



Digital Transformation - Understanding Your Personal Journey

SIEMENS
Empowering the future

... August 3rd 2017
Michael Alf

Michael Alf, High Performance in the Digital Age



Michael Alf - BIO

Michael Alf is the Creator of High Performance in the Digital Age (H.P.D.A.) and the Host of the Disciplined Disruption Podcast.

His mission is to help corporate professionals who feel overwhelmed by technology-driven changes to survive and thrive in the Digital Age. He turns disruption into opportunities, equips his clients with tools, mindset and support to succeed in today's fast-changing world, so they have clarity and momentum to progress to the next level of their career and life, lead better and create more positive impact in the world.

Michael's work is based on his 20+ years global executive and leadership career with some of the most recognised brands globally and in Australia. His experience spans across Business Development, Business Transformation, General Management, Leadership, Program Management, Digital Transformation, Consulting and more. Michael is also an author of multiple books.

Michael's (keynote) speaking engagements are based on his research and his work with his clients.



What Clients Are Saying ...

**Claudia Buttazzoni**

Executive - Business
Development and Marketing
- Trident Services Australia

September 13, 2017, Claudia was
a client of Michael's

I sat in on a talk by Michael recently on Digital Literacy and found him to be incredibly knowledgeable. His technique on delivering information made it easy to understand, his theories were very useful and his presentation was fantastic.

**Don Cook**

Siemens - Large Drives,
Mechanical Drives,
Automation,
Instrumentation, Process
Control Solutions

August 12, 2017, Don was a client
of Michael's

Michael certainly knows how to make things simple & get to the heart of the matter, his presentation at Siemens DigiLab2017 provided a simple structure to take the complex tasks we deal with every day & make them a little easier to manage.. If you have the chance to work with Michael.. grab it!!

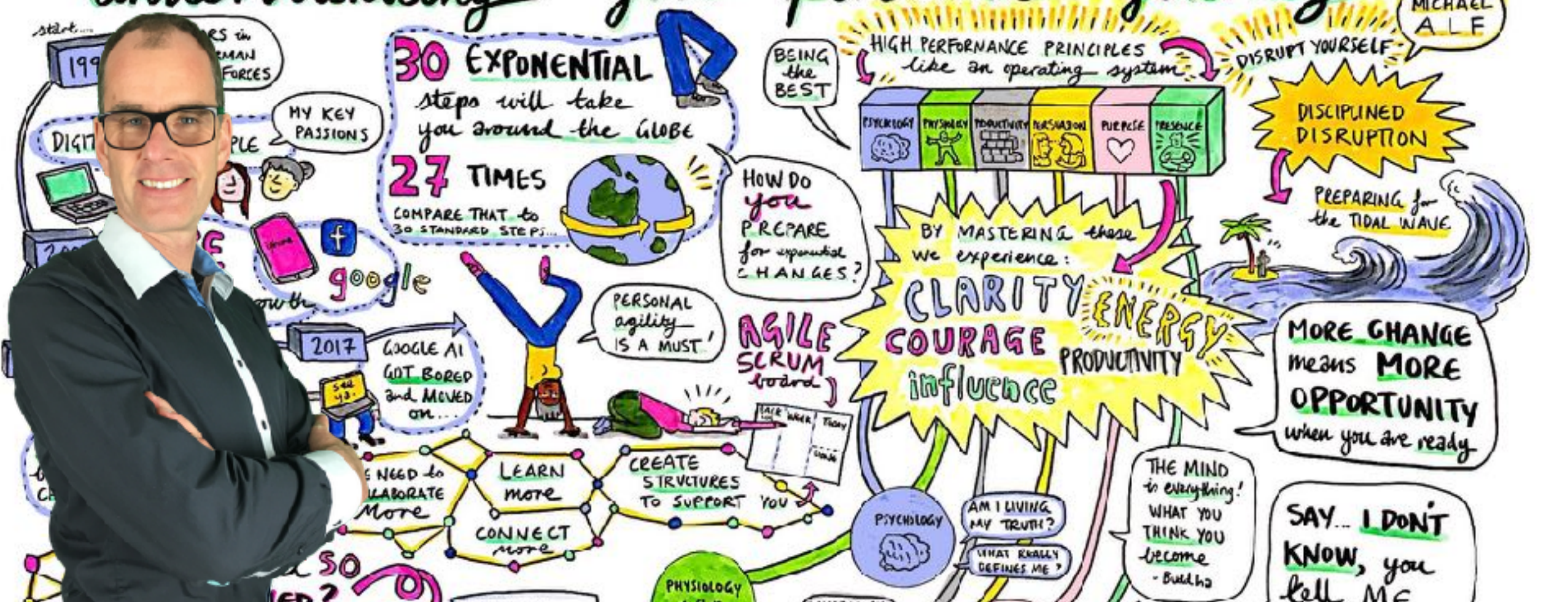
[Andrew Seal Head of Defence Vertical Market and Marine Solutions at Siemens1d](#)

Great to listen to Michael Alf at the Siemens Digilab 2.0 today. He makes you think and that is a powerful thing that I realise I don't do enough. Watch his Podcasts and do some thinking.

DIGITAL TRANSFORMATION

understanding your personal journey

MICHAEL ALF



Michael Alf, High Performance in the Digital Age

High Performance in the Digital Age

Today's world is changing quickly. Everybody talks about Digital Disruption and Digital Transformation. So, what is required to succeed in this new landscape?

My overarching framework (H.P.D.A.) addresses both the fundamentals of High Performance and the new requirements in today's Digital Age (Disciplined Disruption)

The presentation provides an **overview of the framework including specific actionable tips for the audience.**

How to lead in the Digital Age

Leadership in today's "new" world is one of the biggest challenges organisations are facing.

Not only are hierarchies and communication structures different. We have also multiple generations working in the workplace at the same time.

How do you approach this new challenge? How do you differentiate between Digital Transformation and Digital Disruption?

Based on my H.P.D.A. framework, I focus in this topic on leadership.



How to increase your personal productivity using “Agile”

Keynote or
Workshop

Agile development, agile project management and agile leadership are becoming more and more relevant for today’s businesses and their leaders. But many have only a vague idea what agile in terms of methodology means. This is particularly true outside software development.

This presentation introduces into the agile methodology. But it takes a different angle and looks how you can use “agile” to enhance your personal productivity.

The benefits for the audience are two-folds: They get a better understanding of the agile methodology and why it is so powerful. And secondly, they get ideas how to improve their personal productivity.



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