



Introducing the PURELL SOLUTION™  
A Welcome Sign at Any Restaurant



FOODSERVICE





## Show You Care About the Entire Dining Experience

PURELL® products are universally recognized and trusted to provide effective protection from germs.<sup>1</sup> The PURELL brand enhances the image of your restaurant by showing you care enough to provide the very best, while allowing you to take credit for the unseen things you do to make your restaurant great.

PURELL® Products Help Protect Your Guests, Employees and Reputation

**75%**  
Have a More Positive Impression

### PURELL Products Create Lasting Impressions

The PURELL brand shows everyone you're committed to a clean restaurant. In a recent survey, 75% of people said that seeing PURELL products left them with an overall positive impression of the restaurant providing them.<sup>2</sup>

**86%**  
Believe Your Restaurant is Cleaner

### PURELL Brand Brings Peace of Mind

PURELL products project a quality image that extends to your entire establishment. 86% of people surveyed said that seeing PURELL products left them feeling that the restaurant makes food safety and cleanliness a priority.<sup>3</sup>

**89%**  
Believe You Care About Customer Health

### Providing PURELL Products Shows You Care

89% of people surveyed said that the availability of PURELL products signals that the restaurant is concerned for the health and well-being of its customers.<sup>3</sup>



### Introducing the PURELL SOLUTION™

The brand that created instant hand sanitizer is introducing a complete solution, with hand soap and surface sanitizer to more holistically fight the spread of germs in your restaurant. A complete set of products, scientifically formulated for no-trade-off protection, so you never have to choose between products that are effective and products people feel great about using.



# The PURELL SOLUTION™ Send a message to guests and employees that you care.

### PURELL® Foodservice HEALTHY SOAP®

PURELL Foodservice HEALTHY SOAP® products are available in a variety of gentle and effective formulations. Whether you choose antibacterial soaps, non-antibacterial soaps or our breakthrough new PURELL Foodservice HEALTHY SOAP® products with CLEAN RELEASE™ Technology, you can always be assured of high performance.

**Maintains Skin Health**

Removes germs commonly found in foodservice environments, while helping to remove food odors and greasy soils. Gentle enough to maintain skin health, even after repeated washing.

**Healthy Ingredients**

Free of parabens, triclosan and phthalates.

**Pleasant and Uplifting**

Refreshing formulations are pleasant, with added peace of mind that only comes from the PURELL brand.

### PURELL® Foodservice Hand Sanitizer

America's #1 brand of instant hand sanitizer.<sup>4</sup> Outperforms other hand sanitizers ounce-for-ounce.<sup>5</sup> Kills 99.99% of most common germs that may cause foodborne illness, including E. coli, Listeria, Salmonella and Campylobacter.

**2X Sanitizing Strength**

One squirt of PURELL Advanced Hand Sanitizer Gel equals two squirts of other national brands.<sup>6</sup> Reduces the risk of germ transmission that may be introduced through food handling.

**Gentle on Skin**

Formulated with a blend of unique skin conditioners to support the skin, even with frequent use commonly found in foodservice environments.

**Front and Back of House**

Convenient access helps reduce the spread of germs. Available in dispensers, bottles, stands and wipes for easy access in front or back of house applications.

### PURELL® Foodservice Surface Sanitizer

PURELL Foodservice Surface Sanitizer is a one-step sanitizer and cleaner, powerful enough to kill Norovirus in 30 seconds, but gentle enough to use on a child's booster seat with no rinsing required. This patented, fragrance-free formula is also ideal for use around guests.

**Fast and Effective**

Formulated for food-contact surfaces, with no rinse required. Eliminates Norovirus, Salmonella, E. coli and 19 other germs in just 30 seconds.

**Worry-Free**

With no harsh chemicals, there's no requirement for handwashing, gloving or precautionary label statements. EPA Design for the Environment (DfE) Certified.

**Multi-Surface Formulation**

Proven effective on most hard and soft surfaces, including cutting boards, tables and chairs, vinyl booths, stainless steel areas, granite countertops, menus and even children's high chairs and booster seats.

### PURELL® Hand Sanitizing Wipes

The germ-fighting power of PURELL Hand Sanitizer, with the convenience and cleaning power of a wipe. Single use options help enhance the guest experience.

**Effective and Easy**

Kills more than 99.99% of germs that may cause illness, and removes light soils from hands.

**Gentle on Hands**

Durable wipes gently kill germs while cleaning hands. Incidental contact won't damage surfaces.

**Quick and Convenient**

Available in a variety of sizes to support staff needs and provide a positive guest experience. Canisters and individual wipes provide a convenient solution for catering and delivery services.

# Breakthrough Innovation in Hand Soap and Surface Sanitizer Formulation

## Introducing PURELL® Foodservice HEALTHY SOAP® with CLEAN RELEASE™ Technology

Healthy skin is cleaner skin. PURELL® Foodservice HEALTHY SOAP® products with CLEAN RELEASE™ Technology set a new standard for soap performance. The remarkably mild formulations are gentle on skin, contain no antibacterial ingredients\* or harsh preservatives, and remove more than 99% of dirt and germs.<sup>7,8</sup>



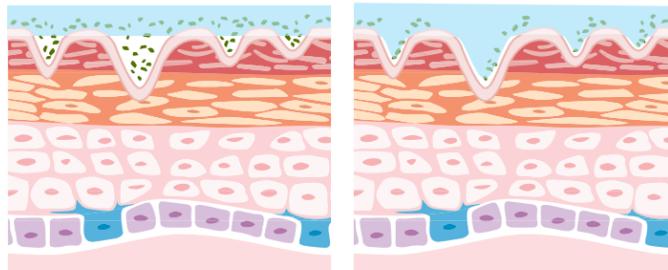
### Scientific Breakthrough in Skin Health

GOJO scientists teamed with a leading dermatologist to identify the most common causes of severe skin irritation—harsh preservatives and antibacterial ingredients. Formulated for dry and sensitive skin, hypoallergenic CLEAN RELEASE™ Technology soaps are free of these ingredients, so they are better for skin.

<b>Cleaner Ingredients</b>	Free of harsh preservatives, antibacterials,* parabens and phthalates
<b>Better Wash Experience</b>	95% preferred over regular soap <sup>10</sup>



**Germ Removal on Dry, Irritated Skin**  
A 0.53 log removal improvement on dry, irritated skin compared to regular soap.<sup>11</sup>



**Regular Soap\*\***  
Can't get to tough-to-reach areas where dirt and germs may hide.

**CLEAN RELEASE™ Technology**  
Reaches into skin's cracks and crevices 2X better to lift and wash away more than 99% of dirt and germs.<sup>7,8,14</sup>

### CLEAN RELEASE™ Technology Helps Soap Work Better

CLEAN RELEASE™ Technology boosts soap performance. Its novel surfactant system reaches deeper into skin's cracks and crevices to gently remove more dirt and germs than regular soap.<sup>7,9</sup>

<b>Food Soil Removal</b>	Removes 30% more than regular soap <sup>7</sup>
<b>Fast Rinse</b>	Rinses fast for quick gloving <sup>13</sup>

### Better for You and the Environment

CLEAN RELEASE™ Technology soaps are made with natural ingredients, far exceeding the 64% USDA requirement. They rinse faster and cleaner to conserve water.

<b>Biobased Content</b>	90% biobased content <sup>12</sup>
<b>Water Conservation</b>	Saves an estimated 6 gallons per refill compared to regular soap <sup>13</sup>

\* Does not contain an antibacterial soap active ingredient.  
\*\* All references to regular soap are based on our top-selling non-antibacterial soap.

*"With breakthrough formulation, GOJO has eliminated the leading causes of severe skin irritation."*

— Dr. Matthew Zirwas, M.D.,  
Board-certified dermatologist in occupational and contact dermatitis



## PURELL® Foodservice Surface Sanitizer

In foodservice, hand hygiene is critical for preventing the spread of illness-causing germs, but it's just half of the solution. PURELL Foodservice Surface Sanitizer is a patented, one-step sanitizer and cleaner that provides powerful, but worry-free germ kill on the surfaces people touch.



### Fast, Effective and Easy to Use

- Eliminates Norovirus, Salmonella, E. coli and 19 other germs in just 30 seconds
- Proven effective across most hard and soft surfaces
- Convenient, easy-to-use product – no mixing required

### Worry-Free PURELL TOUCHABLE® Technology

Gentle enough to sanitize and clean a child's booster seat or a food-prep worker's cutting board, yet tough enough to kill Norovirus.

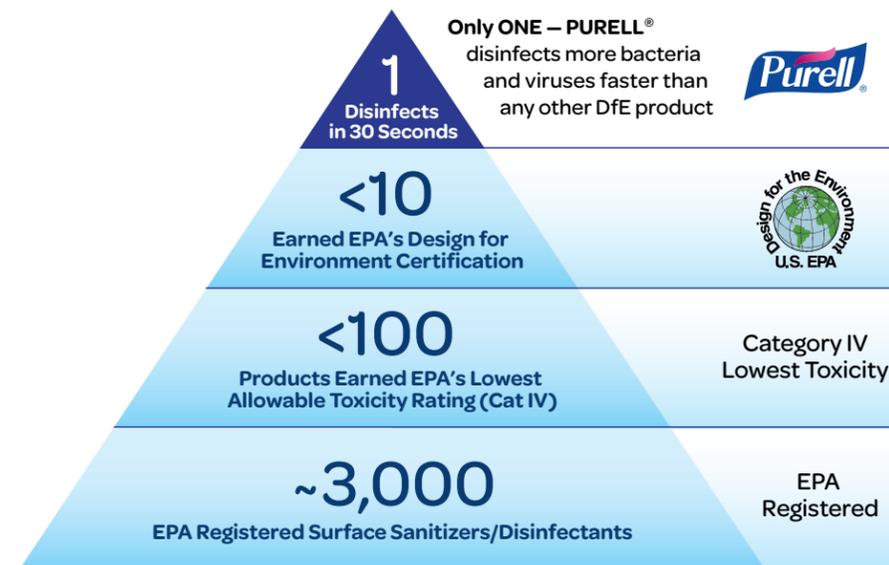
- Formulated for food-contact surfaces – no rinse required
- No warning or caution labels
- No handwashing, gloves or safety glasses required
- No harsh fumes

### EPA Design for the Environment (DfE) Certified

DfE is part of EPA's Safer Choice Program aimed at helping consumers, businesses and purchasers find products that perform well and are safe for human health and the environment.

- Features the lowest allowable EPA toxicity rating
- Disinfects more bacteria and viruses faster than any other DfE product

## The Power of PURELL Foodservice Surface Sanitizer



# Elegant Design Meets Maintenance Ease

Built on over 65 years of dispenser engineering experience, new PURELL ES® hand hygiene systems are as durable and reliable as they are beautiful. Our AT-A-GLANCE™ refill design provides the easiest way to see when refills need to be changed. And with PURELL® products, it's easy for customers to see how much you care about cleanliness, health and well-being.



**PURELL ES4**  
PUSH-STYLE

Durable and reliable push-style systems. Easy to maintain.



**PURELL ES6**  
TOUCH-FREE

Touch-free systems, built for reliable performance and maintenance ease.



**PURELL ES8**  
ENERGY-ON-REFILL AND SMARTLINK™ CAPABILITY

Touch-free with energy-on-the-refill, plus the ability to add compliance monitoring or service alert modules.

## Always the Right Choice

### Reliable Performance

	ES4	ES6	ES8
Each new refill refreshes the look of the dispenser	YES	YES	YES
SANITARY SEALED™ refills help reduce potential for contamination	YES	YES	YES
LOCK OR NOT™ Technology - can convert to a locking system	YES	YES	YES
Fully ADA compliant	YES	YES	YES
AT-A-GLANCE™ refill design – the easiest way to see when refills need to be changed	YES	YES	YES
Distinct PURELL brand design – engineered to fit everywhere	YES	YES	YES
Refills are recyclable	YES	YES	YES
May be personalized with your logo on the dispenser	YES	YES	YES
Touch-free dispensing		YES	YES
Energy-on-the-refill – touch-free, and always ready			YES
Optional modules add capability for service alerts and compliance monitoring			YES

### PURELL MESSENGER™ Floor Stands Fit Anywhere

PURELL MESSENGER Floor Stands provide the opportunity to put a hand sanitizing station anywhere it's needed. They are ideal for front entrance, hostess stations and self-serve areas. Stands may be personalized with your message on the front and back of the stand, and with a customizable sign on the stand header. For complete information on options for stands, accessories, signs and personalization, visit [www.PURELLSOLUTION.com/MESSENGER](http://www.PURELLSOLUTION.com/MESSENGER).



# PURELL® ES8 Dispensing System: Hand Hygiene That's Always Ready

When you choose new PURELL ES8 hand hygiene dispensers, you're not only getting America's most trusted hand hygiene products, you're also getting a revolutionary dispenser design that addresses the two most common service issues – empty dispensers and worn out batteries.

