

Website Design Checklist

Branding:

☐ Favorite three colors:

☐

☐

☐

☐ Professional headshot taken

☐ Files received

☐ My personal style:

☐ Website colors/graphics match my book cover (optional)

☐ Website colors/graphics match my personal branded expertise

Design:

☐ I'll design it myself

☐ I'm hiring a professional web designer

☐ I'm not sure what to do and need help making a decision (KristenOnDemand.com)

Notes:

Website Design Checklist

Designer hiring:

- ☐ Web designer portfolios I like:
 - ☐ _____
 - ☐ _____
 - ☐ _____
- ☐ Web designer hired
 - ☐ Fee approved
 - ☐ Contract signed
 - ☐ Deposit paid
- ☐ Website design received
- ☐ Changes submitted to designer
- ☐ Website design approved
- ☐ Received site logins
- ☐ Received basic training/how-to on blog posts, basic maintenance, etc.

Notes:
