Environmental Risk Communication

Tentative Online Agenda

Day 1

9:00  Introductions
9:15  Session 1: What is Risk Communication?

10:00  Break
10:15  Session 2: The Art and Science of Risk Communication
11:15  Session 3: Planning for Communication Success

12:00  Lunch
1:00  Session 4: Identifying Stakeholders and Understanding their Issues

2:00  Break
2:15  Session 5: Tools and Techniques for Communicating Risk
3:15  Case Studies (with Member Agencies)
3:45  Questions and Answers
4:00  Adjourn

Day 2

9:00  Recap and Discussion
9:15  Session 6: Managing Outrage

10:15  Break
10:30  Session 7: Communicating in a Crisis
11:15  Session 8: Precaution Advocacy/Influencing High-Risk Behaviors

12:00  Lunch
1:00  Session 9: Mass Media and Social Media in Risk Communication

2:00  Break
2:15  Environmental Justice – A Brief History and Look Ahead
3:00  Case Studies (with Member Agencies)
3:30  Questions and Answers
4:00  Adjourn