



# Design

assume vivid astro focus

### **Application**

Walls

### **Characteristics**

Content: 65% Cellulose, 35% Latex Finish: PFAS-Free Protective Topcoat

Backing: None

Reference Dimension: 10' H x 16' 8" W (305cm x

508cm)

Traffic: Moderate Traffic

Customs: Repeatable, Scalable

Country of Origin: USA

Note on Mold: Intended for use in buildings designed and maintained to avoid moisture on or within walls. Application must conform to current Installation Guidelines included in each shipment or available at maharam.com.

#### Price

Installation is sized, priced and produced on a project-specific basis.

#### Maintenance

W-Clean with water-based cleanser.

### Testing

Flammability: AS/NZS 3837 Adhered ASTM E 84 Adhered CAN ULC S102 Adhered ISO 5660 Adhered

Lightfastness: AATCC 16.3, 40+ hours



#### **Environmental**

Greenguard Gold Certified LBC Red List Free Contains Bio-Based Content FR Free

Free of Intentionally Added PFAS

#### Brief

An artist collective, assume vivid astro focus is São Paulo- and New York-based Eli Sudbrack and Parisbased Christophe Hamaide-Pierson; the duo often morphs into a larger group, depending on the project at hand. Their maximalist aesthetic is often mischaracterized as being "carnavelesque." Cheekily playing up this label, the artists used carnival themes as the source material for sapucaí (carnaval). The wide range of textures in this geometric abstraction is achieved by contrasting flat digital elements with organic elements like glitter, brush strokes, and paint blotches.

## Warranty

3 years. See Terms and Conditions for more information.

© 2016 assume vivid astro focus, Maharam under license

Last updated April 1, 2024