



Champion a Healthier Learning Environment  
with the PURELL SOLUTION™





The PURELL® Brand Signals Your School's High Standards for Cleanliness and Well-Being



## Take Credit for All You Do to Make Your School Great

PURELL® products are universally recognized and trusted to provide fast and effective protection from germs.<sup>1</sup> When students, parents and teachers see the PURELL brand, it sends a clear signal that you care about cleanliness and the well-being of students. In a recent survey, 82% of people said that seeing PURELL products left a positive overall impression of the facility providing them.<sup>2</sup>

10%

Less Teacher  
Absenteeism

### PURELL Products Help Teachers Stay Well

Each day, 5.3% of our nation's teachers are absent,<sup>3</sup> costing \$4 billion annually in extra expenses. New teachers are particularly more susceptible to student-borne illness.<sup>3</sup> In one study, schools that combined hand-hygiene education with PURELL products reduced teacher absenteeism by 10%.<sup>4</sup>

51%

Reduced Student  
Absenteeism

### PURELL Products Help Keep Kids in the Classroom

Illness causes 144 million lost school days each year<sup>5</sup>, which has a tremendous impact on students' ability to learn and grow. In a recent study, student absenteeism was reduced by 51% when PURELL hand hygiene products were used in conjunction with a curriculum to teach kids about good hand hygiene.<sup>6</sup>

88%

Preferred  
by Teachers

### PURELL Brand is Most Preferred by Teachers

Providing well-liked products encourages use and shows teachers that you care. In a recent survey of educators, 88% said PURELL Hand Sanitizer was the brand they most preferred to have in their classroom.<sup>7</sup>



### Introducing the PURELL SOLUTION™

The brand that created instant hand sanitizer is introducing a complete solution, with hand soap and surface disinfection products to more holistically fight the spread of germs in your school. A complete set of products, scientifically formulated for no-trade-off protection, so you never have to choose between products that are effective and products people feel great about using.



# The PURELL SOLUTION™ A School-Wide Approach Helps Keep Kids in the Classroom

## PURELL® Brand HEALTHY SOAP®

PURELL Brand HEALTHY SOAP® products are available in a variety of gentle and effective formulations. Whether you choose a general HEALTHY SOAP® product or our new HEALTHY SOAP® with CLEAN RELEASE™ Technology, you can always be assured of high performance.

### Maintain Skin Health

Gently removes dirt and germs without harsh chemicals. Nourishes while cleaning. Supports the skin's natural moisture barrier.

### Healthy Ingredients

Free of parabens, triclosan and phthalates. Hypoallergenic.

### Kid-Friendly

Refreshing, hypoallergenic foam soap formulations with an option for low-dose dispensing for smaller hands.

## PURELL® Hand Sanitizer

America's #1 brand of instant hand sanitizer.<sup>8</sup> Kills 99.99% of most common germs that may cause illness. Outperforms other hand sanitizers ounce-for-ounce.<sup>9</sup> Proven to reduce absenteeism when used as part of a complete hand hygiene program.<sup>6</sup>

### 2X Sanitizing Strength

One squirt of PURELL Advanced Hand Sanitizer Gel equals two squirts of other national brands.<sup>10</sup>

### Gentle on Skin

Formulated with the mildest, most effective ingredients available. Made with moisturizers and skin conditioners, and safe to use on all skin types.

### Available Where It's Needed

Convenient access helps reduce the spread of germs. Available in dispensers, bottles and wipes for easy access throughout the school.

## PURELL® Surface Disinfectant

Unlike traditional products, PURELL surface disinfectants combine powerful germ kill and no-rinse protection.

### Fast and Effective

Eliminates 99.99% of germs on surfaces, including Norovirus and Cold & Flu viruses in just 30 seconds.

### Worry-Free

EPA Design for the Environment (DfE) Certified, with the lowest allowable toxicity rating. No need to rinse or wash hands after using, even on food-contact surfaces.

### Multi-Surface Formulation

Proven on most hard and soft surfaces, including desks, upholstered furniture, shared toys, gym mats and equipment, cafeteria tables, bus seats, hand rails and more.

## PURELL® Hand Sanitizing Wipes

All the germ-fighting power of PURELL Hand Sanitizer, plus the convenience and extra cleaning power of a wipe.

### Effective and Easy

Kills more than 99.99% of germs that may cause illness and removes light soils from hands.

### Gentle on Hands

Durable wipes gently kill germs while cleaning hands. Incidental contact won't damage surfaces.

### Quick and Convenient

Available in a variety of sizes. Can be used in classrooms or elsewhere throughout the school.

# Breakthrough Innovation in Hand Soap and Surface Disinfection Formulation

## Introducing PURELL® Brand HEALTHY SOAP® with CLEAN RELEASE™ Technology

Healthy skin is cleaner skin. PURELL Brand HEALTHY SOAP® with CLEAN RELEASE™ Technology sets a new standard for soap performance. This remarkably mild formulation is gentle on skin, contains no antibacterial ingredients\* or harsh preservatives and removes over 99% of dirt and germs.<sup>11,15</sup>



*“With breakthrough formulation, GOJO has eliminated the leading causes of severe skin irritation.”*

— Dr. Matthew Zirwas, M.D.,  
Board-certified dermatologist in  
occupational and contact dermatitis



### Scientific Breakthrough in Skin Health

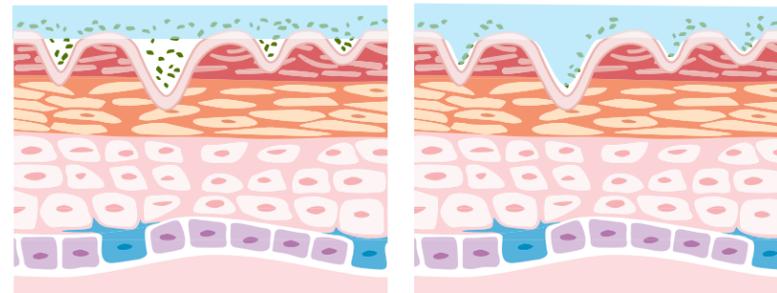
GOJO scientists teamed with a leading dermatologist to identify the most common causes of severe skin irritation – harsh preservatives and antibacterial ingredients. Formulated for dry and sensitive skin, hypoallergenic CLEAN RELEASE™ Technology soaps are free of these ingredients so they are better for skin.

**Cleaner Ingredients** Free of harsh preservatives, antibacterials,\* parabens and phthalates

**Better Wash Experience** 95% preferred over regular soap<sup>13</sup>

### CLEAN RELEASE™ Technology Helps Soap Work Better

CLEAN RELEASE™ Technology boosts soap performance. Its novel surfactant system reaches deeper into skin's cracks and crevices to gently remove more dirt and germs than regular soap.<sup>11,12</sup>



**Regular Soap\*\***  
Can't get to tough-to-reach areas where dirt and germs may hide.

**CLEAN RELEASE™ Technology**  
Reaches into skin's cracks and crevices 2X better to lift and wash away more than 99% of dirt and germs.<sup>11,14,15</sup>

**Dirt Removal** Removes 30% more dirt than regular soap<sup>11</sup>

### Better for You and the Environment

CLEAN RELEASE™ Technology soaps are made with natural ingredients, far exceeding the 64% USDA requirement. They rinse faster and cleaner to conserve water.

**Biobased Content** 90% biobased content<sup>16</sup>

**Water Conservation** Saves an estimated 6 gallons per refill compared to regular soap<sup>17</sup>

\* Does not contain an antibacterial soap active ingredient.  
\*\* All references to regular soap are based on our top-selling non-antibacterial soap.

## PURELL® Professional Surface Disinfectant

Hand hygiene is the single most important means of preventing the spread of infection, but that's just half of the solution. You can improve results dramatically when you also work to prevent recontamination of hands by disinfecting the surfaces people touch.



### Fast and Effective with 30-Second Kill Time

PURELL Professional Surface Disinfectant is effective on 99.99% of germs, including Norovirus and Cold & Flu viruses that can spread rapidly. The patented formulation works fast, killing 22 germs on surfaces in just 30 seconds.

### Worry-Free PURELL TOUCHABLE® Technology

Our powerful but low-toxicity formulation means you can disinfect throughout the day as needed.

