

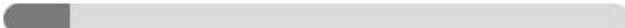



# Surveyval Report Example

What follow are screenshots of a Surveyval report for a fictional uptime monitoring SaaS called UpTime.

# Calculate product/market fit

How would you feel if you could no longer use UpTime? [What does it mean?](#)

Response		%	#
Very disappointed		24.4%	21
Somewhat disappointed		65.1%	56
Not disappointed (it really isn't that useful)		10.5%	9
N/A - I no longer use this product		0.0%	0

[Read why the respondents chose their answers.](#)

Product/market fit can be calculated by asking a simple question. Surveyval's surveys include this question **automatically**. In addition, respondents are required to motivate their answer. By carefully reading their motivations, you can get a lot of insights about **how your users see your product**.

# Easily find the most engaged segments of users

Which segments love UpTime the most? [What does it mean?](#)

Response		%	#
by Itv			
high		42.2%	41
medium		33.6%	39
low		27.6%	24
by plan			
premium		34.7%	42
pro		60.7%	58
basic		8.1%	6

Surveyval automatically groups together responses based on your segments and shows you pockets of users that might be **closer to product/market fit** than others; areas you may have overlooked or may have not considered.

# How to find real happiness...

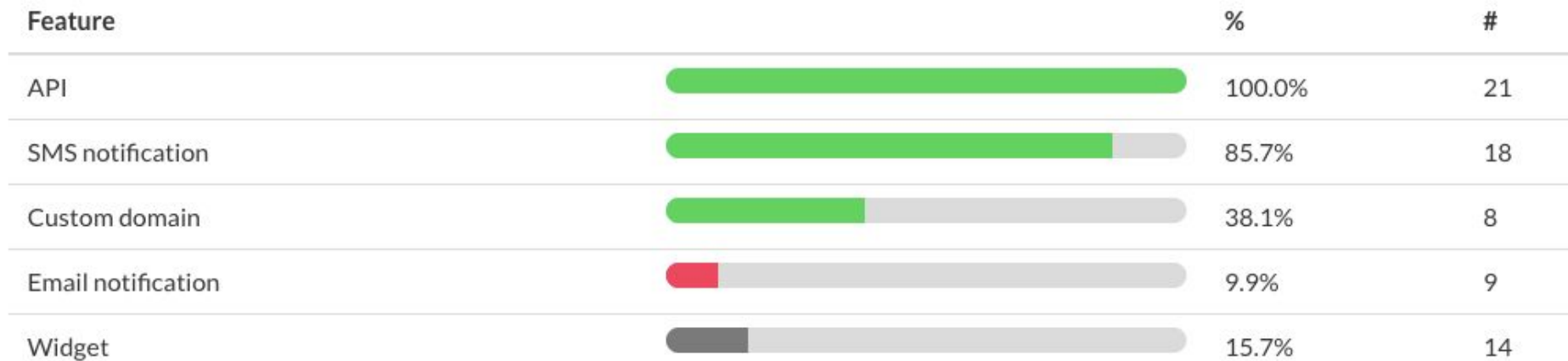
Why do your most engaged customers love UpTime? What does it mean?

A word cloud visualization of customer feedback. The most prominent words are 'SMS' and 'API'. Other significant words include 'support', 'account', 'login', 'speed', 'workflow', 'faster', 'less', 'SDK', 'else', 'documentation', 'docs', and 'rem'.

Your happiest users are the key to unlock product/market fit. Surveyval shows you exactly **why they are happy**. This gives you insights into what you should highlight on your marketing pages and ads.

# Grow your MRR

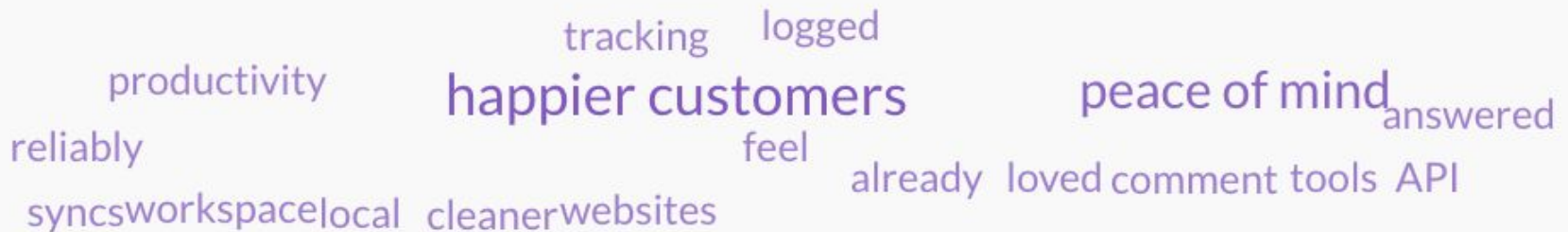
## Which features make your users upgrade? What does it mean?



Surveyval automatically extracts insights about which features **make your users upgrade.**

# Do your users think what you think they think?

What is the primary benefit that you have received from UpTime? What does it mean?



