

Photo & Video Guide

I. PHOTO SPECS

1. One from player's view including the entire instrument
2. One from audience view including the entire instrument
3. One of the logo if applicable with partial instrument in view
4. One aerial showing the entire keyboard
5. Two angle shots from each respective end
6. Special feature shots (resonators/height adjustment etc.)
7. Photo(s) of cover / case(s) if applicable
8. Photo size should be 2500px / 600kb and in .jpg format

*Leave margins on side of entire instrument shots to allot for clean edges & cropping.

*If possible hang a white sheet (background/floor). All photos will be lifted from background. If unable to do so, please use a blank wall with no other fixtures (doors/windows/photos) in view.

*Please refer to current listings as an example.

II. VIDEO SPECS

1. Record from overhead
2. Hold camera horizontally in right hand
3. Zoom on mallet with neighboring bars in view; no other extraneous items in view, avoid arm/hand in view
4. Use the left hand to play an ascending chromatic scale (not too slow nor too fast ~ eighth note = 50-60 bpm)
5. Make a tight shot on the mallet so only the keys show when you play. Focus on the median between accidentals and naturals

*Please refer to current video listings as an example

*Dropbox images and video to info@malletshop.com