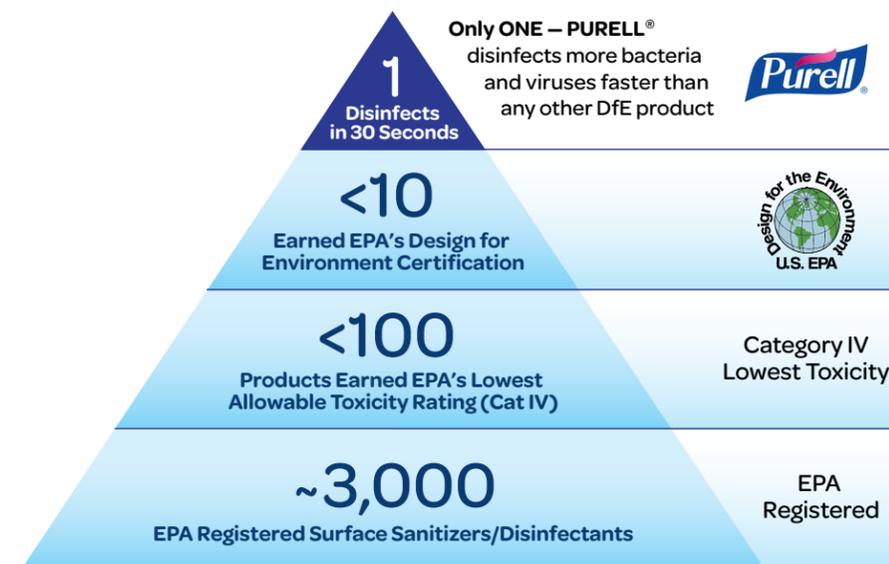
- Formulated for food-contact surfaces—no rinse required
- No warning or caution labels required
- No handwashing, gloves or safety glasses required
- No harsh fumes

### EPA Design for the Environment (DfE) Certified

DfE is part of EPA's Safer Choice program aimed at helping consumers, businesses and purchasers find products that perform well and are safe for human health and the environment.

- Features the lowest allowable EPA toxicity rating
- Disinfects more bacteria and viruses faster than any other DfE product

## The Power of PURELL Professional Surface Disinfectant



# Elegant Design Meets Maintenance Ease

Built on over 65 years of dispenser engineering experience, new PURELL ES® hand hygiene systems are as durable and reliable as they are beautiful. Our AT-A-GLANCE™ refill design provides the easiest way to see when refills need to be changed. And with PURELL® products, it's easy for all to see how much you care about cleanliness, health and well-being.



Dispensers may be personalized with your school mascot or logo.



**PURELL FMX-20™**  
HIGH-CAPACITY, PUSH-STYLE SOAP FOR SCHOOLS

High-capacity, lower-output soap system for smaller hands.



**PURELL CS4**  
TRADITIONAL PUSH-STYLE FOR SCHOOLS

Traditional, lower-output soap systems for smaller hands.



**PURELL ES4**  
MODERN PUSH-STYLE

Durable and reliable push-style systems. Easy to maintain.



**PURELL ES6**  
MODERN TOUCH-FREE

Touch-free systems built for reliable performance and maintenance ease.

## Always the Right Choice

Reliable Performance	FMX-20	CS4	ES4	ES6
High-capacity 2000 mL system needs refill changes less often	YES			
Traditional style dispenser cabinet	YES	YES		
Delivers 0.4 mL per push – just enough for small hands	YES	YES		
May be personalized with your school's logo or mascot on the dispenser	YES		YES	YES
SANITARY SEALED™ refills help reduce potential for contamination	YES	YES	YES	YES
LOCK OR NOT™ Technology - can convert to a locking system	YES	YES	YES	YES
Fully ADA compliant	YES	YES	YES	YES
Refills are recyclable	YES	YES	YES	YES
AT-A-GLANCE™ Refill Design - easy to see when refills need to be changed			YES	YES
Each new refill refreshes the look of the dispenser			YES	YES
Modern PURELL® dispenser design – fits anywhere			YES	YES
Touch-free dispensing				YES

### Mobile MESSENGER Stands Go Where You Need Them

PURELL MESSENGER™ Stands make hand sanitizer available wherever it is needed. Stands are ideal for cafeterias, assemblies, school social or sporting events, parent teacher conference nights or anywhere that people need access to hand hygiene. Lightweight but stable, the stands can be easily moved for cleaning. Front and back panels and header signs can be customized with your school's message.



# PURELL® Education Dispenser Options: Designed to Meet the Needs of Your School

## Small Hands, Small Output

Designed for use by children, 0.4 mL output provides just the right amount of product for smaller hands. There's less mess, reduced waste and increased cost savings for your school.

## Longer-Lasting Refills

High-capacity, 1250 mL and 2000 mL refills mean easy maintenance, fewer empty dispensers and less time spent checking and changing soap refills.

## Rugged, Reliable Dispensing

Durable dispensers withstand abuse. LOCK OR NOT™ technology enables you to convert the dispenser into a locking cabinet at any time.



## Personalize PURELL Dispensers and Boost School Spirit.

Personalized soap and sanitizer dispensers look great and boost school spirit! Contact your GOJO Representative for information on how you can personalize PURELL hand hygiene dispensers with your school's logo, mascot or colors.



Add a messaging station to the ES4 or ES6, to promote good hand hygiene.



The PURELL SOLUTION™  
The Right Products, in All the Right Places Help  
Make Your School a Better Place to Learn

## Classrooms

Encourage engagement and hands-on learning



## Restrooms

Establish good hand hygiene habits



## Offices and Teachers' Lounge

Keep your staff on the job and healthy



## Gym and Locker Rooms

Inspire healthy athletic achievement



## Food Prep and Cafeteria

Minimize risk in preparing, serving and eating lunch



# Champion a Healthier Learning Environment with the PURELL SOLUTION™

## Hand Soap



	FMX-20 2000 mL	CS4 1250 mL	ES4 1200 mL	ES6 1200 mL
PURELL® Education Soap Dispenser - White	5240-06	5116-01	–	–
PURELL® Education Soap Dispenser – Graphite	–	5114-01	–	–
PURELL® Soap Dispenser - White	–	5130-01	5030-01	6430-01
PURELL® Soap Dispenser – Graphite	–	5134-01	5034-01	6434-01
★ PURELL® Professional HEALTHY SOAP® Naturally Clean Fragrance Free Foam Remarkably mild, naturally preserved soap formulation removes more than 99% of dirt & germs and free of harsh preservatives and antibacterials. <sup>1115</sup>	–	–	5070-02	6470-02
★ PURELL® Education HEALTHY SOAP® Fragrance Free Foam Exceptionally mild, fragrance-free, green-certified foam hand soap for schools.	5212-02	5112-03	–	–
★ PURELL® Education HEALTHY SOAP® Clean Scent Foam Mild, dye-free foam hand soap with pleasant fragrance, designed for schools.	5216-02	5177-03	–	–
★ PURELL® Professional HEALTHY SOAP® Mild Foam Exceptionally mild, fragrance-free, green-certified foam hand soap.	–	–	5074-02	6474-02
★ PURELL® Professional HEALTHY SOAP® Fresh Scent Foam Spa-inspired, mild foam hand soap with pleasant fragrance.	–	–	5077-02	6477-02

## Hand Sanitizer



	CS4 1200 mL	ES4 1200 mL	ES6 1200 mL
PURELL® Education Hand Sanitizer Dispenser – White	5110-01	–	–
PURELL® Hand Sanitizer Dispenser – White	–	5020-01	6420-01
PURELL® Hand Sanitizer Dispenser – Graphite	–	5024-01	6424-01
PURELL MESSENGER™ Floor Stand - White (dispenser included)	–	–	7306-DS-SLV
PURELL MESSENGER™ Floor Stand - Graphite (dispenser included)	–	–	7316-DS-SLV
★ PURELL® Education Advanced Hand Sanitizer Gentle & Free Foam Mild, dye & fragrance-free foam sanitizer designed as part of a hand hygiene program to help reduce absenteeism and keep kids healthy. <sup>6</sup>	5151-03	–	–
PURELL® Education Hand Sanitizer SF607™ Foam Unique non-alcohol formulation designed for a healthy school environment.	5159-03	–	–
★ PURELL® Professional Advanced Hand Sanitizer Fragrance-Free Foam Green-certified, fragrance-free foam hand sanitizer.	–	5052-02	6452-02
PURELL® Professional Advanced Hand Sanitizer Foam Advanced foam hand sanitizer formulation.	–	5054-02	6454-02

Meets UL EcoLogo Standard for Hand Cleaner, UL 2784 or Hand Sanitizer UL 2783 ★ Meets USDA Certified BioBased standards