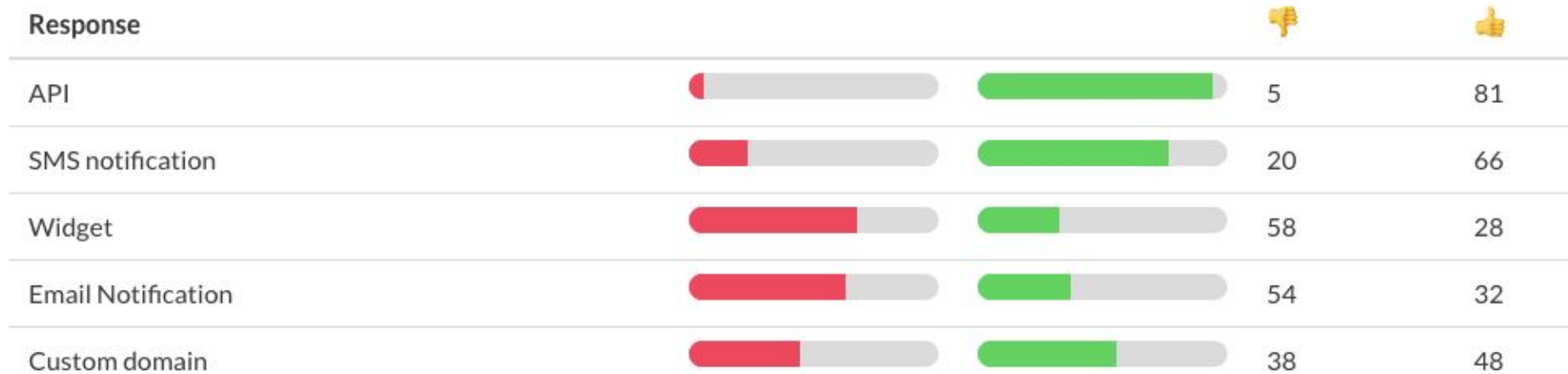
A word cloud visualization of user feedback for UpTime. The words are arranged in a light purple color on a white background. The most prominent words are 'happier customers' and 'peace of mind'. Other visible words include 'tracking', 'logged', 'productivity', 'reliably', 'syncs workspace local', 'cleaner websites', 'feel', 'already', 'loved', 'comment tools', 'API', and 'answered'.

Read what the respondents think is the primary benefit of Boxy Suite.

Surveyval helps you figure out if what people think about your product **aligns with your USP and value proposition**. This gives you huge insights to improve the copy on your marketing pages and ads.

# What do your users like/dislike?

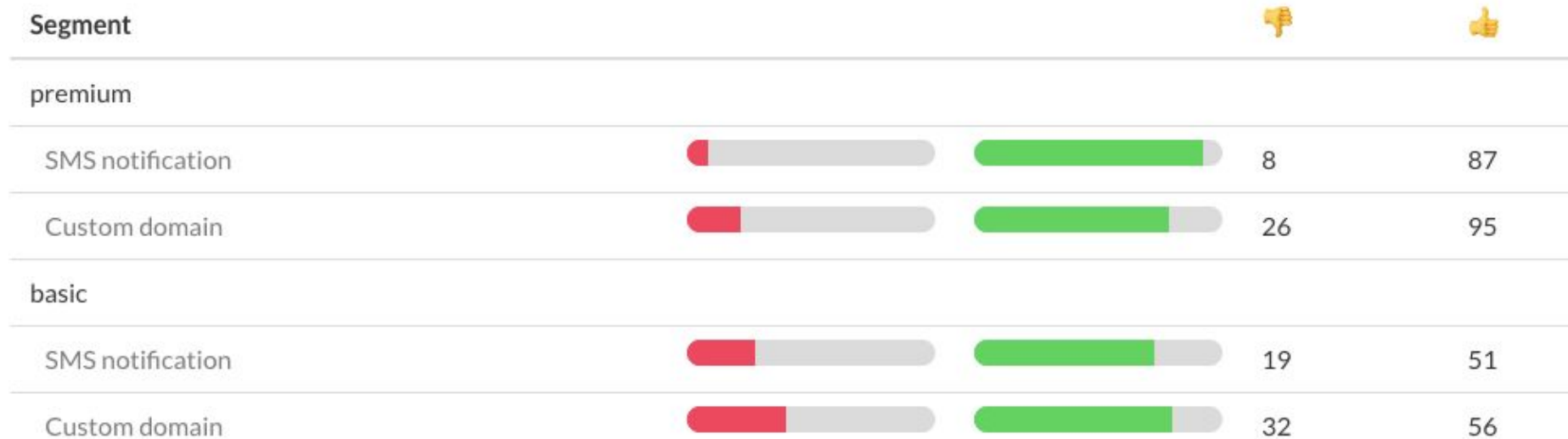
What are you MOST/LEAST favourite features? [What does it mean?](#)



Surveyval forces respondents to “pick a side” and choose their **best and worst features**. By doing so, we avoid collecting neutral answers that don’t help you understand your users.

# Find out what each segment like/dislike

What are you MOST/LEAST favourite features? [What does it mean?](#)



If you use segments, Surveyval will show you even more in-depth insights about exactly what each segment likes or dislikes.



# Who is your perfect customer?

Who is your perfect customer? [What does it mean?](#)



Read what the respondents think is the perfect customer for Boxy Suite.

Surveyval helps you figure out who your **perfect customer** is.

# Summary

Surveyval can **unlock your product/market fit**.

Simply create your survey in 1 click and send it to your customers.

Surveyval will automatically extract actionable insights like:

- the product/market fit score of your company
- which segments love your product the most
- who are your best customers
- why they love your product
- which features make your users upgrade
- what you should build next
- And much more

**Ready to unlock product/market fit?**

[Try Surveyval](#), customer-development on autopilot.