)

**For more info:**

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