# Environmental Risk Communication

## Tentative Online Agenda

**Day 1**

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| 9:00 | Introductions |
| 9:15 | Session 1: What is Risk Communication? |
| **10:00** | **Break** |
| 10:15 | Session 2: The Art and Science of Risk Communication |
| 11:15 | Session 3: Planning for Communication Success |
| **12:00** | **Lunch** |
| 1:00 | Session 4: Identifying Stakeholders and Understanding their Issues |
| **2:00** | **Break** |
| 2:15 | Session 5: Tools and Techniques for Communicating Risk |
| 3:15 | Case Studies (with Member Agencies) |
| 3:45 | Questions and Answers |
| 4:00 | Adjourn |

**Day 2**

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| 9:00 | Recap and Discussion |
| 9:15 | Session 6: Managing Outrage |
| **10:15** | **Break** |
| 10:30 | Session 7: Communicating in a Crisis |
| 11:15 | Session 8: Precaution Advocacy/Influencing High-Risk Behaviors |
| **12:00** | **Lunch** |
| 1:00 | Session 9: Mass Media and Social Media in Risk Communication |
| **2:00** | **Break** |
| 2:15 | Environmental Justice – A Brief History and Look Ahead |
| 3:00 | Case Studies (with Member Agencies) |
| 3:30 | Questions and Answers |
| 4:00 | Adjourn |