## Additional Hand Sanitizer Sizes



	535 mL	8 oz.	12 oz.
PURELL® Professional Advanced Hand Sanitizer Fragrance Free Gel Green-certified, fragrance-free gel hand sanitizer.	–	9691-12	3691-12
PURELL® Advanced Hand Sanitizer Gel Advanced gel hand sanitizer formulation.	–	9652-12	3659-12
PURELL® Professional Hand Sanitizer SF607™ Foam Unique non-alcohol formulation designed for a healthy school environment.	5784-04	–	–

## Hand Sanitizing Wipes



	100 ct	270 ct
PURELL® Hand Sanitizing Wipes Durable, non-linting hand sanitizing wipes that remove light soils and dirt.	9111-12	9113-06

## Surface Disinfectant



	32 oz.	Pour Gallon	32 oz.	Pour Gallon
PURELL® Professional Surface Disinfectant One-step disinfectant and cleaner with a fresh citrus scent.	3342-06	4342-04	–	–
PURELL® Foodservice Surface Sanitizer No-rinse, food-contact surface sanitizer and cleaner.	–	–	3341-06	4341-04

## Personalize With Your School Mascot or Logo

Personalize with your message and take credit for providing the best. Personalized soap and hand sanitizer dispensers are highly visible and showcase your commitment to cleanliness, health and well-being. A variety of options are available for personalization, including logos on dispensers, custom header signs or a complete personalization of the MESSENGER Floor Stand.

Visit [PURELLSOLUTION.com/personalization](http://PURELLSOLUTION.com/personalization) or contact your GOJO Representative for information on personalizing your PURELL program.





## Setting a Higher Standard for Performance and Sustainability

Our best science and technology have gone into creating the PURELL SOLUTION™. All PURELL® products are created with our industry-leading sustainability policies and practices in sustainable chemistry, packaging and dispensing system design. To learn more about our sustainability practices, visit [www.GOJO.com/Sustainability](http://www.GOJO.com/Sustainability).

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2. GOJO Industries, Inc., Market Research - External Market Research, 007-021, 2014.
3. Teacher Absence as a Leading Indicator of Student Achievement, Center for American Progress, November 2012.
4. B. Hammond, Y. Ali, E. Fendler, M. Dolan and S. Donovan. 2000. Effect of hand sanitizer use on elementary school absenteeism. Am J Infect Control 28: 340-6. (Hammond, BS), Effect of hand sanitizer use on elementary school absenteeism, American Journal of Infection Control (AJIC), 2000.
5. Benson V and Marano MA. 1998 National Center for Health Statistics. Vital and Health Statistics. Current Estimates from the National Health Interview Survey, 1995. Series 10, No 199. Page 62.
6. 218 Vol. 30 No. 4 (Guinan, Maryellen), The Effect of a Comprehensive Handwashing Program on Elementary School Absenteeism, American Journal of Infection Control (AJIC), 2002.
7. psyma, Market Research - External Market Research, 008-011, October 2015
8. IRI 52wks ending 9/8/13 + HPIS sales data from May 2013.
9. Ounce for ounce kills more germs than other national brands when used on hands in accordance to FDA Health Care Personnel Handwash test methodology.
10. Based on comparative study using 1.75 mL of PURELL Advanced Hand Sanitizer versus 3.5 mL of other national brands with 63% or less ethyl alcohol, and tested in accordance with FDA Healthcare Personnel Handwash guidelines. National brand based on 52-week IRI scan data. Visit PURELL.com for more information.
11. Augustine Scientific, Newbury OH, Ex Vivo Soil Removal Analysis, August 5, 2017.
12. BioScience Laboratories, Inc., Bozeman, MT, Study# 1707304-101, Evaluation of In-Vivo Germ Removal, August 22, 2017.
13. GOJO Industries Inc, Study 2017-08-110608 Healthy Soap CRT Foam and Lather Study August 2017.
14. Augustine Scientific, Newbury OH, Surface and Interfacial Rheology Analysis, June 30, 2017.
15. BioScience Laboratories, Inc., Bozeman, MT, Study# 170398-101, Evaluation of In-Vivo Germ Removal, July 5, 2017.
16. Beta Analytic, Inc. ASTM D6866-16 Method B (AMS) Biobase Content Beta-464684 May 9, 2017.
17. GOJO Industries, Inc., 2017-07-110599 PURELL Healthy Soap CRT Rinse and Sustainability Study, 19 July 2017.



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