## AT-A-GLANCE™ Refill Design

Monitor product levels with just one look. We make it quick and easy to see which dispensers need your attention, eliminating potential complaints about empty dispensers.

## Breakthrough Energy-on-the-Refill Technology

Each new refill comes with its own energy source – a coin cell battery that's integrated into the refill. When you replace the empty refill, you get fresh product and fresh energy in one simple step. Back-up power inside the dispenser provides added assurance of high performance – even with extreme high-frequency use. No more citations for dispensers that are out of service due to dead batteries.

## Built for Sustainable Performance

The PURELL ES8 system represents a 68% reduction in battery waste, and a 15% reduction in greenhouse gas emissions when compared to leading touch-free systems on the market.<sup>15</sup>

## Battery Waste Over Dispenser Lifetime



Based on battery weight at a usage rate of 3 refills per dispenser, per year. Savings calculated based on a 6-year dispenser lifetime, compared to leading traditional touch-free systems.



## The PURELL ES8 Dispensing System eliminates the hassle of battery change outs

Checking and changing batteries can be a major resource drain. Until now, your choice has been to change batteries proactively for uninterrupted service, or reactively when they wear out unexpectedly.

The PURELL ES8 Dispensing System eliminates the hassle of battery change outs by combining this major task with one you are already doing – replacing empty refills!

## Visible Expiry Date

Easy-to-see expiry date is right on the front of the bottle.

## Easy Recycling and Disposal

PET bottle and refill components are easy to disassemble. For complete recycling and disposal instructions, visit [www.PURELLSOLUTION.com/ES8](http://www.PURELLSOLUTION.com/ES8).

## Hand Hygiene Intelligence

Optional GOJO® SMARTLINK™ plug-in modules let you add intelligent functionality to your dispenser. Track hand hygiene compliance, get alerts when dispensers need service or add other upgrades as technology evolves.

# The PURELL SOLUTION™ Helps Protect Your Entire Operation



## Front Entrance and Hostess Station

A welcome start to a great dining experience.



## Dining Area, Server Station, Drive-Through, Bar

A visible signal that you care about cleanliness throughout all serving and dining areas.



## Restrooms, Sinks and Doorways

Impress guests with your attention to important details.



## Beverage Station, Condiment Area, Buffet

A solution for all your self-serve locations.



## Food Prep and Back of House Wash Sinks

Minimize risk in food prep areas.



# Improve the Guest Experience with the PURELL SOLUTION™

## Hand Soap



ES4 1200 mL    ES6 1200 mL    ES8 1200 mL

PURELL® Soap Dispenser - White	5030-01	6430-01	7730-01
PURELL® Soap Dispenser - Graphite	5034-01	6434-01	7734-01
★ PURELL® Foodservice HEALTHY SOAP® Active Cleansing Fragrance Free Foam Remarkably mild, self-preserved soap formulation removes more than 99% of dirt and germs and is free of harsh preservatives and antibacterials. 	5084-02 5084-06	6484-02 6484-06	7784-02 7784-06
★ PURELL® Foodservice HEALTHY SOAP® Active Cleansing Foam Remarkably mild, self-preserved soap formulation removes more than 99% of dirt and germs and is free of harsh preservatives and antibacterials. 	5086-02 5086-06	6486-02 6486-06	7786-02 7786-06
★ PURELL® Foodservice HEALTHY SOAP® Fragrance Free Foam Dye-free, fragrance-free foam hand soap, designed for foodservice environments.	5073-02 5073-06	6473-02 6473-06	7773-02 7773-06
★ PURELL® Foodservice HEALTHY SOAP® Gentle Foam Mild foam hand soap with refreshing fragrance for foodservice establishments.	5076-02 5076-06	6476-02 6476-06	7776-02 7776-06
★ PURELL® Foodservice HEALTHY SOAP® 0.5% BAK Antimicrobial Foam Efficacy and mildness come together in this antimicrobial foam hand soap.	5080-02 5080-06	6480-02 6480-06	7780-02 7780-06

## Hand Sanitizer



ES 450 mL    ES4 1200 mL    ES6 1200 mL    ES8 1200 mL

PURELL® Hand Sanitizer Dispenser - White	-	5020-01	6420-01	7720-01
PURELL® Hand Sanitizer Dispenser - Graphite	-	5024-01	6424-01	7724-01
PURELL® Hand Sanitizer Starter Kit - White	1450-D8	-	-	-
PURELL MESSENGER™ Floor Stand - White (dispenser included)	-	-	7306-DS-SLV	7308-DS-SLV
PURELL MESSENGER™ Floor Stand - Graphite (dispenser included)	-	-	7316-DS-SLV	7318-DS-SLV
PURELL® Foodservice Advanced Hand Sanitizer Foam Advanced foam hand sanitizer formulation designed for foodservice environments.	-	5055-02 5055-06	6455-02 6455-06	7755-02 7755-06



CS4 1200 mL    CS6 1200 mL    CS8 1200 mL

PURELL® Hand Sanitizer Dispenser - White	5121-01	6520-01	7820-01
PURELL® Hand Sanitizer Dispenser - Graphite	5124-01	6524-01	7824-01
PURELL® Foodservice Advanced Hand Sanitizer VF481™ Gel Broad spectrum efficacy designed for foodservice environments.	5168-03	6568-02 6568-06	7868-02 7868-06

## Additional Hand Sanitizer Sizes



8 oz.    12 oz.

★ PURELL® Advanced Hand Sanitizer Fragrance Free Gel Green-certified, fragrance-free gel hand sanitizer for foodservice environments.	9691-12	3691-12
PURELL® Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation for foodservice environments.	9652-12	3659-12

## Hand Sanitizing Wipes



100 ct    Wipe Singles

PURELL® Hand Sanitizing Wipes Alcohol Formula 1000 individually-wrapped wipes in a bulk-packed shipper.	-	9021-1M
PURELL® Hand Sanitizing Wipes Durable, non-linting hand sanitizing wipes that remove light soils and dirt.	9111-12	-

## Surface Sanitizer



32 oz.    Pour Gallon

PURELL® Foodservice Surface Sanitizer No-rinse, food-contact surface sanitizer. Kills Norovirus in 30 seconds.	3341-06	4341-04
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## Personalize With Your Brand

Personalize with your message and take credit for providing the best. Personalized soap and hand sanitizer dispensers are highly visible and showcase your commitment to cleanliness, health and well-being. A variety of options are available for personalization, including logos on dispensers, custom header signs or a complete personalization of the MESSENGER Floor Stand.

Visit [PURELLSOLUTION.com/personalization](http://PURELLSOLUTION.com/personalization) or contact your GOJO Representative for information on personalizing your PURELL program.





## Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating the PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging and dispensing system design. To learn more about our sustainability practices, visit [www.GOJO.com/Sustainability](http://www.GOJO.com/Sustainability).

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1. GOJO Industries, Inc. Market Research – Internal Market Research, 015-063, 7 April, 2015.
2. MR report 010-022, page 14 Results based on nationwide online survey of 1,531 individuals conducted by a third party research vendor in July 2015.
3. MR 010 023 Results based on nationwide online survey of 1,531 individuals conducted by a third party research vendor in July 2015.
4. Kline Report, September 2014, Section 3C-20; IRI, Multi-Outlet, 2015.
5. Ounce for ounce kills more germs than other national brands when used on hands in accordance to FDA Healthcare Personnel Handwash test methodology.
6. Based on comparative study using 1.75 mL of PURELL Advanced Hand Sanitizer vs 3.5 mL of other national brands with 63% or less ethyl alcohol, and tested in accordance with FDA Healthcare Personnel Handwash guidelines. National brand based on 52-week IRI scan data. Visit [PURELL.com](http://PURELL.com) for more information.
7. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017
8. BioScience Laboratories, Inc.; Bozeman, MT, Study# 170398-101, Evaluation of In-Vivo Germ Removal, July 5, 2017.
9. BioScience Laboratories, Inc.; Bozeman, MT, Study# 1707304-101, Evaluation of In-Vivo Germ Removal, August 22, 2017.
10. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
11. GOJO Industries Inc, Akron OH, Evaluation of handwashes for germ removal from ex vivo skin, Study # EV-2017-002, August 15, 2017.
12. Beta Analytic, Inc. ASTM D6866-16 Method B (AMS) Biobase Content Beta-464684 May 9, 2017.
13. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.
14. Augustine Scientific, Newbury OH, Surface and Interfacial Rheology Analysis, June 30, 2017.
15. When compared to leading touch-free systems on the market.



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