

Radio Interview Checklist

Radio shows that book authors like me:

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Notes:

Radio Interview Checklist

Radio booking:

- ☐ Show name: _____
- ☐ Show contacted
- ☐ Ask for event coordinator
- ☐ Explain why I'm a good fit for the show
(send pitch)
- ☐ Book it!
- ☐ Conduct interview
- ☐ Send thank-you note
- ☐ Ask for a future booking

Radio publicity:

- ☐ Posted on social media
- ☐ Press release written and distributed
- ☐ Shared with my list
- ☐ Other: _____

Notes:
