Innovation, ecosystems, and ethics

While most agree that innovation supports digital maturity, digitally maturing companies are not only innovating more; they’re innovating differently.

A little goes a long way.

One important way digitally maturing companies innovate is by participating in digital ecosystems.

Networking should be occurring within the organization as well through cross-functional teams.

As organizations become more networked and distributed, governance models and ethics guardrails need to evolve.

Believing in the importance of innovation isn’t sufficient — taking action is what matters.